

# Company Profile

The following information is as of March 31, 2013. Ratings and office locations are as of June 30, 2013.

## Corporate Information

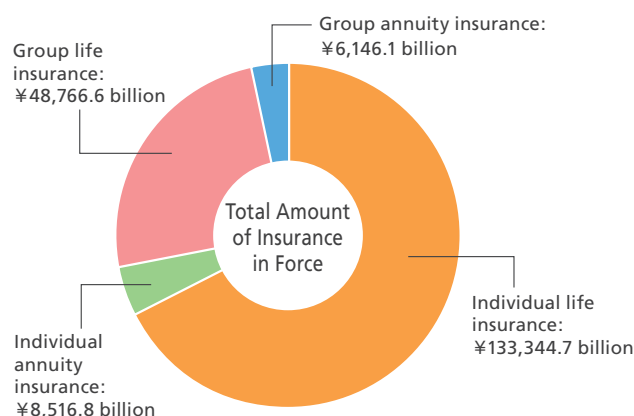
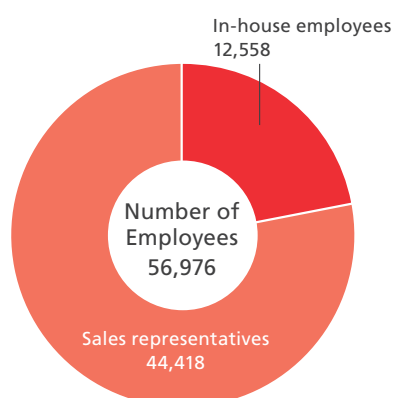
Company Name	The Dai-ichi Life Insurance Company, Limited
Established	September 15, 1902
Head Office Location	13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan Tel: +81-3-3216-1211
President and Representative Director	Koichiro Watanabe
Subsidiaries, etc.	18 companies in Japan; 12 companies overseas
Management Philosophy	Customer First— By your side, for life
Basic Management Policies	Maximize Customer Satisfaction Secure Social Trust Create Sustainable Corporate Value Foster Employee Potential
Group Vision	Thinking People First

## Ratings

Rating and Investment Information, Inc. (Rating of Insurance Claims Paying Ability)	A+
Japan Credit Rating Agency, Ltd. (Rating of Insurance Claims Paying Ability)	A+
Standard & Poor's (Insurer Financial Strength Rating)	A
Fitch Ratings (Insurer Financial Strength Rating)	A

## Balance Sheet Highlights

Assets (Total assets)	¥33,072.4 billion
Liabilities (Policy reserves and others)	¥29,168.3 billion
Net Assets (Capital stock and legal capital surplus)	¥420.4 billion



## Office Locations

Domestic office network

Branch offices	84
Unit officers	1,259

