

- Good afternoon. I am Seiji Inagaki, President and Representative Director of Dai-ichi Life Holdings, Inc. Thank you for taking the time to join this analyst meeting for the six months ended September 2017.
 Without further add. let us basin
- Without further ado, let us begin.
- Please turn to the next page.

Today's Agenda



- Both Group revenues and profit were up for the six months ended September 2017. Dai-ichi Life's results significantly exceeded our original forecast as income from interest and dividends increased reflecting improvements in the financial markets and the weaker yen as well as one-time gains on investments. In light of recent improvements in the financial and economic environment, we made an upward revision to our original forecast for net income and Group adjusted profit.
- Group embedded value increased to 6.1 trillion yen at the end of September 2017 due to value of new business and improvements in the financial environment. Value of new business doubled compared to the same period in the previous year due to Dai-ichi Life's shift to protection-type products and new group insurance contracts at TAL. Economic capital adequacy improved to 160%.
- Basic strategies of our Medium-term Management Plan "D-Ambitious" progressed as planned. While the Group revised downward some quantitative targets at the end of the previous fiscal year, recent developments in financial markets will help us to achieve these targets. Going forward, the Group is entering into a time of rapid and significant change in the business environment. The Group continues to stand closer to its customers and strengthen global governance in order to achieve sustainable growth in its business and corporate value during the next medium-term management plan.
- Here are the three points that highlight today's presentation.
- Firstly, consolidated revenues and profits were up year-on-year and, just as in the first quarter, both net income and Group adjusted profit exceeded our expectations. Particularly, Dai-ichi Life's results significantly exceeded our expectations in light of improvements in the financial and economic environment in foreign and domestic markets. Our original annual forecast was prepared based on the assumption that economic conditions would not change from the end of the previous fiscal year. However, considering recent improvements in the financial and economic environment, we have made an upward revision to our original annual forecast for net income and Group adjusted profit.
- Secondly, the Group's embedded value at September 30, 2017 increased to approximately 6.1 trillion yen due to value of new business and improvements in economic conditions, such as rising stock prices. Value of new business increased two-fold compared to the same period in the previous year, reflecting Dai-ichi Life's shift to protection-type products and new group insurance contracts at TAL. Economic capital adequacy also improved to 160%.
- Lastly, the basic strategies of our Medium-term Management Plan "D-Ambitious" progressed as planned. While the Group revised downward some of its quantitative targets at the end of previous fiscal year, recent developments in financial markets helped us to achieve these targets. Going forward, the Group is entering into a time of rapid and significant change in its business environment. The Group will continue to stand closer to its customers and to strengthen global governance in order to achieve sustainable growth in its business and corporate value during the next medium-term management plan.
- Please turn to the next page.

Consolidated Financial Results Highlights



- Ordinary revenues were up due to an increase in investment income. Net income was higher than our expectations due to the better than expected results of Dai-ichi Life and Dai-ichi Frontier Life along with the share exchange gain realized in connection with the Janus Henderson merger. Group adjusted profit was 102.1 billion yen.
- The Group revised its ordinary profit, net income and Group adjusted profit forecasts for the year.

~	92 (JAC)	(billions of	yen unless othe	rwise noted)	(Reference)				
	6 months ended Sep-16	6 months ended Sep-17 (a)	Chan	ge	Forecast for year ending Mar-18 (b) *Announced on May 15, 2017	Forecast for year ending Mar-18 *Announced on November 14, 2017			
Ordinary revenues	3,190.1	3,364.8	+ 174.7	+ 5%	6,004.0	56%	6,004.0		
Dai-ichi Life	2,027.7	1,815.8	(211.8)	(10%)	3,663.0	50%	3,663.0		
Dai-ichi Frontier	635.5	872.9	+ 237.3	+ 37%	1,012.0	86%	1,012.0		
Protective Life (millions of USD) ⁽¹⁾	4,312	4,909	+ 596	+ 14%	8,710	56%	8,710		
TAL (millions of AUD) ⁽¹⁾	1,844	1,890	+ 46	+ 2%	3,760	50%	3,760		
Ordinary profit	220.3	212.1	(8.1)	(4%)	363.0	58%	426.0		
Dai-ichi Life	182.6	158.1	(24.5)	(13%)	272.0	58%	334.0		
Dai-ichi Frontier	(0.2)	26.4	+ 26.6	-	29.0	91%	29.0		
Protective Life (millions of USD)	340	237	(102)	(30%)	460	52%	460		
TAL (millions of AUD)	122	82	(40)	(33%)	180	46%	180		
Net income ⁽²⁾	106.0	128.3	+ 22.3	+ 21%	179.0	72%	226.0		
Dai-ichi Life	84.8	72.5	(12.2)	(14%)	111.0	65%	146.0		
Dai-ichi Frontier	(1.7)	15.2	+ 16.9	=	17.0	90%	17.0		
Protective Life (millions of USD)	227	159	(67)	(30%)	310	52%	310		
TAL (millions of AUD)	78	55	(22)	(29%)	130	43%	130		

(1) Figures of Protective Life and TAL are disclosed after re-classifying items from Protective Life and TAL's financial statements under United States' and Australian accounting standards, respectively, to conform to Dai-ichi Life Holdings' disclosure standards. For consolidation, these financial statements are translated into Japanese yen at rates of 1USD=102.91 yen (Jun-16) and 112.00 yen (Jun-17), 1 AUD=77.04 yen (Sep-16) and 88.47 yen (Sep-17), respectively.
(2) Figures of "Consol. Net Income" represent those of "Net income attributable to shareholders of parent company".

- Consolidated results were up compared to the same period in the previous year. Group adjusted profit for the six months ended September 2017 was 102.1 billion yen.
- During the conference call last week, we gave a detailed explanation of the figures, so I would like to touch upon a movement analysis.
- Please turn to the next page.

Analysis of changes to the Group results for the six months ended September 2017

Despite the decline in profit at Dai-ichi Life due to the absence of the hedge-related investment gains it recorded last year, the results were better than expected because of an increase in income from interest and dividends resulting from the weaker yen and one-time gains attributable to rising stock prices. Dai-ichi Frontier Life achieved profitability due to an increase in operating profit and improvements in its GMMB balance. Profit was down for the overseas life insurance business due to the absence of the one-time positive factors experienced last year.

Dai-ichi Life

Profit was up significantly due to the share exchange gain in relation to the Janus Henderson merger.



- This page explains the major items that contributed to the change in net income for the first half of the current fiscal year compared to the same period in the previous year.
- Dai-ichi Life's positive spread, a component of fundamental profit, was higher than the company's expectations because of an increase in income from interest and dividends resulting from the weaker yen together with one-time investment revenues from gains on distribution from mutual funds attributable to rising stock prices. Net capital gains decreased due to the absence of hedgerelated investment gains recorded for the first quarter of the previous fiscal year. In addition to the increase in operating income, improvements in financial markets compared to the previous year reduced the reserve requirements related to minimum guarantee for variable annuities and market value adjustment for fixed products at Dai-ichi Frontier Life. Protective and TAL's ordinary profit declined due to the higher earnings recorded during the previous year as a result of one-time factors in the overseas life insurance business.
- Net income attributable to shareholders of parent company increased by about 20 billion yen. In addition to the favorable performance of Dai-ichi Life and Dai-ichi Frontier Life, the Group recorded a share exchange gain on the Janus Henderson merger that contributed to the increase. In terms of consolidated net income, 33.5 billion yen on a before-tax basis and 23.3 billion yen on a after-tax basis was recorded as share exchange gain in relation to the merger. The Group continues to wait for clarification on the appropriate tax treatment.
- Please turn to the next page.

Group European Embedded Value



4

European Embedded Value (EEV) at the end of September 2017 increased from the end of the previous fiscal year due mainly to underwriting of new business and rise in stock prices

Gre	Group Embedded Value (billions of yen)								
			As of Mar-17	As of Sep-17	Change				
EE	V of	the Group	5,495.4	6,105.1	+609.7				
	EE	V for Covered Businesses ⁽¹⁾	5,690.1	6,297.8	+607.7				
		Adjusted net worth	6,073.5	6,549.7	+476.1				
		Value of in-force business	(383.4)	(251.8)	+131.6				
		ustments to net worth etc. of -covered businesses ⁽²⁾	(194.6)	(192.7)	+1.9				

	6 months ended Sep-16	6 months ended Sep-17	Change
Value of new business	45.2	97.8	+52.5

(1) "Covered businesses" are the business areas that are to be covered by the EEV methodology set forth by the EEV principle. The EEV principle requires covered businesses to be disclosed. In the past, Dai-ichi Group categorized all of its businesses as covered businesses. However, following the shift to a holding company structure on October 1, 2016, subsidiaries engaged in the life insurance business (Dai-ichi Life, Dai-ichi Frontier Life, Neo First Life, Protective, TAL, Dai-ichi Vietnam and its subsidiaries) are categorized as covered businesses.

(2) "Adjustments relating to net worth of non-covered businesses" include net worth (1,227.6 billion yen) of non-consolidated Dai-ichi Life Holdings as of September 30, 2017, adjustments related to interest (minus 1,462.7 billion yen) in six subsidiaries of Dai-ichi Life Holdings that are engaged in the insurance business, and fair value adjustments to assets and liabilities of Dai-ichi Life Holdings.

- Group EEV as of September 30, 2017 was approximately 6.1 trillion yen, an increase of approximately 600 billion yen from March 31, 2017. This was due to underwriting of new business and improvements in the financial environment, such as the rise in foreign and domestic stock prices.
- For Dai-ichi Life, other than value of new business of approximately 80 billion yen, interest rates movement resulted in a 50 billion yen increase, the rise in stock prices contributed another 270 billion yen, and increase in unrealized gain on foreign securities contributed 90 billion yen.
- Please turn to the next page.

EEV-based Value of New Business

Dai-ichi Group						/hil	llions of yen,	9/_)	Neo F	First Life		(billions	s of yen, %
			Six month to Sep-1	1000 C	Six months to Sep-17	(DII	Change	,				6 months to Sep-17	(ultimate unit cost basis)
Value of new bus	siness (A)	The second se	5.2	97.8		+52	.5	Value	e of new busine	ss	(0.8)	2.6
Present value of prem	ium incor	ne (B)	2,26	7.6	2,041.4	-	(226	.1)	210422100	ent value of ium income		18.9	18.9
New business ma	argin (A/E	3)	2.00	%כ	4.79%		+2.79	ots		business marg	in	(4.22%)	14.129
ai-ichi Life							Dai-ichi Fr	ontier	Life				
		(billion	s of yen, %)					(billi	ons	of yen, %)			
	6 months to Sep-16	6 months to Sep-17	Change		a jor factors Shift in product		6 months to Sep-16	6 mor to Sep-		Change		or facto crease i	
Value of new business	29.3	79.	6 +50.3	1	mix		8.0		7.1	(0.8)	v	olume hift in pro	
Present value of premium income	1,460.6	1,043.	2 (417.4)	1	Higher interest rates New pricing for		474.2	55	5.8	+81.6	20.12	nix	Juuci
New business margin	2.01%	7.64%	% +5.63pts		saving products		1.70%	1.2	9%	(0.40)pts			
rotective		(billion	s of yen, %)			_	TAL	(billi	ons	of yen, %)			
	6 months to	6 months to	s Change	Ма	ajor factors		to	6 mor to		Change	Мај	or facto	ors
	Sep-16	Sep-17			ncrease in sales		Sep-16	Sep-	17			crease i	n sales
Value of new business	0.8	(0.4	(1.3)	10.0	olume Strategic pricing		7.0	1	2.1	+5.1	v	olume	
Present value of premium income	246.6	258.2	2 +11.6	in	order to retain ales volume		86.1	16	5.1	+79.0			
New business margin	0.34%	(0.19%	o) (0.53)pts				8.16%	7.3	9%	(0.78)pts			
							13						

Dai-ichi Life

- Value of new business increased reflecting Dai-ichi Life's shift to protection-type products and new group insurance contracts at TAL during the first quarter of this fiscal year.
- Value of new business of Dai-ichi Frontier declined compared to the previous year because of a change in product mix. Protective recorded negative value of new business. During the period, agents continued to react conservatively to pending regulatory changes, and the sale of annuities remained slow. Protective then implemented strategic pricing on certain products in order to maintain sales volume, and that contributed to the negative value of new business for the six months.
- Please turn to the next page.



- Dai-ichi Life recorded a significant increase in value of new business because it adjusted the compensation incentives for sales representatives and promoted the sale of protection-type insurance products.
- During the six months of this fiscal year, 80% of the new business annualized net premium was generated from the sale of protectiontype products, which demonstrates Dai-ichi Life's ability to successfully control sales mix.
- The pricing change of savings-type insurance products and the rise in interest rates compared to the same period of the previous year also contributed to the increase in value of new business.
- Please turn to page 8.

Review of Medium-term Management Plan "D-Ambitious" and Upcoming Management Strategies



Basic Strategies of Medium-term Management Plan Revisited



What we aim at in the three years of **D**-Ambitious

Realizing sustainable value creation through dynamic and agile business development with further evolution of DSR management*1

Basic strategies (4 'D's)

Dynamism	1. Growth Strategy		Achieving sustainable and solid growth with three growth engines, namely (i) domestic insurance businesses, (ii) overseas insurance businesses and (iii) asset management
Discipline	2. ERM ^{%2}	>	Establishing management / governance structure to support sustainable growth •With two regional headquarters fully in operation, we will form a
Dimension	3. Group Management		Global Trilateral Structure (Japan, North America and APAC) •We aim to strengthen our corporate governance by shifting to a holding company structure etc.
Diversity	4. Human Capital Development		(i) Doubling consolidated net income ^{%3} , (ii) securing adequate capital level to anticipate global capital regulations, and (iii) realizing further enhancement of return to meet shareholders' expectations

(%1) The word 'DSR' means Dai-ichi's Social Responsibility that goes beyond general concept of CSR (corporate social responsibility). DSR Management is our unique valuecreating framework wherein all employees, under the Group mission 'By your side, for life', continuously run the PDCA cycle to improve management quality and enhance corporate values and, as a result, fulfill our social responsibility for each stakeholder.

(3) ERM (Enterprise Risk Management) are activities maximizing the capital efficiency and corporate value, by developing / executing strategies for optimizing the three key factors: (i) Profitability; (ii) Capital; and (iii) Risk.

(\times 3) We aim to double our consolidated adjusted net income compared to the Action D target.

8

The basic strategies of the medium-term management plan "D-Ambitious" launched in April 2015 were designed when the Group acquired Protective Life in the United States, which significantly changed the business structure of the Group. The strategy was to accelerate growth in each business line, including the domestic life insurance business, and to build a robust governance system to support that growth. Since then, the Group set up regional headquarters in New York and Singapore which monitor day to day operations of the Iocal Group companies, leading to agile execution of business for the Group. In October 2016, the Group transitioned to a holding company structure and to an audit and supervisory committee structure. The holding company focuses on monitoring the business of the subsidiaries.

- The Enterprise Risk Management system for the Group was improved further when the Group introduced a cash management system to monitor the risk return profile of each business and to reallocate capital within the Group.
- In terms of human capital development, the Group introduced an exchange program that involves personnel from various levels, from top executives down to managers, and enables each member of the Group to share good practices and problems that they can consider to improve their own organization. Dai-ichi Life started training its next generation of global personnel, and introduced work life balance initiatives.
- Overall, the basic strategies of "D-Ambitious" are progressing as planned. I will explain the progress of the three growth engines (domestic life insurance business, overseas life insurance business and investment and asset management business) later.
- Please turn to the next page.





•Group Mid- to Long-Term Vision

Index	Mid- to Long-Term Vision
Average EV Growth (RoEV)	Aim for average RoEV of over 8% during the mid- to long-term timeframe
Economic Solvency Ratio (ESR)	Aim for 170% - 200% during the mid- to long-term timeframe

• Group Management Objectives (Quantitative Targets)

Index	Objective
Group In-force Annual Net Premium	Increment of 9% from March 2015 (as of March 2018)
Group Adjusted Profit	180 billion yen in FY 2017 (modified definition)
Total Return Ratio Based on Group Adjusted Profit	40% during D-Ambitious

■ The Group announced adjustments to some of the quantitative targets, or KPIs, of the Plan on March 31, 2017.

- The financial and economic environment that followed the implementation of the negative interest rate policy was not expected when the Group started the Plan. Rather than preventing potential for future growth by resorting to a no-risk approach, the Group decided to maintain sustainable growth and medium- to long-term value creation for the Group by removing the Plan's three-year time constraints.
- The Group also set guidance for Group adjusted profit for the year ending March 2018 at 180 billion yen, assuming the economic condition of the previous fiscal year-end would persist during the year. However, some economic conditions improved during the first six months as stock prices went up and the yen became weaker, and the Group decided to revise upward the guidance to around 200 billion. Although this was due to the financial environment rather than corporate initiatives, the Group intends to continue to generate 200 billion-level profits throughout the Plan period and the Group is set to achieve most of the KPIs.
- Please turn to the next page.



- This chart represents trends in in-force annualized net premium for the Group.
- As of September 2017, the Group in-force ANP grew 13.9% against ANP at March 2015, exceeding the target of nine percent growth.
- In particular, the domestic life insurance business ANP increased by an impressive 15.8% in an environment impacted by low interest rates. The domestic life insurance business adjusted its sales strategy while addressing the strong saving demand, and focused on sales balance of protection-type insurance products.
- The overseas life insurance business also grew, supported by an expansion at Dai-ichi Life Vietnam, and by double-digit growth at TAL. But because of the stronger yen, the overseas life insurance business in yen terms grew at a modest 7.4%.
- Please turn to the next page.



- This graph shows the change in Group embedded value between March 2010 and September 2017 and the movement analysis by category in accumulated terms.
- The annualized average growth of this seven-and-a-half-year period is 12.5%, surpassing the Group target of 8%.
- Each year, EV could grow or decline depending on the financial environment, but in aggregate, value of new business makes the largest contribution to the growth in embedded value.
- Please turn to the next page.



- The value of new business declined for two consecutive years following the high of 286.1 billion in March 2015. Interest rates continued to decline in the domestic market, and demand for savings-type products grew. The Group adjusted its product line and sales strategy to increase value of new business, and finally this fiscal year the Group was able to realize a clear shift of product portfolio at Daiichi Life and growth in sales volume at other Group companies, leading to strong growth in value of new business.
- The March 2018 data in the graph shows value of new business for the first six months multiplied by two, and does not represent the Group's target.
- Please turn to the next page.



- Economic capital adequacy ratio improved to 160%, a ten percentage point improvement from March 2017 of 151%.
- The improvement came from, as shown by the movement of embedded value, underwriting of new business and the favorable financial conditions contributed to the increased capital.
- During the current medium-term management plan, while interest rates continued to decline, the Group issued foreign currencydenominated subordinated perpetual notes and maintained the duration gap by making use of derivatives.
- As for regulatory issues, there is an update on the ICS introduction schedule. Please see the reference pages.
- Please turn to the next page.

Earnings Guidance - Guidance for the Year Ending March 2018



- Upward revision to forecast for ordinary profit and net income of the Group and Dai-ichi Life in light of improvements in the economic environment and upward revision to forecast for Group Adjusted Profit
- Target total payout ratio of 40% and dividends per share of 45 yen remain unchanged

	Year ended Mar-17	Year ending Mar-18 *Forecast revised on Nov. 14, 2017	Change	Year ending Mar-18 *Original forecast of May 15, 2017
Ordinary revenues	6,456.7	6,004.0	(452.7)	6,004.0
Dai-ichi Life	3,946.7	3,663.0	(283.7)	3,663.0
Dai-ichi Frontier Life	1,183.2	1,012.0	(171.2)	1,012.0
Protective Life (millions of USD)	8,873	8,710	(163)	8,710
TAL (millions of AUD)	3,574	3,760	+185	3,760
Ordinary profit	425.3	426.0	+0.6	363.0
Dai-ichi Life	281.8	334.0	+52.1	272.0
Dai-ichi Frontier Life	63.7	29.0	(34.7)	29.0
Protective Life (millions of USD)	594	460	(134)	460
TAL (millions of AUD)	211	180	(31)	180
Net income ⁽¹⁾	231.2	226.0	(5.2)	179.0
Dai-ichi Life	117.1	146.0	+28.8	111.0
Dai-ichi Frontier Life	50.2	17.0	(33.2)	17.0
Protective Life (millions of USD)	393	310	(83)	310
TAL (millions of AUD)	148	130	(18)	130
Dividends per share (yen)	43	45	+2	45
Reference) Fundamental Profit ⁽²⁾	-			
Dai-ichi Life Group	558.4	around 520.0	(38.4)	around 480.0
Dai-ichi Life	392.1	around 390.0	(2.1)	around 340.0

- As mentioned earlier, after entering this fiscal year, we have seen some improvements in the economic environment. Foreign and domestic stock prices have risen, and the value of the yen has depreciated against European currencies, making a positive impact on Group earnings. Based on these factors, we made an upward revision to the ordinary profit and net income forecasts of Dai-ichi Life which was reflected to the earnings forecast of the Group, which was increased to 226.0 billion yen from 179.0 billion. Likewise, we made an upward revision to Group adjusted profit forecast to approximately 200 billion yen from our original forecast of 180 billion yen.
- Please turn to the next page



- The main reason for the upward revision was, as I touched on earlier, the favorable financial environment conditions that improved the interest and dividend income outlook at Dai-ichi Life. In addition, the share exchange gain attributable to the Janus Capital and Henderson Group merger was larger than the Group had initially anticipated.
- Please turn to the next page.



- The graph shows the trends in consolidated net income and Group adjusted profit.
- During the previous medium-term management plan that started in the fiscal year ended March 2014, the Group targeted 100 billion yen in consolidated net income. That was achieved during the second year of the plan (the year ended March 2015), and the Group replaced the new medium-term management plan and set the target at 200 billion, or double the previous plan.
- As you can see in the graph, the Group is set to maintain earnings at around 200 billion yen for the three years of the plan.
- Please turn to the next page.



- The graph shows the trends in the Group's shareholder payout.
- For the last fiscal year, the Group paid a cash dividend of 43 yen per share. In September, the Group started executing a share repurchase program, targeting a 35% shareholder payout.
- This fiscal year marks the last year of the medium-term management plan and the Group is strongly committed to achieve a 40% shareholder payout.
- As for the balance between cash dividend and share repurchases, the Group made a final decision at the end of the fiscal year. Basically the Group's shareholder payout policy is to increase cash dividend steadily over time. Share repurchases should be executed flexibly, depending on the level of Group adjusted profit in the future, in order to achieve a 40% shareholder payout.
- Now, let me explain our achievements in the three growth engines. Please turn to page 19.



Achievements in the Domestic Life Insurance Business Dai-ichi Life <u>"Three Brands" and "Multi-channel</u>" operation in order to answer the various and changing needs of customers ✓ Dai-ichi Life: Developed diversified sales force with strong consultation capabilities. Strategically shifted the product mix to protectiontype products. Well positioned at the top of the bancasurrance market with timely ✓ Dai-ichi Frontier Life: products which can be revised according to the changes in the financial environment and with close relationships with channel partners. Remained profitable during the period of the Plan. While being the latest entry to the market, Neo First developed ✓ Neo First Life: channel partners and secured its position as a result of cuttingedge products based on medical big data. The best practice in customer-oriented operation based on "Thinking Customer First" corporate philosophy Started research on opportunities in new products, service and rationalization though "InsTech" initiative 19

During the "D-Ambitious" management plan, the domestic life insurance business focused on establishing three brands, namely Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life. Also, the Group focused on developing products and sales channels so that each brand could rapidly address the needs of, or the changes in the needs of, its target customers. The Group believes these should accelerate growth in the domestic life insurance business.

- During the management plan, the Group also focused on fiduciary duties to the customer. As a company that promotes "Thinking Customer First" as its management philosophy, the Group is committed to serve the customer with the highest management quality in the industry.
- Also during the management plan, the Group witnessed an acceleration of technology innovation, the Group believes that it can create new value through the combination of technology and insurance business. Dai-ichi Life Group calls these initiatives "InsTech" and is teaming up with partners from various industries and creating new products and services, and anticipates improved efficiencies.
- Please turn to the next page.



- At Dai-ichi Life, the company focused on improving the consultation quality of its sales representatives and diversifying its sales channels. The company continued to develop products and services based on customer demand.
- At the core of the sales representative channel, Total Life Plan Designers received extended consulting training that led to an improved sales force both in quantity and in quality. Due to the improvements, Dai-ichi Life smoothly shifted its product portfolio to protection-type products this fiscal year. More and more sales representatives are capable of selling savingstype insurance products developed by Dai-ichi Frontier Life, and now around ten percent of sales by Dai-ichi Frontier Life are done through Daiichi Life's sales representatives.
- Diversification of sales channels is developing well, especially for total consultants who are specialized sales representative operating in the workplace, and the agent channel.
- Dai-ichi Life not only develops products that answer the needs of the customer, but also develops true customer-oriented and varied services. That is demonstrated by the various alliance agreements with 47 prefectures in Japan, and the company is offering services that address regional social issues, such as aging communities and childcare. The company also entered into alliances with five national centers, including the National Cancer Center Japan, to promote health information for customers.
- Please turn to the next page.



- Dai-ichi Frontier Life's basic strategy is to develop new products quickly as financial markets and the needs of the customer change. The company is moving forward with that basic strategy as it develops channel partnerships with financial institutions and improves the quality of sales support to those partners.
- The wide range of products and detailed support helps strengthen ties with financial institutions. The company cooperates with the financial institutions, reflecting their feedback and that from the customers to make the products more attractive. That positive spiral has maintained the company's position at the top of the bancasurrance market. The market share exceeded 30% in October.
- The growth in sales and in-force contributed to a steady growth in earnings. The company is set to remain profitable in accounting terms for the three years of the plan.
- Please turn to the next page.



- Neo First Life is the latest entry in the Japanese life insurance market and thus its task is to secure a position in the market by developing its sales channels rapidly.
- The company is creating out cutting-edge insurance products, such as the Health Age based premium that makes use of big data that the Group accumulates. That helps the company develop its sales channels without falling into price competition.
- Please turn to the next page.

InsTech initiatives during D-Ambitious





- The InsTech is an initiative to create new value by combining big data from the Dai-ichi Life Group and technologies inside and outside of the Group. Improved efficiency, new services and improved systems catering to the sales strategy, are coming up one after another. Please refer to the pages in the reference section afterwards.
- Please turn to the next page.



- The Group operates a life insurance business that supplements the public social security system.
- Through its life insurance business, the Group contributes to the extension of health span and reduction of medical expenses as the Group provides protection against mortality and morbidity. The Group hopes to stand closer to its customers and offer-value added products and services that improve its customers' quality of life or resolve social issues. The Group believes that this should lead to greater corporate value and social value in the future. Sometimes technologies and productivity are highlighted when new products and services that the Group provides through InsTech initiatives are announced, but the Group considers InsTech initiatives as tools to create value together with its customers
- Please turn to the next page.



- The "KENKO DAIICHI" app was upgraded this October, offering more functions to promote health.
- Please take a look at the following video to see what "KENKO DAIICHI" actually offers.
- Now I would like to explain our overseas life insurance business.
- Please turn to the next page.

Achievements at Overseas Life Insurance Business



- Overseas life insurance business <u>contributed almost</u> <u>30% of consolidated net income</u> through the Group's efforts to diversify its business domains and regions.
- The Group operates <u>a balanced portfolio</u> of growing businesses in developing markets in the Asia Pacific region, and has sustainable profit contributions from developed markets.
- On top of organic growth over the medium-to-long term, the Group considers <u>non-organic growth in certain</u> <u>areas</u>. Also the Group is observing developments in affinity strategy.
- The overseas life insurance business of the Group contributes about 30% of consolidated net income, and that makes us a leader in international expansion by a Japanese life insurance company. The Group is set to expand the business further.
- During the current medium-term management plan, the Group constructed well-balanced business portfolio that benefits from steady cash generation in developed markets and growth in Asia Pacific markets. Post merger integration went quite well, and the Group now has various exchange programs for human resources, with top executives and managers, sharing issues and best practices so that each can return and improve their own organization. The Group considers this process to be the source of synergies that are unique to the Group.
- The Group continues to support each Group company to develop existing channels, and the Group is ready to offer funding if needed. Group companies are executing new initiatives. In Vietnam, Dai-ichi Life Vietnam is developing new channels through its alliance with Vietnam Post and other commercial banks. In the United States and Australia, our group companies are partnering with outstanding consumer brands such as Costco Wholesale and Qantas Air, and offering insurance products to the members of the consumer programs of these brands. The Group is observing the development of this affinity strategy and is looking for further opportunities among the Group companies.
- Please turn to the next page.



- Again, the overseas life insurance business reported adjusted net income of over 60 billion for the fiscal year ended March 2017, contributing 27% of consolidated net income.
- The Group expects a decline in profits from the overseas life insurance business for the fiscal year ending March 2018, and Protective and TAL reported a decline in profits for the first six months this year. That made many analysts and investors ask whether the fundamentals of the Group's overseas life insurance business had changed. As we explained during the analyst day back in September, the growth business model of each company hasn't changed.
- The decline comes from one-time effects related to investments these companies reported in the previous fiscal year. Excluding these one time effects, the fundamental profitability of the companies is improving.
- Other subsidiaries and affiliates in Asia continue to grow rapidly.
- Please turn to the next page.



- During the plan, Protective Life contributed to earnings both through organic and non-organic growth, as the company acquired in-force blocks of term life insurance from Genworth and United States Warranty Corporation. TAL maintained its top-share position in the protection market in Australia. Dai-ichi Life Vietnam accelerated the growth through its existing agent channel and alliances with partners, expanding its market share to over 10%.
- For the development of existing channels, the holding company is ready to support funding. Protective continues to look for non-organic growth opportunities with ample capital at hand. Dai-ichi Life Vietnam is expanding its alternative channels, including through alliances with Vietnam Post and other commercial banks. In the Mekong Delta area, Group companies and regional headquarters are jointly studying opportunities in Cambodia and Myanmar.
- Please turn to the next page.



Protective and TAL are developing an affinity strategy.

These companies have formed alliances with strong consumer brand companies with huge customer bases. Through the affinity alliances, the Dai-ichi Life Group provides products and services to the members of the consumer loyalty programs of the companies. This will lead us to a win-win situation where the Group has access to new customer segments, more products and services can be offered through the membership, and the partner can improve customer loyalty through the program. The two companies are developing further relationships in their respective markets. The Group is observing the developments and looking for opportunities in other markets in which it operates.

Please turn to the next page.



Expanding the scope of countries and currencies for investment while making further allocation to nontraditional assets to improve return and to diversify our portfolio.

As a socially responsible institutional investor, <u>continued</u> <u>ESG investments and strengthened engagement in</u> <u>stewardship activities</u>.

Asset Management Business went through a reorganization phase and is <u>now entering a stronger</u> <u>profit contribution phase</u>.

30

- Dai-ichi Life is expanding the scope of countries and currencies for investment in terms of bonds in order to improve return and to diversify our portfolio under a persistent low interest rate environment. We are also allocating funds to real assets such as properties and infrastructure, which have a lower correlation with traditional financial assets such as stock and bonds.
- In addition, as a socially responsible institutional investor, Dai-ichi Life is accelerating ESG investments and stewardship activities. For ESG investments, Dai-ichi Life continues to invest in bonds with social significance. Beginning from the current fiscal year, we are engaged in impact investment. The company is committed to stewardship actively and engaging in dialog with companies. We have also begun to disclose individual proxy vote results as from the current fiscal year.
- The asset management business went through a couple of business reorganizations. Asset Management One was founded in October 2016, and Janus Henderson started business under a new structure in May 2017. These companies are set to benefit from economies of scale as well as synergies from cross selling their products through each channel and offering investment functions to the Group life companies. In this regard, the Group believes that the asset management business has entered the stage of profit contribution.
- Please turn to the next page.



- Dai-ichi Life went ahead by expanding the scope of countries and currencies for investment in terms of bonds in order to improve return and to diversify our portfolio under a persistent low interest rate environment.
- On top of this, the company is allocating funds to assets such as properties and infrastructure that carry high returns and have less correlation with traditional financial assets such as bonds and stocks showing higher correlations.
- For example, the company participated in a number of overseas project finance transactions and invested in overseas properties through funds of funds.
- Please turn to the next page.



- As a life insurance company, the company has been making ESG investment a priority.
- For the current fiscal year, the company focused on ESG thematic investment and ESG integration to strike a balance between contribution to resolving social challenges and high investment returns.
- You can see how the company invests in bonds and impact investments that could help resolve the social issues in the table on the right of this page.
- Please turn to the next page.



- The company is gearing up its stewardship activities by making engagements in order to improve sustainable growth of the invested companies.
- The company visited about 270 companies for the current year solely for the purpose of engagement, and for the improvement in engagement, we are asking for ESG initiatives during the meetings.
- On the governance side, the company decided to disclose individual proxy vote results of the invested companies.
- These initiatives were rewarded with the highest rank during the annual review of our implementation of the United Nations' principles for responsible investment.
- Please turn to the next page.



- The asset management business went through reorganizations: Asset Management One was established in October 2016, and Janus Henderson in May 2017. These reorganizations made the Group a global asset manager with close to 100 trillion yen in assets under management, 56 trillion yen in Japan and 41 trillion yen in the United States and Europe.
- Janus Henderson is making progress on post-merger integration, and the Group initiated purchase of additional shares from the market. Please refer to the SEC filing for details.
- Please turn to the next page.



- Since the reorganizations were completed, the Group expects Janus Henderson and Asset Management One to accelerate the bilateral use of products and sales channels, offering investment facilities to the life insurance companies of the Group. The Group expects that these synergies will accelerate the contribution to Group earnings.
- Please turn to page 37.




- This year marks the last year of the D-Ambitious medium-term management plan. We are still discussing the basic strategies and KPIs of the next medium-term management plan and I would like you to wait until we can make an announcement.
- I was responsible for the D-Ambitious plan, as I was in charge of corporate planning, and it was approved by the current Chairman Watanabe. As I set forth next plan as President, it won't be significantly different from the current plan.
- Our next medium term is very important, not just because this is my first plan, but because we are facing times of dynamic changes where new technologies could change the way insurance companies do business and the way we conduct business with our customers.
- The Group cannot afford to follow the changes. The Group must take advantage of the changes in order to achieve sustainable value creation. To this end, the members of the Group should define where we are and where we are heading. So here I am redefining the Dai-ichi Life Group's value creation process.
- Dai-ichi Life Group operates a life insurance business in seven countries including Japan. It also operates an asset management business in three regions including Japan, the United States and Europe. The Group has been offering value to its customers and increasing value to stakeholders by resolving social issues, depending on the development stage of the communities in which the Group operates, through its core business.
- Going forward, the Group relies on its bonds and trust with the customer, and its network of business connections, and the Group will make use of those competences to create closer ties with its communities and customers it serves, to resolve social issues of the time and create new value with them. The Group is set to continue building value and achieve sustainable growth. This is where the Group is heading.
- Please turn to the next page.



- In order to achieve this-value creation process, the Group needs to improve the efficiency of the existing business, reallocate capital through cash flow management, and support its growing business even it is in new boundaries. Global governance will need to be in place to make sure the process is moving in the right direction. The Group is committed to create values through this value-creation process for stakeholders, including shareholders and investors. To this end, the Group will list what the Group has to do during the next medium-term management plan. Please be patient until the appropriate timing for us to provide further details.
- This concludes my presentation.
- Thank you very much, I am ready for any questions you may have.





EEV – European Embedded Value (i)



Group Embedded Value (billions of yen)

			As of Mar-17	As of Sep-17	Change
EE	V of	the Group	5,495.4	6,105.1	+609.7
	EE	V for Covered Businesses ⁽¹⁾	5,690.1	6,297.8	+607.7
		Adjusted net worth	6,073.5	6,549.7	+476.1
	_	Value of in-force business	(383.4)	(251.8)	+131.6
		ustments to net worth etc. of -covered businesses ⁽²⁾	(194.6)	(192.7)	+1.9

	6 months ended Sep-16	6 months ended Sep-17	Change
Value of new business	45.2	97.8	+52.5

(1) "Covered businesses" are the business areas that are to be covered by the EEV methodology set forth by the EEV principle. The EEV principle requires covered businesses to be disclosed. In the past, Dai-ichi Group categorized all of its businesses as covered businesses. However, following the shift to a holding company structure on October 1, 2016, subsidiaries engaged in the life insurance business (Dai-ichi Life, Dai-ichi Frontier Life, Neo First Life, Protective, TAL, Dai-ichi Vietnam and its subsidiaries) are categorized as covered businesses.

(2) "Adjustments relating to net worth of non-covered businesses" include net worth (1,227.6 billion yen) of non-consolidated Dai-ichi Life Holdings as of September 30, 2017, adjustments related to interest (minus 1,462.7 billion yen) in six subsidiaries of Dai-ichi Life Holdings that are engaged in the insurance business, and fair value adjustments to assets and liabilities of Dai-ichi Life Holdings

EEV – European Embedded Value (ii)



	As of Mar-17	As of Sep-17	Change		As of Mar-17	As of Sep-17	Change
Dai-ichi Life	4,427.6	4,974.9	+547.2	Dai-ichi Frontier Life	353.7	389.2	+35.4
Adjusted net worth	5,351.9	5,792.0	+440.1	Adjusted net worth	156.6	189.2	+32.6
Value of in-force business	(924.2)	(817.0)	+107.1	Value of in-force business	197.1	199.9	+2.8
	6 months ended Sep-16	6 months ended Sep-17	Change		6 months ended Sep-16	6 months ended Sep-17	Change
Value of new business	29.3	79.6	+50.3	Value of new business	8.0	7.1	(0.8
		I					
	As of Mar-17	As of Sep-17	Change				
Neo First Life	CONTRACT TAXAB	45. CODA C. 56.971	Change +4.3				
Neo First Life Adjusted net worth	Mar-17	Sep-17			<u> </u>	. <u> </u>	
[Mar-17 38.0	Sep-17 42.4	+4.3				
Adjusted net worth	Mar-17 38.0 21.9	Sep-17 42.4 23.3 19.1	+4.3 +1.3				
Adjusted net worth	Mar-17 38.0 21.9 16.1 6 months ended	Sep-17 42.4 23.3 19.1 6 months ended	+4.3 +1.3 +2.9				

EEV – European Embedded Value (iii)



Group company LLV (bil	lions of yen)	Outstanding in local currency (Protective: USD million, TAL: AUD million)				
	As of Dec-16	As of Jun-17	Change		As of Dec-16	As of Jun-17	Change
Protective Life	589.8	586.7	(3.0)	Protective Life	5,063	5,239	+175
Adjusted net worth	421.4	416.2	(5.2)	Adjusted net worth	3,618	3,716	+98
Value of in-force business	168.3	170.4	+2.1	Value of in-force business	1,444	1,522	+77
	6 months ended Jun-16	6 months ended Jun-17	Change		6 months ended Jun-16	6 months ended Jun-17	Change
Value of new business	0.8	(0.4)	(1.3)	Value of new business	8	(4)	(12
	As of Mar-17	As of Sep-17	Change		As of Mar-17	As of Sep-17	Change
TAL		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Change +19.5	TAL			
TAL Adjusted net worth	Mar-17	Sep-17		TAL Adjusted net worth	Mar-17	Sep-17	+12
	Mar-17 268.9	Sep-17 288.4	+19.5		Mar-17 3,132	Sep-17 3,260	Change +127 +46 +8 ⁷
Adjusted net worth	Mar-17 268.9 128.4	Sep-17 288.4 136.4	+19.5 +8.0	Adjusted net worth	Mar-17 3,132 1,496	Sep-17 3,260 1,542 1,717	+12 +4

EEV – Sensitivity Analysis



Dai-ichi Life Group

			(billions of yen, a	upper: change in value,	ower: percentage)
Group	EEV of cover	EEV of covered business			Value of
EEV		Adjusted net worth	Value of in-force business	non-covered business	New Business
384.6	378.5	(1,398.0)	1,776.6	6.0	5.0
6%	6%	(23%)	29%	0%	5%
(506.2)	(500.0)	1,517.9	(2,018.0)	(6.2)	(6.5)
(8%)	(8%)	25%	(33%)	(0%)	(7%)
(492.7)	(479.1)	(464.3)	(14.7)	(13.6)	0.0
(8%)	(8%)	(8%)	(0%)	(0%)	0%
6,105.1	6,297.8			(192.7)	97.8
	384.6 6% (506.2) (8%) (492.7) (8%)	Group EEV 384.6 378.5 6% 6% (506.2) (500.0) (8%) (8%) (492.7) (479.1) (8%) (8%)	EEV Adjusted net worth 384.6 378.5 (1,398.0) 6% 6% (23%) (506.2) (500.0) 1,517.9 (8%) (8%) 25% (492.7) (479.1) (464.3) (8%) (8%) (8%)	Group EEV EEV of covered business 384.6 Adjusted net worth Value of in-force business 384.6 378.5 (1,398.0) 1,776.6 6% 6% (23%) 29% (506.2) (500.0) 1,517.9 (2,018.0) (8%) (8%) 25% (33%) (492.7) (479.1) (464.3) (14.7) (8%) (8%) (0%) (0%)	Adjusted net worth Value of in-force business non-covered business 384.6 378.5 (1,398.0) 1,776.6 6.0 6% 6% (23%) 29% 0% (506.2) (500.0) 1,517.9 (2,018.0) (6.2) (8%) (8%) 25% (33%) (0%) (492.7) (479.1) (464.3) (14.7) (13.6) (8%) (8%) (0%) (0%) (0%)

Dai-ichi Life

Sensitivities			Value of	
	Adjusted net worth	Value of in-force business	New Business	
405.4	(1,252.2)	1,657.6	5.4	
8%	(25%)	33%	7%	
(526.2)	1,367.2	(1,893.5)	(6.7)	
(11%)	27%	(38%)	(8%)	
(467.5)	(471.3)	3.8	0.1	
(9%)	(9%)	0%	0%	
4,974.9			79.6	
	405.4 8% (526.2) (11%) (467.5) (9%)	Adjusted net worth 405.4 (1,252.2) 8% (25%) (526.2) 1,367.2 (11%) 27% (467.5) (471.3) (9%) (9%)	Adjusted net worth Value of in-force business 405.4 (1,252.2) 1,657.6 8% (25%) 33% (526.2) 1,367.2 (1,893.5) (11%) 27% (38%) (467.5) (471.3) 3.8 (9%) (9%) 0%	Adjusted net worth Value of in-force business New Business 405.4 (1,252.2) 1,657.6 5.4 8% (25%) 33% 7% (526.2) 1,367.2 (1,893.5) (6.7) (11%) 27% (38%) (8%) (467.5) (471.3) 3.8 0.1 (9%) (9%) 0% 0%

EEV of Dai-ichi Life Group after reclassification (iv)



Reclassification of	EEV	from ALM	point of view
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EV	of the Group			(billions of yen
		Mar-17	Sep-17	Change
Grou	p EEV	5,495.4	6,105.1	+609.7
С	overed Businesses	5,690.1	6,297.8	+607.7
	Adjusted net worth	6,073.5	6,549.7	+476.1
	Value of in-force business	(383.4)	(251.8)	+131.6
	djustment r non-covered businesses	(194.6)	(192.7)	+1.9

Mar-17 Sep-17 6,105.1 Group EEV 5,495.4 Unrealized gains on other assets⁽²⁾ 1,936.9 1,570.0 VIF plus unrealized gains on 2,548.5 2,400.8 Yen-denominated fixed income assets⁽³⁾ Net worth, etc. 1,619.6 1,524.5 plus retained earnings in liabilities⁽⁴⁾

EEV of Dai-ichi Life Group after reclassification

6.000 -	(billions of	f yen)				5,987.6		5,495.4	6,105.1	VIF + unrealized gains: Future profit from in-force business
5,000 -					4,294.7	2,033.5	4,646.1	1,570.0	1,936. <mark>9</mark>	Unrealized gains on other assets ⁽²⁾
4,000 -	2,836.3		2,661.5	3,341.9	1,149.5		1,357.5			VIF plus unrealized gains on
3,000 - 2,000 -	503.2	2,440.3	248.9	766.9	2.093.8	2,675.6	1,879.0	2,400.8	2,548.5	yen-denominated fixed income assets ⁽³⁾
1,000 -	1,329.0	1,365.2	1,583.2	1,643.9			1 100 1	1.524.5	1,619.6	Net worth, etc.
0 -	1,004.0	905.3	829.3	931.0	1,051.3	1,278.5	1,409.4	1,524.5	1,019.0	<i>plus</i> retained earnings in liabilities ⁽⁴⁾
	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15 Restated ⁽¹	Mar-16	Mar-17	Sep-17	Accumulated realized gain

(1) EEV of Dai-ichi Life Group as of Mar-15 is restated using the ultimate forward rate.
 (2) Dai-ichi Life's unrealized gains excluding those on yen-denominated fixed income assets (i.e. stocks, foreign bonds (excluding hedged bonds) and real estate etc.).
 (3) VIF of the Group plus unrealized gains on Dai-ichi Life's yen-denominated fixed assets as well as Dai-ichi Fontier Life's and Neo First Life's assets etc. (after some adjustments). This item is mainly affected by interests rates thus the amount changes in VIF and unrealized gains on yen-denominated fixed on changes in interest rate levels offset each other.
 (4) The sum of adjusted net worth of EEV for covered businesses and adjustments relating to net worth of non-covered businesses excluding unrealized gains.

45

EEV of Dai-ichi Life Group

							(bill	ions of yen)
	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-15	Mar-16	Mar-17
Dai-ichi Life Group				ST	s	*		
EEV	2,440.3	2,661.5	3,341.9	4,294.7	5,779.6	5,987.6	4,646.1	5,495.4
Adjusted net worth	1,454.2	1,867.0	3,128.8	3,431.3	5,540.8	5,540.8	6,287.3	6,073.5
Value of in-force business	986.0	794.4	213.1	863.3	238.8	446.8	(1,641.2)	(383.4)
Non-covered business								(194.6)
Value of new business	158.1	187.7	211.2	255.4	274.0	286.1	216.1	145.5
Present value of premium income	2,916.4	3,188.8	3,606.4	4,087.8	5,179.5	5,174.7	5,514.2	4,953.1
New Business Margins	5.4%	5.9%	5.9%	6.2%	5.3%	5.5%	3.9%	2.9%
50 bp upward parallel shift in risk-free yield curve	287.5	277.3	269.3	207.0	352.2	_	492.3	401.6
50 bp downward parallel shift in risk-free yield curve	(365.3)	(359.4)	(369.1)	(300.2)	(455.2)	-	(348.5)	(527.1)
10% decline in equity and real estate value	(260.4)	(261.1)	(296.6)	(336.0)	(419.4)		(406.9)	(459.8)
Dai-ichi Life		3623	5575 65					20 0.0
EEV	2,479.6	2,715.0	3,352.9	4,268.5	5,700.8	5,908.8	4,441,4	4,427.6
Value of new business	158.5	168.1	191.1	216.9	198.1	210.2	134.6	111.0
Present value of premium income	2,730,2	2,732.7	2,967.1	2,649.5	3,258.1	3,253.3	3.017.9	3,355.2
New Business Margins	5.8%	6.2%	6.4%	8.2%	6.1%	6.5%	4.5%	3.3%
Dai-ichi Frontier Life								
EEV	137.8	122.2	129.3	163.8	252.8	252.8	303.2	353.7
Value of new business	(0.4)	2.4	1.9	22.3	58.6	58.6	53.2	17.5
Present value of premium income	206.8	305.1	487.1	1,145.7	1,715.5	1,715.5	1,679.5	865.3
New Business Margins	-0.2%	0.8%	0.4%	1.9%	3.4%	3.4%	3.2%	2.0%
Neo First Life								
EEV			_				41.4	38.0
Value of new business								(3.9)
Present value of premium income			_		_	-		21.6
New Business Margins	-	-	-	-	-	-		-18.1%
Protective Life						100000000000000000000000000000000000000	10000700-00	1000000000
EEV	_		_			502.9	551.2	589.8
Value of new business	—						5.6	3.8
Present value of premium income	-	-	-	-	-	-	446.5	544.3
New Business Margins		-	-		· — ·		1.3%	0.7%
EEV	112.0	136.4	172.6	186.3	237.8	237.8	267.3	268.9
Value of new business	13.9	17.4	18.3	18.4	17.3	17.3	22.5	16.9
Present value of premium income New Business Margins	157.3 8.8%	181.4 9.6%	200.8 9.1%	407.0 4.5%	205.7 8.4%	205.7 8.4%	370.1 6.1%	166.6 10.2%

RISK Tree rate beyond 30 years used in calculation of EEV as of Mar-15 and thereafter is adjusted extrapolating with ultimate forward rate (UFR). The adoption of UFR for economic solvency ratio is now being discussed. Dai-ichi Life Group completed the transition to a holding company structure on October 1, 2016. The range of covered business has been revised to reflect the holding company structure.

46

We adopt a globally-accepted method using the ultin extrapolating risk free rates to calculate EEV and eco low liquidity of ultra long-term bonds.	
 UFR for liability discounting approach The UFR is a method to build a yield curve from market 	UFR has been used globally
 rates up to the last liquid point and then extrapolate to a fixed forward rate Because life insurers provide ultra long-term protection, interest rate assumption for ultra long-term zone is essential for liability discounting. Dai-ichi Life had been using swap rates when extrapolating ultra long-term rates. However, very low liquidity is observed in the market and such rates became less credible. We decided to revise our method for extrapolation to UFR in an effort to upgrade our internal model. 	 UFR is used in Solvency II calculation. UFR is widely used in EV calculation at European companies. UFR is adopted in ICS field test.
(Note) We set the commencement of extrapolation to the 30 th year considering the liquidity of Forward rates after the 31 st year are extrapolated so that they settle at UFR levels in to ICS discussions. Please refer to "Disclosure of European Embedded Value as of	30 years based on the Smith-Wilson code. We mainly referre

Solvency II is an economic value based, EU-wide insurance regulatory regime for the assessment of solvency, implemented since January 2016.

47





The Financial Services Agency's stance towards ICS



FSA, the Japanese regulator, commented that "there may be cases where ratios measured by the ICS would not be appropriate indicators expressing the actual solvency of insurance groups and would pose various unintended impacts depending on some factors such as its definition of capital or its detailed valuation methodologies for liabilities that will be ultimately adopted."

Comments from the Financial Services Agency of Japan for the Insurance Capital Standard Second Public Consultation (dated Oct. 19, 2016)

(1) Solvency of Insurance Groups

...For example, under a method in which temporary interest rate shocks are directly reflected in the discount rates for liabilities, ... in order to avoid such a situation, some insurance groups may adopt overly risk-adverse behavior... this strategy would squeeze their profitability and damage their sol

(2) Financial Market

...a number of insurance groups take similar investment strategies simultaneously in the face of immediate shifts in the market, a regulatory framework may run the risk of becoming the source of further turmoil in the market.

solvency in the long run.			
	Four Uninten	ded Impacts	
(3) Social Role of Insurance Groups insurance groups can be regarded as he financing to infrastructure and other lon the case where insurance groups w fulfill these roles adequately in resp the solvency regime.	aving provided stable g-term projects, <u>in</u> ould not be able to	from those which have come out <u>the deve</u>	on k management or supervisory practices ve taken root in each jurisdiction could alopment and implementation of the ducted in a careful and gradual
ICS (Insurance Capital Standard) is a risk-based Active Insurance Groups (IAIGs), known colloqu implementation expected in 2019.			







Joint research on developing a forecast model for type II diabetes



- Joint research of Fujita Health Univ. / IBM/ Dai-ichi Life
- Improved accuracy of forecast model for nephropathy progression, conduct survival analysis of patients who spend over 180 days after having progression of nephropathy, conduct factor analysis for improvement of HbA1C level after interventions, aim to utilize these results for insurance services.





In Dec. 2016, new products that has renewed concept of health promotion was developed

Health Age®

Using Japan Medical Data Center's Big Data such as medical checkup record or health insurance claims record, Neo First analyzes probability of disease on it's way showing their health condition as Health Age®.

Women's project team with Risona group

Set up women's project team with Risona Group consists of a selected few members mainly young women. Had discussed not only scheme and concept of products but also name of products or sales promotion around twice a month.

New insurance products that covers 7 major adult disease, using Health Age® : <u>"Karada Revolution" "Karada Plus"</u>

Review Health Age® every 3 years, make policy holders incentivized to keep their health condition

(※1) Health Age ® is a trademark of Japan Medical Data Center





(Japanese logo of "Karada Revolution")



"Kenko Dai-i	chi" a	рр			Dai-ichi Life Holdings	
[Downloads /	' User	s】as of 2017/11/13	-	artners] Co-develo	oped with various partners	
Downloads		761,000 downloads			サービス企画・運営 -生夏のパートナー 第一生命 201-ichi Life Group	
Number o Users	of	173,000		X7-h7x>77U	サービスコンテンツ My/3/L My/3/L	
[App Ranking] March 2017 ■iPhone No.1 in Healthcare category				マルチウェア5万ル統会 Panasonic 健証結果のCR総称の Callion	スマートフォンアフリ ブラットフォーム / コンテンツマネジメント accenture パイスモージンタスタの パイスモージンタスタの グラウト基盤 / サービスマスター 経営技術支援 Athr-ngg	
■Android	No.	3 in Free app ranking 1 in Health category	,		Cabil II Wroder	
		5 /			57	





Business Portfolio of Dai-ichi Life and Mid- to Long-Term Management Strategies







Increasing Medical Expenses Due to Aging Society Stimulate Insurance Coverage



People prepare for increased medical costs due to increase in life expectancy





Life Insurance Industry in Japan Outlook for Medical and Savings-type Insurance Markets



Annualized net premium of medical and other Outstanding balance of single premium individual annuities products (Trillions of yen) (Trillions of yen) 6.6 70 Forecast Forecast 6.4 > 6.2 60 6.0 5.8 50 5.6 5.4 40 5.2 5.0 30 2012 2013 2014 2015 2015 2015 2017 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2015 2016 2017 2018 2019 2020 2021 2027 2028 2029 2030 2012 2013 2014 2022 2023 2024 2025 2026 2029 2027 2028 By your side, for life 「あったらいいな」をいちばんに。 By your side, for life ネオファジスト生命 DAI-ICHI LIFE 一生命グル Neo First Life (Source) Company forecast 64


















Protective Life: 2017 Financial Plan

	(millions of USD)
	2017 Plan
Life Marketing	66
Annuities	184
Acquisitions	276
Asset Protection	29
Stable Value	47
Corporate & Other	(79)
Pre-Tax Adj. Operating Income	523
Тах	173
After-Tax Adj. Operating Income	350

(millions of USD unless othe	rwise noted) 2017 Plan
After-Tax Adjusted Operating Income	350
Net Income	313
RBC Ratio (%)	692%
Debt to Capital (%)	21%
Dividend to Dai-ichi	141
Capital > 400% RBC (billions of USD)	2.3B

- Organic capital deployment ~ \$300M \$400M per year
- Pace of future earnings growth will be influenced by the potential for future acquisitions
- M&A size target has grown: \$500 million to \$1+ billion
- Continued strong and growing RBC



Overseas Life Business: TAL



■ Steady increase in premium income. Strive for further growth with multiple

About TAL

- Established in 1869 (Started as a government life insurance office in New Zealand in 1869; then separated)
- Became an affiliate of Dai-ichi in 2008; then became a subsidiary in 2011
- No. of Employees: 1,603 (Mar-2017)
- Main office: Sydney, Australia
- Main channel: Individual financial advisor, Direct, and Group (superannuation)
- Main products: Risk products (death, income protection & TPD)
- Market share: 16.6% (Dec-2016, In-force ANP basis)
- Market rank: No.1 (Dec-2016, In-force ANP basis)

Insurance Market in Australia

- Market size (2016): [Population 24.2M,GDP 1,260B USD, Penetration (Life) 2.99%] (Source) Swiss Re, sigma No 3/2016
- An oligopolistic market: each top-6 company holds more than 10% market share (collectively 75%).
- Other major players: AIA, AMP, NAB/MLC (Nippon), CommInsure, etc.

Premium Income of TAL ⁽¹⁾



What we have achieved

In addition to enhancing sales through the IFA channel and superannuation funds, TAL launched a partnership with Qantas Airways and enhanced the direct online business in order to reinforce its sales channels.

What we'll strive to achieve

TAL continues to strive for steady growth by constructing strong sales channels, increasing brand recognition, diversification of product line-up as well as improvements in customer services.

 Fiscal year ends March 31. Figures are disclosed after re-classifying items from TAL's financial statements under Australian accounting standards to conform to Dai-ichi Life's disclosure standards.



Overseas Life Business: Dai-ichi Life Vietnam



Premium income continues to grow as the business foundation enhances.

About Dai-ichi Life Vietnam

- Established in 1999 (Started as Bao Minh CMG, a JV of local company and Australian CMG)
- Became subsidiary of Dai-ichi in 2007
- No. of Employees: 977 (Mar-2017)
 - 64 thousand agents (part-time)
 - Main office: Ho Chi Minh, Vietnam
- Main channel: Individual insurance agent
- Main products: Universal, Endowment
 Market share: 10.5% (Dec-2016, premium)
- income basis)
- Market rank: No. 4 (Dec-2016, premium income basis)

Insurance Market in Vietnam

- Market size (2016): [Population 94.4M,GDP 204B USD, Penetration (Life) 1.00%] (Source) Swiss Re, sigma No 3/2016
- An oligopolistic market: top 6 companies have 90% market share.
- Other major players: Bao Viet (Sumitomo), Prudential (UK), Manulife

Premium Income of DL Vietnam⁽¹⁾



What we have achieved

Expanded market share through the enhancement of the individual insurance agent channel, launch of strategic products, and expansion to alternative channels.

What we'll strive to achieve

We aim for sustainable growth in premium income by strengthening and diversifying sales channels (including strategic business alliance with Vietnam Post and several banks) and developing products catering to market needs.

(1) Fiscal year ends December 31.

Overseas Life Business: Star Union Dai-ichi Life

Dai-ichi has increased its shareholding in SUD. SUD strengthening the bancassurance channel and individual insurance agents.

About Star Union Dai-ichi Life

- Established in 2009
- Became affiliate of Dai-ichi in 2009 (Started operation as a JV with Dai-ichi, Bank of India and Union Bank of India)
- Ownership: 45.94%
- No. of Employees: 3,051 (Mar-2017)
- Mumbai, India Main office:
- Main channel: Bancassurance, individual insurance agents, sales reps(fixed salary)
- Main products: Endowment, Annuity
- 1.79% (Dec-2016, EPI basis, excl. Market share: LIC, a government company)
- Market rank: No. 13 (Dec-2016, EPI basis, excl. LIC, a government company)

Insurance Market in India

- Market size (2016): [Population 1,328.8M,GDP 2,272B USD, Penetration (Life) 2.72%] (Source) Swiss Re, Market analysis 2016 - India
- A new market to foreign players: LIC has market share of 47% (Dec-2016, EPI basis)
- Other major players: ICICI Prudential (Pru-UK), SBI Life (Cardif), HDFC Life (Standard Life)

Effective Premium Income of SUD⁽¹⁾⁽²⁾ (billions of INR) 16 12 8 4 0 FY2014 FY2015 FY2016 FY20161H FY20171H

What we have achieved

rate.

Enhanced the management of the bancassurance channel with JV partners, started new sales channel (fixed salary sales reps), and strategically shifted the product portfolio for more stable premium income and increased profitability.

What we'll strive to achieve We plan to expand our premium income base by (a) strengthening relationships with JV partners, (b) introducing a new sales channel, (c) improving the efficiency of individual agents, and (d) introducing measures to improve persistency

- (1) Fiscal year ends December 31. Figures are not adjusted to Dai-ichi's interest in the company.
- (2) Effective premium income accounts only one tenth of individual single Effective premium income accounts only one tenth or inturvioual surger premium insurance products and excludes premium income from lower margin 78 group annuity.



Overseas Life Business: Panin Dai-ichi Life



Became an affiliate in 2013, now strengthening its infrastructure and channel.

About Panin Dai-ichi Life

- Established in 1974
- Became affiliate of Dai-ichi in 2013
- Ownership: 40%
- No. of Employees: 389 (Mar-2017) 6,000 agents (part-time)
- Main office: Jakarta, Indonesia
- Main channel: Bancassurance (mainly with Panin bank), individual insurance agents
- Main products: Investment-linked, unit-linked
- Market share: 2.2% (Dec-2016, premium income basis)
- Market rank: No. 13 (Dec-2016, premium income basis)

Insurance Market in Indonesia

- Market size (2016): [Population 260.9M,GDP 932B USD, Penetration (Life) 1.64%] (Source) Swiss Re, sigma No 3/2016
- A relatively oligopolistic market: top 10 companies have about 70% market share.
- Other major players: Prudential (UK), INDOLIFE, JIWASRAYA, AIA



In order to achieve sustainable growth, SUD worked on structural reform of its marketing base and on improving sales channel efficiency through strengthening sales support for group banks and training for agents.

What we'll strive to achieve We aim for structural reform to increase profitability by enhancing both the bancassurance business and individual agents channels through improved recruitment and training programs.

(1) Fiscal year ends December 31. Figures are not adjusted to Dai-ichi's interest in the company.

Overseas Life Business: Ocean Life



Strengthening its core individual agency channel for sustainable growth.

About Ocean Life

- Established in 1949 (Started as P&C company, entered into Life business in 1951, unbundled business in 1992)
- Became an affiliate of Dai-ichi in 2008
- 24% Ownership:
- No. of Employees: 1,934 (Mar-2017) 14 thousand agents (part-time)
 - Main office: Bangkok, Thailand
- Individual insurance agent Main channel:
- Main products: Endowment, Whole Life, Annuity
- Market share: 2.2% (Dec-2016, Premium income)
- Market rank: No. 10 (Dec-2016, Premium income)

Insurance Market in Thailand

- Market size (2016): [Population 68.2M, GDP 406B USD, Penetration (Life) 3.72%] (Source) Swiss Re, sigma No 3/2016
- An oligopolistic market : Top 10 companies occupy most of the market.
- Other major players: AIA, Muang Thai Life (Ageas), Thai Life (Meiji Yasuda), Bangkok Life (Nippon)

Premium Income of Ocean Life (1)



What we have achieved

As we aim for sustainable growth, from the latter half of 2016, we have strengthened our recruitment and training program for our main individual agency channel and started to develop new sales channels.

What we'll strive to achieve

We will continue to recruit talented personnel for the individual agency channel, construct a foundation for our growth strategy to expand into urban areas, and expand alternative channels including Thai Post in order to steadily expand our premium income base.

(1) Fiscal year ends December 31. Figures are not adjusted to Dai-ichi's interest in the company.







Dai-ichi Life's Results: Additional Policy Reserve



Policy Reserve Outstanding by Year Signed ⁽¹⁾

Accumulation of Additional Policy Reserve (1)









Dai-ichi Life's Results - Measures of Financial Soundness



(trillions of yen)

as of September 30, 2017: 795.1%

12

8

4

0

Unrealized Gains/Losses (General Account)

Securities

Domestic bonds

Domestic stocks

Foreign bonds

Foreign stocks

General Account total

Real estate

Solvency Margin Ratio & Adjusted Net Assets

-	(billions of yen)				Curr	ent Dai-ichi Lif	е		
As of Mar-17	As of Sep-17	Change	1000%	٦	900.8%	,	>		(trillions	of ye
5,491.0	5,877.6	+386.6			•		850.5%		871.5%	
3,243.9	3,183.1	(60.8)	800%	- 1			•		•	
1,687.8	1,904.3	+216.4								
394.7	570.3	+175.5	600%	-	10.0				9.3	
125.2	174.8	+49.5					8.8		3.5	
166.7	187.3	+20.6	400%	1						
5,637.0	6,040.7	+403.6	200%							
			0%		Mar-16		Mar-17		Sep-17	
				-•	Solvency	/ Margin	Ratio	Adjusted	Net Assets (riç	ght)
				<ref< td=""><td></td><td></td><td>ated Solvenc ni Life Holding</td><td></td><td>n Ratio</td><td></td></ref<>			ated Solvenc ni Life Holding		n Ratio	

Dai-ichi Life's Results: Sensitivities to Financial Markets



	Sensitivities ⁽¹⁾	Breakeven Points ⁽²⁾
	Nikkei 225 1,000 yen change:	Nikkei 225
Domestic stocks	September 2017: \pm 170 billion yen (March 2017: \pm 170 billion yen)	September 2017: 9,100 yen (March 2017: 9,400 yen)
	10-year JGB Yield 10bp change:	10-year JGB Yield
Domestic bonds	September 2017: ± 260 billion yen* (March 2017: ±260 billion yen)	September 2017: 1.3%* (March 2017: 1.3%)
	* Available-for-sale securities: September 2017: ± 30 billion yen (March 2017: ±30 billion yen)	* Available-for-sale securities: September 2017: 1.4% (March 2017: 1.4%)
	JPY / USD 1 yen change:	JPY / USD
Foreign securities	September 2017: ± 26 billion yen (March 2017: ±21 billion yen)	September 2017: \$1 = 104 yen (March 2017: 105 yen)









ESG (3): Structure for promoting responsible investment



- Dai-ichi Life has advanced stewardship activity, putting its priority on dialogue with companies invested, in order to promote their sustainable growth.
- In FY2017 Dai-ichi Life established Responsible Investment Center, increased the number of personnel dedicated to stewardship activity from 3 to 7, and set up Responsible Investment Committee to enhance its governance.



[Reference] Group Action Principles for Environmental Initiative



- Dai-ichi Life Group has its sights on environmental protection by adopting "Dai-ichi's Social Responsibility Charter".
- We have established the Group Action Principles for Environmental Initiative and are collectively working to protect the environment, aiming to help achieve social and economic development, harmony with the global environment, and the building of a sustainable society.

Basic Policy

As a member of society, we have a social responsibility to help protect the global environment and build a recycling-oriented society. We work collectively to protect and conserve the environment and reduce environmental impacts in accordance with the following action guidelines.

Action Guidelines

- Environment-conscious activities in life insurance businesses
 We are committed to being environmentally conscious at all times, following in light of relevant
 laws and regulations, and charters and guidelines that Dai-ichi Life has agreed to
 Deduction of environmental immentations and public former and public former
- 2 <u>Reduction of environmental impact from business activities</u> We are committed to promoting resource conservation, energy conservation, resource recycling, and green procurement in reducing environmental impacts resulting from resources used, energy consumption, and waste generated in our business activities.

3 Promotion to raise environmental awareness We will help raise awareness of environmental issues among our officers and employees, as well as by making wide-ranging social contributions through our commitment to activities that raise environmental awareness.

4 Promotion to continue to improve the environment We will continue to improve the environment by setting objectives and proactively disclosing our efforts and progress.



- Through its life insurance business with a highly social and public nature, the Dai-ichi Life Group aims to grow continuously together with local and international communities as a good corporate citizen while helping them build a safe and comfortable lifestyle and society.
- The Group strives to solve social challenges by providing value to the society mainly through the utilization of its unique know-how and resources under the three themes associated with the life insurance business.

3 material social themes for the Group

1 Promoting Health

Efforts to promote our customers' health, **C**ollaboration and cooperation with local governments, **P**ublic Health Award, **F**oundation of the Cardiovascular Institute, **P**romoting Bone Marrow Bank Donor Registration and Blood Donations, **P**articipation in the "Table for Two Program" etc.

2 Creating an Affluent Next-Generation Society Initiatives to eliminate the issue of children waiting for daycare and nursing centers, Yellow Badge program, Research Grants for Universities and Scholarships for Students, Holding Seminars on Consumer Issues etc.

3 <u>Environmental Preservation</u> (see the Group Action Principles for Environmental Initiative for details)



Equity Holdings for Specific Purpose



Equity Holdings Other Than for the Purpose of Investment

- The Company holds shares as "Equity Holdings for Specific Purpose" in the companies with which the Company develops strong relationships through business alliances, other than for the purpose of investment.
- The Board of Directors shall review and confirm the rationality of the holdings each year. Strategic-holding shares shall be sold in case the rationale of holding such shares, neither in terms of strategic-holding nor investment purpose, is confirmed.
 - Equity holdings other than for the purpose of investment (as of March 2017) Number of companies

248.7 billion yen

Carrying Amount 248. Equity Holdings for Specific Purpose

Company	Shares (thousand)	Carrying amount (billions of yen)		
Resona Holdings, Inc.	125,241	79.2		
Mizuho Financial Group, Inc.	255,691	53.6		
Sompo Holdings, Inc.	3,688	15.7		

RESONA	Мідию	
We entered into a business alliance with Resona Holdings in 2007. We plan to strengthen our competitiveness by offering better products and services to meet the increasingly sophisticated and diversified needs of our customers. We sell insurance products of Dai-ichi Frontier Life and Neo First Life at companies affiliated with Resona Holdings. We also exchange human resources.	In our full-scale business alliance with Mizuho Financial Group in 1998, we have been steadily achieving results through various joint ventures, such as Asset Management One Co., Ltd. In the bancassurance business, we sell insurance products of Dai-ichi Frontier Life and Neo First Life at companies affiliated with Mizuho Financial Group. We also exchange human resources.	In our full-scale business alliance in 2000 with Sompo Japan Insurance ("Sompo Japan"), we seek to form the "strongest and most comprehensive life and nonlife insurance group." In non-life insurance we take advantage of Sompo Japan's strong brand and products and its dependable accident response system. In the life insurance area, Sompo Japan agents sell Dai-ichi Life products.



Overview of the Group's Financial Results - Group adjusted profit



	27			a		(billion	s of yen)
Items			Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
	Domestic Life Insura	ince Business					
1	Dai-ichi Life (1)	Net income	51.4	85.5	152.1	129.1	117.1
2]	Adjustment (1) Provision for contingency reserve (in excess of statutory amount, net of tax) @	49.9	24.9	19.2	12.9	12.9
3]	Adjustment (2) Provision for price fluctuation reserve (in excess of statutory amount, net of tax) (7)	Ι	9.7	I	-	-
4]	Adjustment (3) Gains or losses on accounting for market value adjustment, net of tax (8)	0.0	(0.6)	(0.2)	(0.4)	(0.2)
5]	Sub-total	49.9	34.0	18.9	12.5	12.7
6		Adjusted net profit (9)	101.3	119.5	171.1	141.6	129.9
7	Dai-ichi Frontier	Net income	(26.5)	(15.2)	(21.9)	24.3	50.2
8	Life	Adjustment (1) Provision for contingency reserve (in excess of statutory amount, net of tax) (7)	15.3	—	_	-	-
9		Adjustment (2) Provision for price fluctuation reserve (in excess of statutory amount, net of tax) (7)			l		
10]	Adjustment (3) Gains or losses on accounting for market value adjustment, net of tax (8)	0.1	(0.9)	46.9	7.5	(27.0)
11]	Sub-total	15.4	(0.9)	46.9	7.5	(27.0)
12		Adjusted net profit	(11.1)	(16.1)	24.9	31.8	23.2
13	Neo First Life	Net income	—		0.4	(7.1)	(5.9)
14		Adjusted net profit			0.4	(7.1)	(5.9)
15		domesctic life insurance business	90.2	103.4	196.6	166.4	147.1
	Overseas Insurance	Business (4)					
16	Protective Life (2)	Net income		-	·	32.3	45.7
17	TAL (3)	Net income	8.9	8.6	12.1	10.3	12.7
18	Adjusted profits of	overseas insurance business	9.8	10.8	15.7	45.7	61.5
19	Asset Management	Bu: Adjusted net profit	1.8	4.4	6.1	5.9	5.8
20	Holding company	Adjusted net profit				-	0.0
21	Consolidation	Adjustment (1) Dividends from subsidiaries and affiliates ®	1.7	2.7	3.6	13.5	4.4
22	adjustment	Adjustment (2) Amortization of goodwill (10)	3.8	5.1	8.6	6.3	5.6
23		Adjustment (3) Gains on change in equity					(12.4)
24		Adjustment (4) Others	(1.4)	(0.1)	(2.2)	(0.3)	0.0
25	(New formula) Gro	up Adjusted Profits (Item 25=15+18+19+20-21)	100.0	116.0	214.7	204.6	210.1
26	(Old formula) Consc	lidated adjusted net income (Item 26=1+2+3+7+8+9+14+18+19+20-21-22-23-24)	97.6	112.5	161.7	191.4	244.2
27	Consolidated net in	ncome (Items 27=25-5-11-22-23-24) ⁽⁶⁾	32.4	77.9	142.4	178.5	231.2

※ Please refer to footnotes on page 101

Footnotes

8.



1. In relation to the shift to a holding company structure, results of Dai-ichi Life for the year ended March 2017 presented in this presentation are unaudited, and are the sum of former Dai-ichi Life results and Dai-ichi Life Split Preparation Company results for the first half and current Dai-ichi Life results for the second half.

2. The Dai-ichi Life Group acquired all the outstanding shares of Protective Life in the United States on February 1, 2015. The fiscal year of Protective Life ends in December, and the Group converts the dollar amount of Protective earnings using the December-end exchange rate to the fiscal year ending March 31 in the following year. For the fiscal year ended March 31, 2016, the Group consolidated eleven months of earnings from Protective from February 1, 2015 to December 31, 2015. Financial results for the company are presented after re-classifying items under local accounting standards to conform to Dai-ichi Life Holding's disclosure standards.

3. The fiscal year of TAL of Australia ends in March. The Group consolidates Australian dollar amount of TAL earnings using the exchange rate at March end for the fiscal year ends in the same year. Financial results for the company are presented after re-classifying items under local accounting standards to conform to Dai-ichi Life Holding's disclosure standards.

(Ven)

4. Exchange rates applied to convert local currencies for consolidation are as follows:

	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Yen/USD			·	120.61	116.49
Yen/AUD	97.93	95.19	92.06	86.25	85.84
Yen/VND	0.0042	0.0050	0.0056	0.0054	0.0051

5. "Net Income" or "Consolidated Net Income" represent those of "Net income attributable to shareholders of parent company".

6. The fiscal year of Dai-ichi Life Vietnam ends in December. The Group consolidates Vietnamese Don amount of Dai-ichi Life Vietnam earnings using the exchange rate at December end for the fiscal year ends in the same year. Financial results for the company are presented after re-classifying items under local accounting standards to conform to Dai-ichi Life Holding's disclosure standards.

7. Tax rates applied to the adjustment of provision for / reversal of contingency reserve and price fluctuation reserve are as follows:

	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Dai-ichi Life	30.68%	30.68%	28.76%	27.92%	27.92%
Dai-ichi Frontier Life	-	—	(—	
Tax rates applied to the ad	justment of othe	r accounting i	items are as f	follows:	
	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17

 Dai-ichi Life
 33.23%
 33.23%
 30.68%
 28.76%
 28.16%

 Dai-ichi Frontier Life
 —
 —
 —
 10.09%
 16.44%

9. The Dai-ichi Life Group shifted to a holding company structure on October 1, 2016. Prior to the transaction, The Dai-ichi Life Insurance Company, Limited received dividends from subsidiaries and affiliates. Thus, adjustment are made to calculate adjusted profits of Dai-ichi Life.

10. Amortization of goodwill includes amortization of goodwill related to consolidated subsidiaries and consolidated affiliates.

11. The following items include items that are offset by provision for (reversal of) policy reserves and unrealized gains (losses) on investments. There is impact of Gains (losses) but they do not have a significant impact on business results. (Gains or losses on investments in separate accounts, foreign exchange gains or losses, derivative transaction gains or losses)

Dai-ichi Life Holding's Results – Profit and Loss Statement



						(n	nillions of yen)
	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Ordinary revenues	4,571,556	4,931,781	5,283,989	6,044,955	7,252,242	7,333,947	6,456,796
Premium and other income	3,312,456	3,539,579	3,646,831	4,353,229	5,432,717	5,586,000	4,468,736
Investment income	922,787	1,035,662	1,335,120	1,320,066	1,444,012	1,344,852	1,626,177
Interest and dividends	698,753	698,627	709,592	797,309	856,550	1,075,389	1,107,793
Gains on sale of securities	212,360	259,619	226,587	210,417	162,163	222,409	223,704
Derivative transaction gains	9,233	-	-	-	-	-	_
Foreign exchange gains	-	-	18,704	-	-	-	-
Gains on investments in separate accounts		71,149	335,295	262,363	369,713		115,719
Other ordinary revenues	336,313	356,539	302,037	371,659	375,513	403,094	361,883
Ordinary expenses	4,490,356	4,705,860	5,126,695	5,740,205	6,845,400	6,915,780	6,031,476
Benefits and claims	2,711,314	2,688,419	2,795,355	2,903,587	3,380,827	3,830,941	3,618,385
Provision for policy reserves and others	466,486	718,673	1,191,953	1,634,864	2,271,268	1,496,360	1,016,744
Investment expenses	444,681	380,315	221,738	234,950	168,935	524,041	342,102
Losses on sale of securities	120,960	180,717	66,203	67,494	24,221	64,289	94,260
Losses on valuation of securities	179,622	44,713	3,210	1,407	469	4,128	27,172
Derivative transaction losses	-	36,543	63,369	61,093	5,551	53,857	29,464
Foreign exchange losses	28,122	29,084	-	13,233	68,177	180,451	73,705
Losses on investments in separate accounts	40,119	_	-	-	-	96,194	_
Operating expenses	434,859	471,061	486,419	517,566	559,344	661,384	650,985
Other ordinary expenses	433,015	447,390	431,227	449,236	465,022	403,052	403,258
Ordinary profit	81,199	225,920	157,294	304,750	406,842	418,166	425,320
Extraordinary gains	40,023	30,477	8,882	3,634	3,310	308	17,495
Extraordinary losses	11,526	36,348	24,054	67,374	29,451	55,272	47,447
Provision for reserve for policyholder dividends	78,500	69,000	86,000	94,000	112,200	97,500	85,000
Income before income taxes, etc.	31,196	151,048	56,122	147,010	268,502	265,702	310,367
Total of corporate income taxes	12,133	133,621	26,538	70,753	126,013	87,177	79,071
Net income attributable to non-controlling interests	(75)	(2,930)	(2,843)	(1,674)	12	9	9
Net income attributable to shareholders of parent company	19,139	20,357	32,427	77,931	142,476	178,515	231,286

Dai-ichi Life Holding's Results – Balance Sheet



						(r	millions of yen
	As of						
	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
otal assets	32,297,862	33,468,670	35,694,411	37,705,176	49,837,202	49,924,922	51,985,850
Cash, deposits and call loans	501,904	564,387	848,717	1,061,394	1,253,844	960,305	980,465
Monetary claims bought	291,115	294,324	285,082	281,859	265,813	239,299	198,294
Securities	25,597,752	27,038,793	29,390,963	31,203,581	41,105,413	41,560,060	43,650,962
Loans	3,627,991	3,413,620	3,140,990	3,024,702	3,898,148	3,715,562	3,566,603
Tangible fixed assets	1,296,105	1,254,685	1,236,270	1,215,895	1,217,070	1,178,817	1,138,416
Deferred tax assets	477,206	284,562	67,636	5,734	1,379	1,344	150
otal liabilities	31,566,027	32,476,924	34,045,391	35,757,563	46,247,274	46,991,963	48,848,583
Policy reserves and others	29,641,967	30,489,920	31,703,858	33,327,552	42,547,013	43,894,014	44,694,128
Policy reserves	29,039,453	29,862,729	31,012,539	32,574,923	41,634,712	42,922,534	43,740,238
Bonds payable	149,129	148,652	154,584	107,562	489,045	485,682	989,743
Other liabilities	1,126,459	1,188,105	1,496,592	1,593,272	1,864,717	1,486,611	1,852,035
Net defined benefit liabilities	420,067	433,791	439,734	385,436	331,322	443,842	421,560
Reserve for price fluctuations	80,596	74,831	89,228	118,167	136,254	155,246	174,677
Deferred tax liabilities	798	9,719	13,511	15,108	643,398	270,750	324,496
otal net assets	731,835	991,745	1,649,020	1,947,613	3,589,927	2,932,959	3,137,266
Total shareholders' equity	548,928	569,253	563,340	628,538	1,029,622	1,129,262	1,300,756
Total accumulated other comprehensive income	171,169	413,249	1,078,784	1,318,435	2,559,484	1,802,698	1,835,262
Net unrealized gains on securities, net of tax	238,886	483,446	1,099,351	1,322,731	2,528,262	1,840,084	1,906,091
Reserve for land revaluation	(65, 194)	(61,616)	(36,995)	(38,320)	(33,424)	(16,402)	(17,541

Reference - Group's Financial Results -**Balance Sheet of each Group Company**



	[Dai-ichi Life] billions of ven	[Dai-ichi Frontier Life] billions of yen	[Protective Life (USA)] ⁽¹⁾ millions of USD	[TAL(Australia)] ⁽¹⁾ millions of AUD	[Others] ⁽²⁾ (including consolidation adjustments) billions of yen	[Consolidated] ⁽²⁾ billions of yer
	As of	As of	As of	As of	billions of yen	As of
	Mar-17	Mar-17	Dec-16	Mar-17		Mar-17
Total Assets	35,686.6	6,742.4	75,005	7,178	203.2	51,985.8
Cash, deposits and call loans	536.9	109.8	350	1,559	159.0	980.4
Securities	30,498.1	6,214.9	56,237	2,830	143.7	43,650.9
Loans	2,657.8		7,784	-	1.8	3,566.6
Tangible fixed assets	1,124.4	0.2	114	0	0.4	1,138.4
Intangible fixed assets	87.7	4.0	2,937	1,178	(101.8)	433.2
Goodwill	(#)	11	793	786	(101.9)	57.9
Other intangible assets	22.5	0.0	2,122	392	(0.0)	303.3
Reinsurance receivable	2.2	61.1	161	131	(2.1)	91.2
Total Liabilities	33,205.0	6,632.1	69,533	4,887	491.9	48,848.
Policy Reserve and others	30,864.7	6,419.0	60,702	3,525	36.4	44,694.1
Reinsurance payable	0.7	156.1	247	290	(2.0)	208.6
Bonds payable	476.2	-	4,230	240	-	989.7
Other liabilities	1,004.7	39.9	2,641	734	436.5	1,852.0
Total net assets	2,481.6	110.3	5,471	2,291	(288.7)	3,137.2
Total shareholders' equity	561.2	93.0	6,126	2,291	(263.7)	1,300.7
Capital stock	60.0	117.5	0	1,630	25.6	343.1
Capital surplus	470.0	67.5	5,554	-	(854.7)	329.7

Figures of Protective Life and TAL are disclosed after re-classifying items from Protective Life and TAL's financial statements under United States' and Australian accounting standards, respectively, to conform to Dai-ichi Life's disclosure standards. For consolidation, these financial statements are translated into Japanese yen at rates of 1USD=116.49 yen and 1AUD=85.84 yen, respectively. (1) 104

(2) Figures in 'Others' and 'Consolidated' include figures of other consolidated companies which are not on this page as well as consolidation adjustment.

Dai-ichi Life's Results – Profit and Loss Statement



105

						(m	illions of yen
	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Ordinary revenues	4,308,466	4,398,207	4,315,957	4,384,670	4,798,467	4,265,779	3,946,774
Premium and other income	3,056,555	3,056,096	2,921,863	2,868,061	3,266,361	2,866,602	2,547,581
Investment income	922,686	974,046	1,104,462	1,161,432	1,174,430	1,060,017	1,072,049
Interest and dividends	698,159	691,988	695,667	775,206	802,330	802,203	773,506
Gains on sale of securities	212,245	259,461	211,859	202,364	146,542	211,921	200,059
Derivative transaction gains	9,842		<u> </u>	<u> </u>	9,411		(7 <u>—</u> 3
Gains on investments in separate accounts	171	16,646	166,594	149,010	183,263		54,786
Other ordinary revenues	329,224	368,063	289,631	355,176	357,675	339,158	327,143
Ordinary expenses	4,229,564	4,154,442	4,142,150	4,077,058	4,389,702	3,921,556	3,664,964
Benefits and claims	2,625,013	2,508,726	2,467,768	2,439,165	2,718,186	2,681,396	2,327,502
Provision for policy reserves and others	322,580	431,636	642,751	583,309	702,820	209,103	273,344
Provision for contingency reserve	(25,000)	(79,000)	72,000	36,000	27,000	18,000	18,000
Investment expenses	429,594	363,380	206,514	213,928	131,253	273,985	286,301
Losses on sale of securities	120,905	180,705	66,196	67,303	24,412	62,457	91,167
Losses on valuation of securities	179,621	44,713	3,210	1,401	469	873	24,814
Derivative transaction losses		31,156	48,996	49,146	-	54,120	14,750
Foreign exchange losses	28,417	34,444	15,462	19,915	38,047	53,872	81,093
Losses on investments in separate accounts	32,071	-	-	-	-	31,568	
Operating expenses	424,686	415,611	408,876	410,515	398,588	404,114	422,089
Other ordinary expenses	427,688	435,087	416,239	430,140	438,854	352,956	355,726
Ordinary profit	78,902	243,765	173,806	307,612	408,764	344,222	281,810
Extraordinary gains	40,101	7,589	8,877	3,618	3,029	286	4,976
Reversal of price fluctuation reserve	35,000	6,000	-	-	-	-	-
Extraordinary losses	11,828	35,962	23,502	66,415	27,252	52,274	43,934
Provision for price fluctuation reserve	-	-	14,000	28,000	16,000	16,000	16,000
Provision for reserve for policyholder dividends	78,500	69,000	86,000	94,000	112,200	97,500	85,000
Total of corporate income taxes	11,739	128,766	21,716	65,270	120,145	65,611	40,660
Net income	16,936	17,624	51,465	85,544	152,196	129,123	117,191
	****	10				(b	illions of yen
Fundamental profit	275.9	302.4	314.5	399.8	458.2	465.4	392.1
Investment gains and losses	(90.3)	(91.4)	(61.1)	28.0	69.2	97.8	72.1
Gains from core insurance activities	366.5	393.3	373.0	369.5	387.9	367.1	319.5
Provision for additional policy reserve	112.6	105.9	150.7	126.7	122.9	142.1	84.2

In relation to the shift to a holding company structure, results of Dai-ichi Life for the year ended March 2017 presented in this presentation are unaudited, and are the sum of former Dai-ichi Life results and Dai-ichi Life Split Preparation Company results for the first half and current Dai-ichi Life results for the second half. Figures of "Fundamental Profit" represent those based on the previous disclosure format.

Dai-ichi Life's Results – Balance Sheet



		1.000			1.000		nillions of ye
	As of						
	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
otal assets	30,869,661	31,461,940	33,072,490	34,028,823	36,828,768	35,894,956	33,686,64
Cash, deposits and call loans	467,149	499,298	729,401	908,473	1,018,727	645,237	536,95
Monetary claims bought	291,115	294,324	283,103	275,818	259,735	233,206	192,21
Securities	24,294,557	25,333,423	27,161,984	28,005,170	30,673,366	30,250,119	30,498,10
Loans	3,627,422	3,412,529	3,139,671	3,023,173	3,029,295	2,826,052	2,657,8
Tangible fixed assets	1,295,811	1,254,198	1,236,034	1,215,576	1,203,289	1,164,183	1,124,4
Deferred tax assets	475,198	282,638	65,570	11,163		-	
otal liabilities	30,103,223	30,433,560	31,394,799	32,056,983	33,277,434	32,791,760	33,205,0
Policy reserves and others	28,190,891	28,529,906	29,168,377	29,744,001	30,449,617	30,635,217	30,864,7
Policy reserves	27,589,524	28,011,648	28,637,045	29,199,269	29,840,974	29,984,210	30,249,1
Contingency reserve	502,093	423,093	495,093	531,093	558,093	576,093	594,0
Bonds payable	149,129	148,652	154,584	107,562	215,727	215,727	476,2
Other liabilities	1,118,137	1,128,862	1,413,825	1,498,375	1,496,483	1,095,099	1,004,7
Reserve for employees' retirement benefits	418,312	432,022	437,514	407,170	389,480	377,967	380,8
Reserve for price fluctuations	80,453	74,453	88,453	116,453	132,453	148,453	164,4
Deferred tax liabilities	-	_	-		413,815	138,696	129,8
otal net assets	766,437	1,028,379	1,677,691	1,971,839	3,551,333	3,103,195	2,481,6
Total shareholders' equity	592,808	610,399	623,524	696,272	1,107,375	1,175,581	561,23
Total of valuation and translation adjustments	173,629	417,829	1,053,786	1,274,983	2,443,204	1,926,688	1,920,3
Net unrealized gains (losses) on securities, net of tax	237,580	479,490	1,092,583	1,315,890	2,488,665	1,946,957	1,963,2
Reserve for land revaluation	(65,194)	(61,616)	(36,995)	(38,320)	(33,424)	(16,402)	(17,5

Dai-ichi Frontier Life's Results – Summary Financial Statements



Profit and Loss Statement

Balance Sheet

		(billi	ons of yen
	Year ended Mar-16	Year ended Mar-17	Change
Ordinary revenues	1,967.5	1,183.2	(784.3
Premium and other income	1,873.0	988.8	(884.1
Investment income	94.5	194.1	+99.
Hedge gains related to GMMB risk	2.3		(2.3
Ordinary expenses	1,937.9	1,119.5	(818.4
Benefits and claims	495.7	555.5	+59.
Provision for policy reserves and others	1,136.5	470.9	(665.5
Related to GMMB risk	31.5	2.9	(28.6
Contingency reserve	(5.6)	0.3	+5.
Investment expenses	197.1	36.0	(161.0
Hedge losses related to GMMB risk	-	30.7	+30.
Foreign exchange losses	126.5	-	(126.5
Operating expenses	97.2	51.2	(46.0
Ordinary profit	29.6	63.7	+34.
Related to market value adjustment (A)	(8.4)	32.3	+40.
Extraordinary gains (losses)	(2.9)	(3.4)	(0.4
Income before income taxes	26.6	60.2	+33.
Total of corporate income taxes	2.3	10.0	+7.
Net income	24.3	50.2	+25.
Adjusted net profit: Net income - (A)(after tax)	31.8	23.2	(8.6

(billions of y				
	As of Mar-16	As of Mar-17	Change	
Total assets	6,132.2	6,742.4	+610.1	
Cash and deposits	118.4	109.8	(8.5)	
Securities	5,836.5	6,214.9	+378.4	
Total liabilities	6,046.3	6,632.1	+585.7	
Policy reserves and others	5,948.1	6, <mark>4</mark> 19.0	+470.9	
Policy reserves	5,941.1	6,409.8	+468.7	
Contingency reserve	114.6	114.9	+0.3	
Total net assets	85.9	110.3	+24.3	
Total shareholders' equity	42.7	93.0	+50.2	
Capital stock	117.5	117.5	-	
Capital surplus	67.5	67.5	-	
Retained earnings	(142.2)	(91.9)	+50.2	

(1) Provision or reversal of policy reserve related to market value adjustment excludes those parts that have no impact on the ordinary profit

Protective Life' Results - Summary Financial Statements



Statement of Earnings (1)

Balance Sheet (1)

		lions of USD
	11 months ended Dec-15	Year ended Dec-16
Ordinary revenues	6,784	8,873
Premium and other income	4,689	5,353
Investment income	1,701	3,099
Other ordinary revenues	393	420
Ordinary expenses	6,384	8,279
Benefits and claims	4,020	4,659
Provision for policy reserves and others	1,031	2,274
Investment expenses	440	305
Operating expenses	692	796
Other ordinary expenses	200	244
Ordinary profit	399	594
Total of corporate income taxes	131	200
Net income	268	393

(millions of				
	As of Dec-15	As of Dec-16	Change	
Total assets	68,493	75,005	+6,511	
Cash and deposits	397	350	(47)	
Securities	50,843	56,237	+5,393	
Loans	7,360	7,784	+424	
Tangible fixed assets	113	114	+0	
Intangible fixed assets	2,663	2,937	+273	
Goodwill	732	793	+61	
Other intangible fixed assets	1,915	2,122	+206	
Reinsurance receivable	165	161	(4)	
Total liabilities	63,912	69,533	+5,621	
Policy reserves and others	57,893	60,702	+2,808	
Reinsurance payables	244	247	+3	
Bonds payable	2,238	4,230	+1,992	
Other liabilities	2,409	2,641	+232	
fotal net assets	4,581	5,471	+890	
Total shareholders' equity	5,822	6,126	+303	
Total accumulated other comprehensive income	(1,241)	(654)	+586	

(1) The Dai-ichi Life Group acquired all the outstanding shares of Protective Life in the United States on February 1, 2015. The fiscal year of Protective Life ends in December, and the Group converts the dollar amount of Protective earnings using the December-end exchange rate to the fiscal year ending March 31 in the following year. For the fiscal year ended March 31, 2016, the Group consolidated eleven months of earnings from Protective from February 1, 2015 to December 31, 2015. Financial results for the company are presented after re-classifying items under local accounting standards to conform to Dai-ichi Life Holding's disclosure standards.

TAL's Results – Summary Financial Statements



Statement of Earnings (1)

Bal	lan	се	SI	neet	(1)

(millions of AU				
	Year ended Mar-16	Year ended Mar-17	Change	
Ordinary revenues	3,231	3,574	+342	
Premium and other income	3,020	3,251	+230	
Investment income	31	243	+212	
Other ordinary revenues	179	78	(100)	
Ordinary expenses	3,079	3,363	+284	
Benefits and claims	1,949	2,218	+269	
Provision for policy reserves and others	312	292	(20)	
Investment expenses	72	49	(22)	
Operating expenses	636	689	+52	
Other ordinary expenses	108	113	+4	
Ordinary profit	152	211	+58	
Total of corporate income taxes	32	62	+29	
Net income	119	148	+28	
Underlying profit	168	180	+11	

			(mil	lions of AUD)
		As of Mar-16	As of Mar-17	Change
Total ass	sets	7,043	7,178	+134
Cash	and deposits	1,358	1,559	+200
Secu	rities	2,859	2,830	(28)
Tangi	ble fixed assets	0	0	(0)
Intang	jible fixed assets	1,207	1,178	(28)
Go	odwill	786	786	
Ot	her intangible fixed assets	420	392	(28)
Reins	urance receivable	148	131	(17)
Other	assets	1,470	1,478	+8
Total liab	ilities	4,890	4,887	(3)
Policy	reserves and others	3,491	3,525	+34
Reins	urance payables	332	290	(41)
Other	liabilities	978	734	(243)
Defer	red tax liabilities	89	95	+6
Total net	assets	2,152	2,291	+138
Total	shareholders' equity	2,152	2,291	+138
Ca	apital stock	1,630	1,630	-
Re	etained earnings	522	660	+138

(1) The fiscal year of TAL of Australia ends in March. The Group consolidates Australian dollar amount of TAL earnings using the exchange rate at March end for the fiscal year ends in the same year. Financial results for the company are presented after re-classifying items under local accounting standards to conform to Daiichi Life Holding's disclosure standards.





The Dai-ichi Group at a	Dai-ichi Life Holdings	
<u>1st</u> mutual life insurance company established in Japan (1902) and <u>1st</u> major Japanese life insurance company to go public (2010)	<u>3rd largest</u> life insurance company in Japan in terms of premium and other income: US\$39bn ¹ for the fiscal year ended March 2017	Sustainable and strong growth of net income: US\$2,061mm ¹ for the fiscal year ended March 2017
<u>Three</u> growth engines: Domestic Life Insurance, Overseas Life Insurance and Asset Management	Solid strategy and operating performance in growth areas of Domestic Life Insurance	First mover in global expansion: Large geographical footprint in 7 countries
First-class asset management and ERM capability	Strong credit fundamentals and ratings: S&P: A+ Moody's: A1 Fitch: A+	Transition to a holding <u>company structure</u> to promote our multi-brand strategy and maximize our group's capabilities

Source: Bloomberg as of March 31, 2017; ratings as of May 31, 2017 ¹ JPY/USD=112.19







Reference – Guidance for the Listed Entity



- Dai-ichi Life shifted to a holding company structure on October 1, 2016 by means of a corporate split. Prior to the split, Daiichi Life, as the parent company of the Group, reported its consolidated results as a listed entity. On and after the split, Daiichi Life Holdings, as the successor company, is the listed entity and reports the consolidated results.
- Dai-ichi Life Holdings recognizes dividend income from its subsidiaries and affiliates, management fees, and incurs holding company operating expenses. The guidance for Dai-ichi Life Holdings for the year ending March 31, 2018 is indicated in the tables below.





Investor Contact

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Disclaimer

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Statements contained herein that relate to the future operating performance of the Company are forward-looking statements. Forward-looking statements may include – but are not limited to – words such as "believe," "anticipate," "plan," "strategy," "expect," "forecast," "predict," "possibility" and similar words that describe future operating activities, business performance, events or conditions. Forward-looking statements are based on judgments made by the Company's management based on information that is currently available to it and are subject to significant assumptions. As such, these forward-looking statements are subject to various risks and uncertainties and actual business results may vary substantially from the forecasts expressed or implied in forward-looking statements. Consequently, you are cautioned not to place undue reliance on forward-looking statements. The Company disclaims any obligation to revise forward-looking statements in light of new information, future events or other findings.