# Financial Analyst Meeting for the Fiscal Year Ended March 31, 2019

May 23, 2019

Dai-ichi Life Holdings, Inc.

- Good afternoon. I am Seiji Inagaki, President and Representative Director of Dai-ichi Life Holdings, Inc. Thank you for taking time to join this analyst meeting for the fiscal year ended March 31, 2019.
- Without further ado, let us begin.
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# Agenda



- I Results for the year ended March 2019
- I Guidance for the year ending March 2020
- Ⅲ Segment Strategy
  - 1. Domestic Life Insurance Business
  - 2. Overseas Life Insurance Business
  - 3. Investment and Asset Management Business
- IV Update on Capital Management Strategy





First year of medium-term management plan "CONNECT 2020" saw progress in line with expectations



- Our medium-term management plan "CONNECT 2020" got off to a good start after one year into the plan.
- Due to the strong performance of the domestic life insurance business, the Group's adjusted profit for the fiscal year ended March 31, 2019 was 236.3 billion yen, exceeding the initial forecast. The value of new business was 198.7 billion yen, an increase of 3.5% YoY.
- In the Overseas Life Insurance Business, we expect profits to increase in the fiscal year ending March 2020 as a result of three large-scale acquisitions in the U.S. and Australia.
- Given these circumstances, we have decided to increase the dividend per share by 8 yen from the previous fiscal year.
- Please see next page.



## Multi-brand, multi-channel strategy

✓ Strong sales of Just with medical check-up discount, dementia, foreign currency denominated insurance products, etc.

Dai-ichi Life Holdings

✓ Successful expansion of agency channels



- In the domestic life insurance business, the value of new business at our three domestic life insurance companies increased with the full-fledged launch of multi-brand and multichannel strategy.
- Dai-ichi Life sold JUST as a new product range and medical check-up discount was popular. Moreover, sales of dementia insurance, launched in December last year, exceeded our expectations.
- Dai-ichi Frontier Life's foreign currency denominated insurance products, including new products that address needs for estate planning, are at the top of the industry range. Dai-ichi Frontier Life expanded sales channels resulting in a substantial new business growth.
- Neo First Life also expanded its sales channels leading to sales growth for both medical insurance and business owners insurance.
- Please see the next page.



- In the Overseas Life Insurance business due to one time items the Adjusted Profit was lower.
- On the other hand, Protective completed the acquisition of Liberty Life's in-force block of policies and also agreed to acquire the Great West's in-force blocks of policies. Both acquisitions were large USD1.2 billion size.
- The acquisition of Asteron Life by TAL was completed at the end of February.
- In the Asian market, during last year Dai-ichi Life Vietnam achieved top market share among foreign life insurance companies, in terms of first year premiums. In addition, in early stage markets, we started operations in Cambodia in April.
- In the asset management business, Janus Henderson became an equity-method affiliate in last May, contributing to the profits under the equity method.
- Please see the next page.



- The Group's Adjusted Profit for the fiscal year ending March 2020, is expected to be approximately 240 billion yen, as the domestic life insurance business will maintain stable profits while the overseas life insurance business will increase profits.
- On next page, I will explain our initiatives in domestic life insurance business.



- In the domestic life insurance business, three domestic life insurance brands provide products that meet diverse customer needs.
- Dai-ichi Life's Just, especially with medical check-up discount was popular from young to the core range customers. In addition, after adding dementia insurance to the lineup in December last year, Just sales reached 1 million policies, of which 100,000 policies were dementia insurance sales, exceeding our expectations.
- Dai-ichi Frontier Life has rapidly developed and offered a variety of products to meet savings and inheritance needs of senior customers and also products suitable for the 100 year lifespan needs of wealth building and estate planning.
- At Neo First Life, in addition to advanced medical insurance products starting with health age insurance premiums, we sold business owners insurance to address protection, inheritance, and savings needs of business owners.
- We have stopped selling business owners insurance in February, except for some products, and currently awaiting for a policy decision by the National Tax Agency. Protection and succession needs of business owners are still strong, and we want to revise product early and resume product offerings.
- The three brands will continue to flexibly introduce new products and services.
- Please see the next page.



- The Dai-ichi Life Group is aware of social issues and over the medium to long term period we are aiming to realize corporate value creation by helping to solve such social issues through the life insurance business.
- With longevity, policyholders may face issues of increased medical expenses and assets depletion. For the nation and society, there is a big problem of financial stability due to the increase of social security spending.
- Specifically, we aim to improve the quality of life for each and every customer by continuing to provide products and services that promote extension of healthier life and wealth building in the 100 year lifespan. In this sense, I believe that enhancing the Quality of Life is our company's mission. We believe that this will lead to fulfilling our responsibilities to our shareholders.
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- Recently, we can observe that more people around us are doing sports and are health conscious. But according to the "Health Awareness Survey" about half of the population does nothing for health improvement.
- On the other hand, according to a study by the University of Pennsylvania, direct human support is revealed to be effective in turning one-time conduct into habits that are important for disease prevention and health promotion.
- Based on such researches and findings, we believe that strengthening products and services for prevention, in addition to protection, can contribute further to the improvement of customers' QOL.
- Please see the next page.



- This slide shows that the role played by the Dai-ichi Life Group is expanding into the prevention area.
- As shown on the right side of the slide, so far, Dai-ichi Life Group provided protection for diseases, disorders, nursing care and death benefits.
- As described on the left side, we believe that offering new services in the prevention area, before the disease gets worse, can contribute to the QOL improvement for even more customers. We could offer such face-to-face services through our 40,000 sales representatives channel, which is considered our strength.
- We have already begin some efforts in this area, please see the next page for some of our the specific initiatives.



- First initiative is sales of Just with medical checkup discount. When you submit your medical checkup results, you will get premiums discount and for customers with good results of blood pressure, blood sugar, etc. a further discount is offered.
- While various companies have come up with different systems to reduce premiums in accordance with the health status of customers, Dai-ichi Life's medical checkup discount is not linked to health status, just by submitting results you receive the discount. Therefore it can be said that it is the broadest discount system. The act of taking a medical checkup, or finding a problem in the process, will create an opportunity for health improvement, thus contributing to the improvement of QOL.
- Second initiative is sales of dementia insurance and dementia prevention service. Dementia insurance provides a lump sum amount to cover the burden of the nursing care costs in case of dementia. At the same time, from the perspective of prevention and early detection of dementia, we offer dementia prevention app equipped with a cognitive function check tool, and it has been very well received.
- Moreover, to further support health promotion efforts, we also offer the smartphone app "Kenko Daiichi". This app is provided by our subsidiary QOLead and we also shared the platform with Japan Post Insurance for them to provide their similar app.
- Please see the next page.



- Dai-ichi Life is also working expanding the base of the insurance business through analysis of the vast amount of medical big data it has.
- Last year, in addition to relaxation of underwriting conditions for customers who have pre-existing conditions of diabetes, result of further analysis revealed that we could underwrite various other medical preconditions such as hypertension, making it possible to provide protection to even more customers. Through this initiative, approximately 37,000 new contracts were underwritten on annual basis.
- Through such big data analysis, Dai-ichi Life's medical checkup, underwriting relaxation of certain medical preconditions and health age insurance premiums at Neo First Life have been realized. To continue such efforts, we established a Data Management Office in April of this year. Through the Innovation Lab established in Shibuya and Silicon Valley, we will work with other leading companies to help launch new products and services in a flexible manner.
- Next, I will explain the overseas life insurance business. Please see the next page.



- Profits from the overseas life insurance business in the fiscal year ending March 2020 are expected to increase YoY, to about 59.0 billion yen.
- In the fiscal year ending March, 2020, for Protective, in addition to the full year contribution from Liberty acquisition, the Great West acquisition planned to be completed around June, also expected to contributing to profits. As for TAL, in addition to organic profit growth, we expect the contribution of Asteron Life acquisition.
- In emerging Asian markets, high growth in the insurance market continues and we have provided our know-how and capital support to capture that growth.
- Under such circumstances we expect profits from Asian subsidiaries and affiliates will gradually increase, led by Dai-ichi Life Vietnam.
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- We have began efforts to move to new frontiers. As for Cambodia, as we have already released, we have officially launched sales in April this year. In addition, in Myanmar, we were the only Japanese life insurance company to obtain temporary approval for establishing a 100% subsidiary in April.
- Both will be launched from scratch, but know-how that we have fostered at Dai-ichi Life Vietnam over the past 10 years, and Asian Regional Headquarters' know-how for supporting the growth of subsidiaries and affiliates will be utilized efficiently. In fact, Daiichi Life Vietnam supported preparation of Cambodian subsidiary establishment. Profits contribution to profits is small now, but for the time being the profits contribution from the three developed companies will support the growth of the overseas life insurance businesses.
- Next, I will explain Investment and Asset Management business. Please see the next page.

### III-3 Investment and Asset Management Business Dai-ichi Life's Advancement of Real Estate Management and Efforts in **Asset Management Business**



- Advancing real estate management through large-scale projects and integrated management with group real estate management companies
- Promoting group synergies in the life insurance and asset management businesses; Dai-ichi and Janus Henderson jointly develop new risk control products in group pension special account, and plans for a real estate asset management business that utilizes properties owned by Dai-ichi Life

#### Advancing Real Estate Management of Daiichi Life

Large-scale redevelopment project in Tokyo <sup>(1)</sup> (Toranomon 2-chome)

Scheduled for completion in November 2023 Total floor area of 181,000 m2 38 floors above ground / 2 floors underground

Utilization of Dai-ichi Life's know-how to improve QOL

Strengthening operational profitability

Converted a real estate management company (Daiichi Building) into a subsidiary

Focus on leasing and management of real estate owned by Dai-ichi Life

Plan to make Dai-ichi Building a wholly owned subsidiary (2) under the holding company (Scheduled for the second half of fiscal 2019)

Balanced Fund Three : Operation started April 2019 一生涯のパートナー Janus Henderson 第一生命 Joint development of the country's first investment strategy based on the knowledge of Nobel Prize scholar Dr. Myron Sholes for special accounts

New Account Development with Janus Henderson

**Initiatives at the Asset Management Business** 

- Operation started from April, commissioned situation good start.
- Approach to the real estate asset management business
- Create opportunities to earn new revenues using real estate owned by Dai-ichi Life

一生涯のパートナー **Real Estate Assets** 第一生命 Management Business (1) Joint acquisition of reserved floor of business building with Nippon Steel Kowa Real Estate, Kanden Real Estate Development, Tokyo Gas City Development, Kyushu Passenger Railroad, Taisei Corporation (2) Assumptions based on approvals and permits relevant authorities, etc. 15

- In the investment and asset management business, in addition to strengthening investment profitability in the low interest rates environment, we are working to create new revenue opportunities by promoting group synergies between the life insurance and asset management businesses.
- In Dai-ichi Life's real estate management, for the large redevelopment project in Tokyo, the proposal with the theme of improving QOL was positively evaluated and the consortium in which the Dai-ichi Life participated won the redevelopment project.
- In addition, Dai-ichi Building, which mainly manages the real estate owned by Dai-ichi Life, based on the restrictions of the Insurance Law, is only partially owned by Dai-ichi Life (approximately 2.5%). By becoming a wholly-owned subsidiary under Dai-ichi Life Holdings, we will strengthen our integrated management as a group.
- In the asset management business, the balance fund three was developed with Janus Henderson and have been put into operation in April. Its operation method will be evaluated together with the balanced fund two developed with Asset Management One, which has been sold since 2014. We will also work on a real estate asset management business that utilizes the property owned by Dai-ichi Life as an initiative to capture new business revenues.
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#### III -3 Investment and Asset Management Business

#### Promotion of ESG investment in asset management of Dai-ichi Life



- Contributing to the improvement of Japanese people's QOL by promoting innovation creation and local creation through ESG investment promotion, and contributing to global social problem solution (climate change mitigation<sup>(1)</sup>, infrastructure development, etc.)
- Actively promoting risk money supply for creating innovation through impact investment<sup>(2)</sup>



- By promoting ESG investment, Dai-ichi Life believes that it is important to contribute to the improvement of the QOL of Japanese people by supporting innovation and regional development.
- In fiscal 2017, we launched impact investment, which aims to achieve both investment income and social impact, and have invested in 10 venture companies so far.
- Supplying risk money to venture companies, helping to solve social issues and supporting innovation, is an important role of life insurance companies capable of long-term funding. We will continue to actively promote impact investment to contribute to the growth of the Japanese economy and the development of society.
- In addition, as a life insurance company developing globally, we intend to contribute to solving global social issues such as climate change mitigation and infrastructural development in emerging countries through ESG investment.
- Please see the next page.



- From this slide I will discuss initiatives based on an enterprise risk management framework aimed at achieving sustainable growth.
- We make decisions on risk-taking policies in order to achieve medium-to-long-term growth in excess of cost of capital by maintaining balance among profit, capital and risk based on ERM framework. Our medium to long term goal is to invest in growth areas and accumulating the value of new business, etc., while properly controlling market risks we aim to improve the overall capital efficiency.
- At Dai-ichi Life, we would like to control market risk at appropriate level in light of the financial conditions. While interest rates continue hover at low level, we have been maintaining duration gap and inline with our plans selling domestic stock, while making sure we maintain financial soundness in accounting and in economic capital terms.
- In addition, we have newly implemented liquidation of insurance policies through reinsurance as a means to reduce liabilities' risk.
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- From this slide I will discuss initiatives based on an enterprise risk management framework aimed at achieving sustainable growth.
- Last year, we restructured our existing whole life policy blocks with high assumed rates through reinsurance to reduce accounting liability cost and also to reduce interest rate risk based on economic value.
- As it was our first such attempt, the scale was limited to approximately 100 billion yen on a policy liabilities reserves basis, but we were able to liquidate these legacy policies almost at par value as EV.
- In addition to our practices of duration control and equity reduction our choices for risk control measures expanded with this transaction, thus it is a significant deal.
- We intend to continue our efforts to reduce risks depending on the financial environment from both assets and liabilities side.
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The Group sets remittance ratios according to the growth stage of the Group companies, and then reallocates capital to growing, capital efficient businesses to improve Group capital efficiency and corporate value



- This slide explains capital reallocation through the Group cash flow management.
- Generally we set higher remittance ratio on the matured companies like Dai-ichi Life. On the other hand, we set lower remittance ratio on overseas life insurance business with growth potential so that internal reserves can be accumulated and capital can be strategically reallocated to the growing businesses.
- Payout from subsidiaries to the holding company is a source for the 40% total payout ratio. The rest is allocated to capital enhancement or investment in growth businesses.
- Recently, Protective acquired policy block from Liberty Life and agreed to acquire Great West and Asteron Life was acquired by TAL. The Group set hurdle rates in excess of cost of capital, and approves investment that clear the hurdle rates. That improves capital efficiency of the Group and enables the Group to achieve sustainable growth.
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- Finally, I will explain about shareholders returns.
- Total payout ratio during this medium-term management plan with no changes is maintained at 40%.
- Considering progress on medium-term management plan targets achievement, for the fiscal 2018's dividends payout we have set 58 yen of cash dividends, an increase of 8 yen YoY and 28 billons of yen of stock repurchase.
- Furthermore, for fiscal 2019 we forecast an increase of 4 yen in cash dividends, reaching 62 yen a share. We will continue to aim enhancing shareholders return with the growth in Adjusted profit.
- This the end of my presentation.





- This slide shows an analysis of accumulated contribution to the change in Group embedded value as of September 2018 since March 2010.
- For the past eight and half years Group EEV grew 12.2% on average, reaching the medium- to long-term target of 8% and exceeding cost of capital.
- Each year, EEV could grow or decline depending on the financial environment, but on an aggregate basis, value of new business contributes to almost half of the growth in embedded value.
- This value of new business of the Group actually includes the impact of Protective's acquisition of policy blocks of Genworth and Liberty Life. The acquisitions business model is unique to Protective. We believe that the Dai-ichi Life Group's strength lies in its ability to grow with factors other than underwriting of new policies.
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- Economic solvency ratio as of September improved to 186% from 170% in the end of previous fiscal year. The main reasons for the improvement were underwriting of new business, risk control and improvements in market condition such as interest rates and stock prices.
- The implementation of international capital regulations have been postponed to 2020 or later. During this period, we aim for ESR between the range of 170% and 200% through risk control based on the business environment of each market and financial situation of each business.
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### Responsibility as Institutional Investor Dai-ichi Life: Structure for promoting responsible investment

Dai-ichi Life actively promotes socially responsible investment based on its social responsibility as an institutional investor. Dai-ichi Life's responsible investment consists of "Stewardship activities," which aim to continuously increase the corporate value of the investee companies, and "ESG investments," which contributes to the sustainable development of society while ensuring profitability of investments.

Dai-ichi Life

Also, we aim to continually improve the process of responsible investment through the UN PRI annual review.



## Responsibility as Institutional Investor Dai-ichi Life's Investments: Stewardship Activities



- Dai-ichi Life engages actively in stewardship activities that include constructive and purposeful dialogue with the companies it invests in and the exercising of voting rights. We encourage the companies we invest in to aim for sustainable growth, which helps to increase our equity investment return over the medium to long term.
- We have strengthened our organization by establishing a dedicated organization for stewardship activities, and have worked to improve the effectiveness and transparency of stewardship activities by disclosing the results of exercising voting rights individually.
- For the FY 2018 Dai-ichi Life focus on climate change through engagement and will disclose reasons for proxy votes.



## Responsibility as Institutional Investor Dai-ichi Life's Investment Strategy: ESG Investments



Since the signing of the PRI in 2015, we have strengthened our system for promoting ESG investment

■ For the FY 2019 we will focus impact investment, vitalizing local economy, and climate change

Year	FY2010	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	
Investment				PRI Signed	Formulation of ESG investment policy				
policy,						Responsible Investment Center			
organization						Responsible Investment Committee (meeting)			
		Investm	ent in rene	wahle ene	rav projects		Start monitoring		
ESG		Investment in renewable energy projects							
Thematic Investment			L			Impact investment change			
							Vitalize local	economies	
	In-house operation of domestic ESG stock investment								
								In house operation of foreign ESG stocks	
ESG		Integration of ESG factor	G factors in resear						
Integration						ESG engagemen	t Bond engageme		
						Negative Screening change			
							Promotion of E	SG investment	
								26	

# Responsibility as Institutional Investor Dai-ichi Life's Investment Strategy: Major Impact Investment Cases



	Invested (at release date)	Business domain		Impact to society
Gojo & Company, Inc.	0.4B yen (Oct-2017)	Microfinance business in developed countries		Improve access to financial systems in developed countries
<b>\$</b> Spiber	1.0B yen (Oct-2017)	Development of next generation bioengineered materials	24	Reduction of environmental load (reduce greenhouse gas emission)
S Cure App	0.2B yen (Feb-2018)	Development of "CureApp" for nicotine dependence or other lifestyle disease	- Constant	Improvement in treatment results, expand health span, reduction of medical expenses $-$
<pre></pre>	0.1B yen (Apr-2018)	Provision of loan crowdfunding		Support business activities, create employment in developed coountries
SUSMED Sustainable Medicine	0.1B yen (May-2018)	Development of treatment app for insomnia		Reduce side effect in treatment of insomnia, reduce medical expenses
MELTIN	0.3B yen (Oct-2018)	Research and development of avatar robot with world most flexible hand	No.	Reduce accident under hazardous environment
MOLCURE	0.1B yen (Nov-2018)	Development of AI assisted development platform for antibody peptide medicine		Reduction in lead time and expenses of medicine development
QD LASER	0.3B yen (Dec-2018)	Development of eye-ware devices for weak vision patient with latest laser technology		Improve quality of life of the weak vision patients
Challenergy	0.2B yen (Feb-2019)	Development of wind-power generator that can operate under severe weather		Reduce emission of CO2 by replacing diesel generator in remote islands
Energy & Environment Investment		Venture capital specialized in environmer energy	Reduce emission of CO2 through promotion of renewable energy and energy conservation	



### **Investor Contact**

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