



[Unofficial Translation]

March 3, 2023

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## Dai-ichi Life Cambodia Appoints New CEO

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On March 3, 2023, Dai-ichi Life Insurance (Cambodia) PLC. (“Dai-ichi Life Cambodia”), a subsidiary of Dai-ichi Life Holdings, Inc. (the “Company”; Representative Director, President: Seiji Inagaki) in the Kingdom of Cambodia, announced the appointment of Tola Ponlu as Dai-ichi Life Cambodia CEO effective from March 9, 2023. Accordingly, Allen Thai is scheduled to retire from the current position of CEO on the same date.

Tola Ponlu has experience in Asian emerging markets, regardless of industry, in a wide range of areas such as regulatory compliance and sales channel promotion, and has contributed to the growth of the Cambodian life insurance market.

With the appointment of the new CEO, Dai-ichi Life Group anticipates that Dai-ichi Life Cambodia will continue to strengthen its presence in the Cambodian life insurance market and to further contribute to the Dai-ichi Life Group’s overseas business in the long term.