

[Unofficial Translation]

June 9, 2017

Dai-ichi Life Vietnam Wins Asia Responsible Entrepreneurship Awards 2017

Dai-ichi Life Holdings, Inc. (the “Company”; President: Seiji Inagaki) announces that Dai-ichi Life Insurance Company of Vietnam, Limited (“DLVN”), a wholly-owned subsidiary of the Company has won the “Social Empowerment Award” at the Asia Responsible Entrepreneurship Awards (“AREA”) 2017.

AREA is a commendation program implemented by a Malaysia-based NGO, Enterprise Asia, to commend companies which have contributed to sustainable economic growth and brought a better life to people in Asia.

The award recognizes the 10-year effort by DLVN, which has continued its CSR activities so that people in various regions can lead a better life through the establishment of a CSR foundation, the “For A Better Life Fund”. Among its many initiatives, “The Bridge Building Project” in rural areas, which was implemented in 2014-2015, is highly praised. It is especially noteworthy that DLVN was the first entity to win an award at the AREA in the life insurance industry in Vietnam.

1. Outline of the award

•Name of the award

Asia Responsible Entrepreneurship Awards 2017 - Social Empowerment Award

•Method of Judgment

Judged by a panel of judges comprised of experts from various fields in Asia after a series of interviews regarding the activities of each company

(Reference)

Website of AREA by Enterprise Asia: <https://enterpriseasia.org/area/>

2. Key reasons for the award

“Social Empowerment Award clearly sets the mission of “contribution to the community” and selects the winner from the viewpoint whether it has a program or a plan to steadily carry forward this mission. DLVN is awarded for the following reasons:

- It has continued CSR activities since its foundation so that people in various regions can lead a better life.
- “The Bridge Building Project” in rural areas, one of the most important CSR activities of the company, is a unique and commendable initiative in Asia.
- It established a CSR foundation, “For A Better Life Fund” in 2016.

3. Company profile of DLVN

[Company name] Dai-ichi Life Insurance Company of Vietnam, Limited

[Business] Life insurance business in Vietnam

[Establishment] January 18, 2007

[Total assets] 10,812.8 billion VND (55.1 billion JPY) (As of the end of 2016)

[Company headquarters] Ho Chi Minh, Vietnam

[Ownership by the Company] 100%

[Market share/ranking] 10.5%/Fourth (As of the end of 2016, based on premium income)

