

## Sports

### Women's Track and Field Division

Since the establishment of the Women's Track and Field Division in 1990, we have focused our efforts on the cultivation of athletes. The division has had excellent showings in athletic events, with Yoshimi Ozaki taking the silver medal in the 2009 World Championships in Athletics — Women's

Marathon, and winning the 2010 East Japan Industrial Track and Field Women's Ekiden.

The division is at the forefront of Japanese track and field middle and long distance racing, with Yoshimi Ozaki and Azusa Nojiri being selected as representatives at the World Championships in Athletics — Women's Marathon held in August 2011 (4).

4 Left: Yoshimi Ozaki  
Right: Azusa Nojiri



## International Corporate Citizenship Activities

### Foundation for the Advancement of Life Insurance Around the World (FALIA)

To contribute to the development of the life insurance business, people involved in the insurance industry in

Japan and abroad are invited to hold training sessions. As of the end of March 2011, a total of 3,260 people have participated in training sessions in Japan and 152 seminars have been held overseas, attended by over 5,000 people. In November 2010, we were

selected as recipients of the Golden Umbrella Award for our contributions to the healthy development of the insurance market of the Republic of Uzbekistan.

## Respect for Human Rights

### Raising Human Rights Awareness

We are dedicated to cultivating employees with a proper understanding and awareness of human rights issues, and whose activities are always underscored by their concern for others.

In 1986, the "Dai-ichi Life Human Rights Declaration" was formulated based on 3 pillars. Our Code of Conduct for officers and employees also contains human rights related items, and we strive to cultivate greater awareness of human rights among our employees.

#### Human Rights Awareness Promotion System

We have established a Human Rights Awareness Promotion Headquarters, composed of officers, department chiefs, and managers, in our head office, as well as human rights awareness committees in all departments and branches, promoting awareness of human rights.

#### Human Rights Awareness Training

We recognize the importance of

persistent and repeated training in deepening proper understanding and awareness of human rights issues and tying these into daily activities.

In FY2010, we held training, focused on antidiscrimination, understanding of disabilities, and harassment prevention through a number of methods, such as our training sessions for individual departments (given to all employees). As part of our human rights awareness training for managers, Ryusen Kiyohara, deputy chief priest of the Saikoji Temple, gave a lecture on the theme, "Antidiscrimination—Shining a Light on Human Society" (5).

#### External Activities

We are a member of the Industrial Federation for Human Rights, Tokyo, and actively participate in training sessions held by governmental bodies and other organizations, using them to assist with our internal human rights awareness promotion initiatives.

#### Prevention of Sexual Harassment and Abuse of Authority

We hold sexual harassment and abuse of authority prevention training in the form of human rights training sessions for individual departments, given to all employees, and other human rights training sessions. Prevention initiatives and consultation contacts are listed in the "Vision & Rules" files carried by all officers and employees, as well as various manuals, and we work to ensure thorough awareness.

5 Human Rights Awareness Training for Managers  
Ryusen Kiyohara, Deputy Chief Priest of Saikoji Temple

