News Release

Dai-ichi Life Holdings, Inc. 13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan http://www.dai-ichi-life-hd.com/en/



April 25, 2019

Seiji Inagaki Representative Director, President Dai-ichi Life Holdings, Inc. Code: 8750 (TSE First section)

Dai-ichi Life Insurance (Cambodia) PLC. Commenced Operation

Dai-ichi Life Insurance (Cambodia) PLC. ("Dai-ichi Life Cambodia"), a subsidiary of Dai-ichi Life Holdings, Inc. (the "Company"; Representative Director, President: Seiji Inagaki) in the Kingdom of Cambodia, commenced operation on April 24, 2019.

Dai-ichi Life Cambodia, a wholly owned subsidiary of the Company, was established as a preparation company after Ministry of Commerce of Cambodia granted approval on March 14, 2018. Since the establishment, Dai-ichi Life Cambodia had been preparing for the full-scale life insurance business in the Kingdom of Cambodia in cooperation with DLI Asia Pacific Pte. Ltd., an area management company in Singapore, and the group companies in Southeast Asia.

Moving forward, Dai-ichi Life Group will continue to pursue sustainable value by fully utilizing its global trilateral structure which includes Japan, North America and Asia Pacific.

Name of the public Preparation Company	Dai-ichi Life Insurance (Cambodia) PLC.**
Location	Phnom Penh, Cambodia
Chairman	Mr. Norimitsu Kawahara
CEO	Mr. Allen Thai
Capital	USD 16 million
Business	Life insurance business in Cambodia
Date of Establishment	March 14, 2018

<Overview of Dai-ichi Life Cambodia>

※ Abbreviation for Public Limited Company