

Dai-ichi Life Holdings, Inc.

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[Unofficial Translation]

February 22, 2017

Koichiro Watanabe Representative Director, President Dai-ichi Life Holdings, Inc. Code: 8750 (TSE First section)

Dai-ichi Life Holdings to Appoint Executive Officers

Dai-ichi Life Holdings, Inc. (President: Koichiro Watanabe) hereby announces that it will appoint the following executive officers effective April 1, 2017.

Following the announcements from our press release titled "Dai-ichi Life Holdings to Appoint Executive Officers", dated February 14, 2017, please see the underlined text indicating the delegation of Chief.

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

(1) Changes of Titles (as of April 1, 2017)

As of April 1, 2017	Current title	Name
Representative Director, Deputy	Representative Director, Deputy	Shigeo Tsuyuki
Chairman	President	
Director	Director, Senior Managing	Hideo Teramoto
	Executive Officer	
	Chief General Manager,	
	Marketing Promotion	
Director	Director, Senior Managing	Takashi Kawashima ^(*1)
(Treated like Deputy President)	Executive Officer	
	Chief General Manager, DSR	
	Management Promotion	
Deputy President	Senior Managing Executive Officer	Kenji Sakurai
Senior Managing Executive	Managing Executive Officer	Shinichi Aizawa
Officer	Chief General Manager,	
Chief General Manager,	North America	
North America		
Managing Executive Officer	Managing Executive Officer	Masao Taketomi
Chief General Manager, DSR	Chief of Human Resources Unit	
Management Promotion		
Managing Executive Officer	Executive Officer	Yuji Tokuoka ^(*2)
Managing Executive Officer	Executive Officer	Munehiro Uryu
Managing Executive Officer	Executive Officer	Hiroshi Shoji
Chief of Actuarial and	Chief of Actuarial and	
Accounting Unit	Accounting Unit	
Managing Executive Officer	Executive Officer	Tatsusaburo Yamamoto
	Chief of Asset Management	
	Business Unit	

^{(*1)...}Takashi Kawashima will be appointed as a Representative Director, President of the Dai-ichi Frontier Life Insurance Co., Ltd.

^(*2)...Yuji Tokuoka is appointed as a Representative Director, President of the Neo First Life Insurance Co., Ltd.

(2) Retiring Officer (as of March 31, 2017)

Current title	Name	Remarks
Representative Director,	Norimitsu Horio	Norimitsu Horio will be appointed as a
Deputy President		Representative Director, Chairman of the Board
		of the Neo First Life Insurance Co., Ltd. on April
		1, 2017.
Director, Senior Managing	Tomoyasu Asano	Tomoyasu Asano will be appointed as an
Executive Officer		Advisor to The Cardiovascular Institute on April
		1, 2017.
Senior Managing Executive	Hiroshi Kanai	Hiroshi Kanai will be appointed as a
Officer		Representative Director, Chairman of the Board
		of the Dai-ichi Frontier Life Insurance Co., Ltd.
		on April 1, 2017.
Senior Managing Executive	Koichi Maruno	Koichi Maruno will be appointed as a
Officer		Representative Director, President of The
		Dai-ichi Life Research Institute INC. on April 1,
		2017.

(3) Appointment of New Executive Officers (as of April 1, 2017)

(3) Appointment of New Excessive Sincers (as of April 1, 2017)		
As of April 1, 2017	Name	
Executive Officer	Hiroyuki Kanou	
Chief of Human Resources Unit		
Executive Officer	Yasumasa Iwai	
Executive Officer	Tomohiko Asano	
<u>Chief of International Life</u>		
Insurance Business Unit		

2. Directors and Executive Officers as of April 1, 2017

Directors and Executive Officers as of rapin 1, 2017		
As of April 1, 2017	Name	
Representative Director, Chairman of the Board	Koichiro Watanabe	
Representative Director, Deputy Chairman	Shigeo Tsuyuki	
Representative Director, President	Seiji Inagaki	
Representative Director, Deputy President	Satoru Tsutsumi	
Director, Senior Managing Executive Officer	Kazuma Ishii	
Director	Hideo Teramoto	
Director	Takashi Kawashima	
Director	Haruo Funabashi	
Director	George Olcott	
Director	Koichi Maeda	
Director (Audit and Supervisory Committee Member	Morinobu Nagahama	
(Full-Time))		
Director (Audit and Supervisory Committee Member	Fusakazu Kondo	
(Full-Time))		
Director (Audit and Supervisory Committee Member)	Rieko Sato	
Director (Audit and Supervisory Committee Member)	Ungyong Shu	
Director (Audit and Supervisory Committee Member)	Koichi Masuda	
Deputy President	Kenji Sakurai	
Senior Managing Executive Officer	Shinichi Aizawa	
Managing Executive Officer	Satoru Sato	
Managing Executive Officer	Masao Taketomi	
Managing Executive Officer	Hideo Hatanaka	
Managing Executive Officer	Yuji Tokuoka	
Managing Executive Officer	Munehiro Uryu	
Managing Executive Officer	Hiroshi Shoji	
Managing Executive Officer	Tatsusaburo Yamamoto	
Executive Officer	Sumie Watanabe	
Executive Officer	Norimitsu Kawahara	
Executive Officer	Ichiro Okamoto	
Executive Officer	Kyoichi Saito	
Executive Officer	Hisashi Takada	
Executive Officer	Hiroyuki Kanou	
Executive Officer	Toshiaki Sumino	
Executive Officer	Yasumasa Iwai	
Executive Officer	Tomohiko Asano	
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3. Responsibilities of and delegation to Executive Officers as of April 1, 2017

Name and Title		es ("Supervising" or "In charge of")	Delegation
Shigeo Tsuyuki	Supervising	International Life Insurance Business Unit	
(Representative			
Director,			
Deputy Chairman)			
Satoru Tsutsumi	In charge of	The matters regarding Group Life Insurance	
(Representative		Business of The Dai-ichi Life Insurance Co., Ltd.	
Director,			
Deputy President)			
Kazuma Ishii	In charge of	Internal Audit Unit	
(Director,			
Senior Managing			
Executive Officer)			
Kenji Sakurai	In charge of	The matters regarding Individual Life Insurance	
(Deputy President)		Business of The Dai-ichi Life Insurance Co., Ltd.	
Shinichi Aizawa	In charge of	International Life Insurance Business Unit (the	Chief General Manager,
(Senior Managing		matters regarding North America)	North America
Executive Officer)			
Satoru Sato	In charge of	IT Business Process Unit	
(Managing Executive			
Officer)			
Masao Taketomi	Supervising	Risk Management Unit, Human Resources Unit	Chief General Manager,
(Managing Executive	In charge of	General Affairs Unit (the matters regarding	DSR Management
Officer)	in charge of	Secretarial Group)	Promotion
		Secretarial Group)	
Hideo Hatanaka	In charge of	Asset Management Business Unit	
(Managing Executive			
Officer)			
Yuji Tokuoka	In charge of	The matters regarding The Neo First Life Insurance	
(Managing Executive		Co., Ltd.	
Officer)			
Munehiro Uryu	In charge of	Marketing Strategy Unit(except for the matters	
(Managing Executive		regarding InsTech Promotion Group)	
Officer)			
Hiroshi Shoji	In charge of	Actuarial and Accounting Unit	Chief of Actuarial and
(Managing Executive			Accounting Unit
Officer)			
Tatsusaburo Yamamoto	Supervising	Corporate Planning Unit	
(Managing Executive			
Officer)			
Sumie Watanabe	In charge of	Human Resources Unit (the matters regarding	
(Executive Officer)		Group Diversity and Inclusion, joint oversight with	
		Mr. Kanou)	1

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Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Norimitsu Kawahara	In charge of	International Life Insurance Business Unit (the	Chief General Manager,
(Executive Officer)		matters regarding Asia Pacific)	Asia Pacific
Ichiro Okamoto	In charge of	Public Relations Unit	
(Executive Officer)			
Kyoichi Saito	In charge of	Compliance Unit,	
(Executive Officer)		General Affairs Unit (except for the matters	
		regarding Secretarial Group)	
Hisashi Takada	In charge of	Risk Management Unit	
(Executive Officer)			
Hiroyuki Kanou	In charge of	Human Resources Unit	Chief of Human
(Executive Officer)			Resources Unit
Toshiaki Sumino	In charge of	Corporate Planning Unit	Chief of Corporate
(Executive Officer)			Planning Unit
Yasumasa Iwai	In charge of	Marketing Strategy Unit(the matters regarding	
(Executive Officer)		InsTech Promotion Group)	
Tomohiko Asano	In charge of	International Life Insurance Business Unit (except	Chief of International
(Executive Officer)		for the matters regarding North America and Asia	<u>Life Insurance Business</u>
		Pacific)	<u>Unit</u>

Note: "Supervising" means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.