Update on Medium-Term Management Plan



Koichiro WATANABE, President

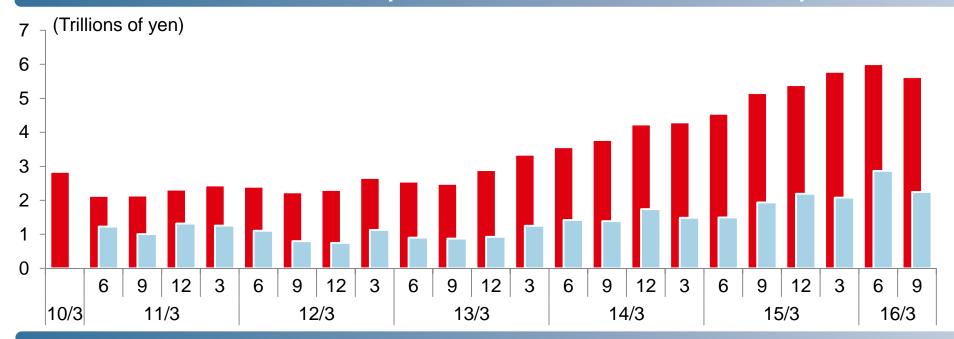
By your side, for life



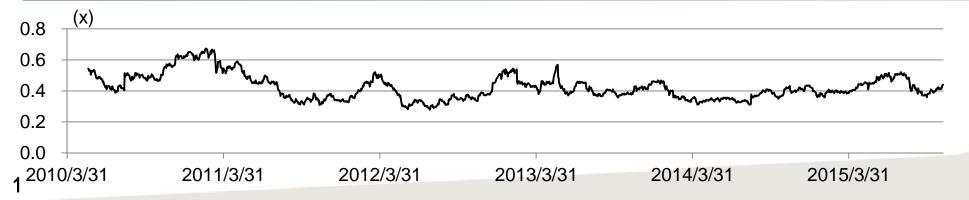
Embedded Value of The Dai-ichi Life Group



Embedded Value and Market Capitalization of The Dai-ichi Life Group



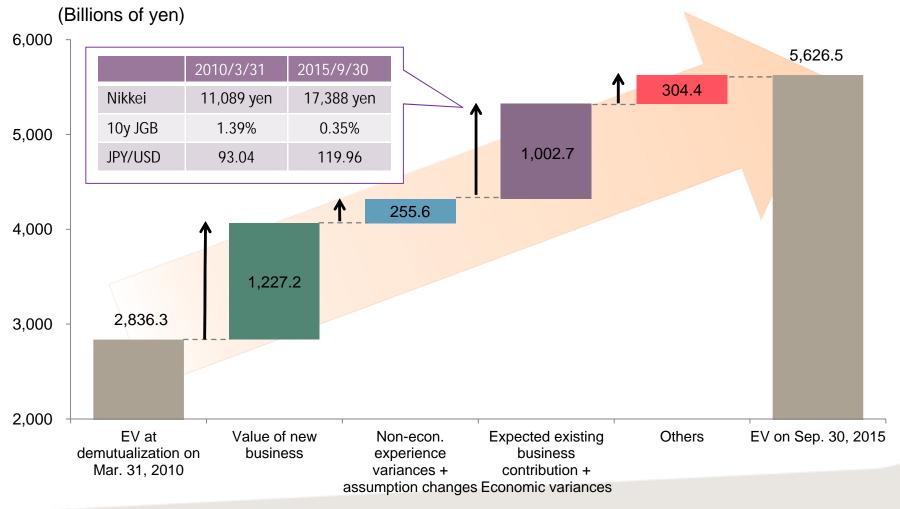
Trends in EV Multiples



Value of New Business Supports EEV Growth



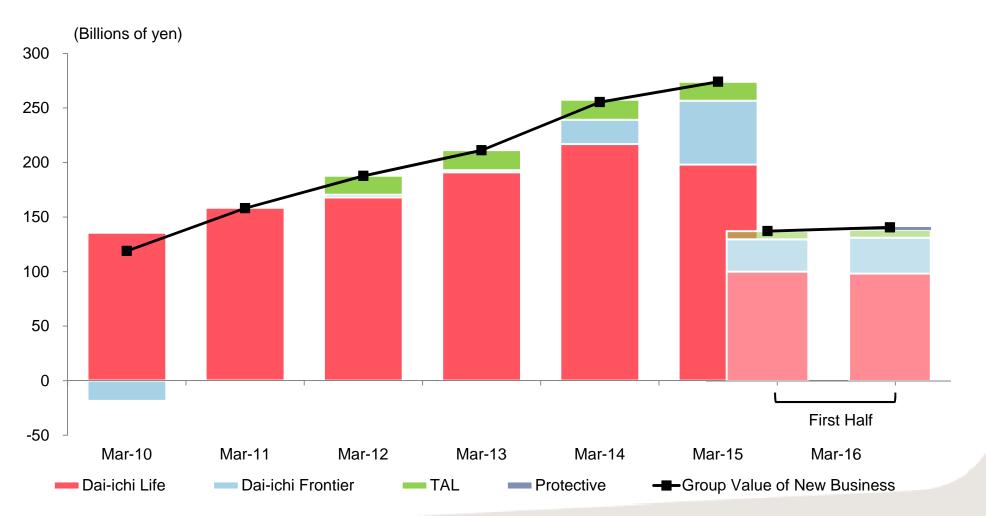
Movement Analysis of Group EEV Since Demutualization (2010/3/31 - 2015/9/30)



Group Companies' Contribution Drives VNB Growth



Trends in Dai-ichi Life Group Value of New Business

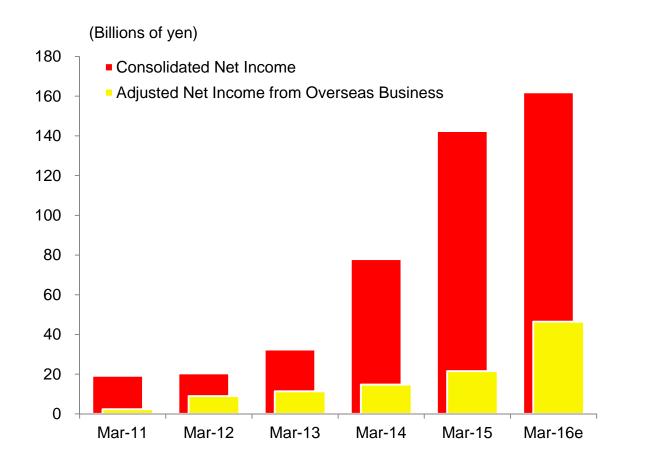


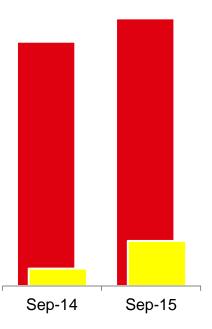
Robust Growth in Earnings



Consolidated Net Income & Adjusted Net Income from Overseas Business

First Half





(Note) Consolidated net income for the fiscal year ending March 2016 represents net income attributable to shareholders of parent company (Note) Adjusted net income from overseas business is sums of Protective Life's operating income before tax, TAL's underlying profit before tax and Daiichi Life Vietnam's net income before tax (after partial elimination of intra-group transactions).

Management Objectives under 'D-Ambitious' ¹ Covering Fiscal Years 2015 to 2017



	Items	Management Objectives			
	Average EV Growth (RoEV)	Average RoEV of over 8%			
Corporate Value	Consolidated Adjusted Net Income ²	220 billion yen in FY Mar-2018			
Top Line (Growth)	Group In-force Annual Net Premium	<u>9% over Mar-2015</u> as of Mar-2018			
Financial Soundness	Economic Capital Adequacy ³	<u>170% - 200%</u> by Mar-2018			
Shareholder Return Total Payout Ratio		40% during D-Ambitious			

- 1 Above objectives are based on the assumption that the economic environment remains similar to its current state.
- 2 Dai-ichi Life Group defines adjusted net income as an indicator which represents the Group's real profitability. It is calculated by adding (subtracting) provision for (reversal of) reserves that are classified as liabilities such as reserve for price fluctuation and contingency reserve, over the statutory minimum, to consolidated net income (after tax).
- 3 Economic capital adequacy is an indicator representing the company's financial soundness. It is calculated by dividing the amount of capital based on economic capital, by the amount of risk based on internal model (after tax, confidence interval of 99.5%).

Three Growth Engines and Governance

DAI-ICHI LIFE

Achieving sustainable and solid growth with three growth engines, supported by our robust governance structure

Domestic insurance business

Net First Life: Started full-scale operation

New products feature non-smoker discount, a first in the industry

Overseas
nsurance business

Protective Life: demonstrated its unique business model of acquiring a block of term life policies from Genworth through reinsurance

Governance structure that supports sustainable growth

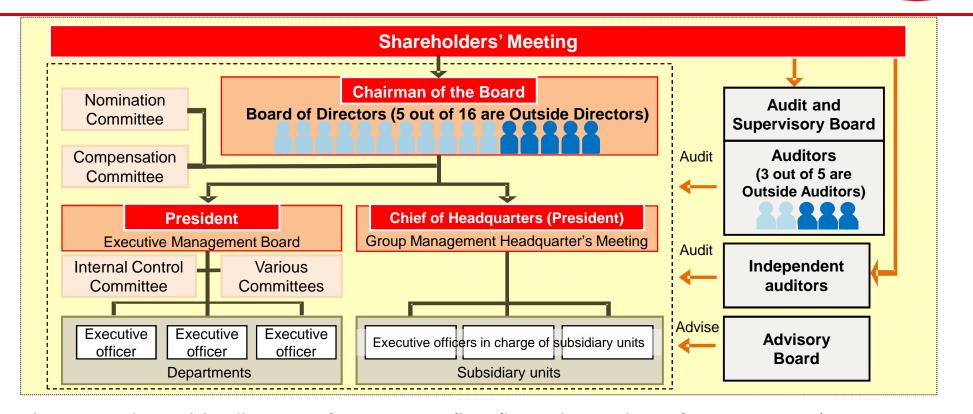
Announced that the proposed shift to a holding company structure through an absorption-type corporate split is planned to become effective on Oct. 1, 2016

Growth investment

Agreed with Mizuho Financial
Group to integrate the asset
management functions of
companies and to jointly operate
the new company

Enhanced Governance at Dai-ichi Life

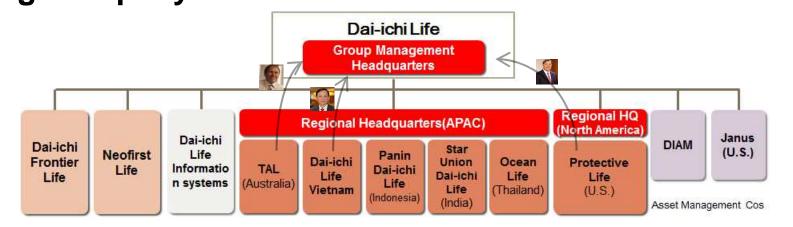




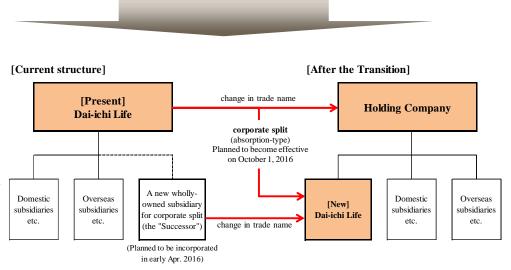
- Increased outside directors from two to five (board members from 12 to 16)
- Released "Standard for Corporate Governance"
- Facilitating meetings among outside directors and feedback to Chairman and President
- Majority of Nomination Committee and Compensation Committee, both statutory organizations, are outside directors
- Discussions with Advisory Board which consists of experts from outside the Group

DAI-ICHI LIFE

Enhance Management Capabilities in Preparation for Holding Company Structure



- Management from overseas subsidiaries join Group Management Headquarters meeting and participate in serious discussions
- Regional Headquarters fully functioning
 - ✓ swift & sophisticated decision-making for M&As in North America
 - ✓ in-depth information collection through globally capable human resources in Asia Pacific
- Organization & business process optimization in preparation for holding company structure



Medium-Term Management Plan



2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	
		5 th anniv. since IPO			Peace	of mind	10 th anniv. since IPO		120 th anniv. since creation	
Challenges for Further Growth & Achievement of Sustained Growth					In communities and around the					
Action The Group's Collective Challenges for Achieving Further Growth		Our values. Our future.		WOHO.			nking ople st			

Four Pillars of the Plan					
Dynamism	1. Growth Strategy				
Discipline	2. ERM				
Dimension	3. Group Management				
Diversity	4. Human Capital Development				

- Achieving sustainable and solid growth with three growth engines, namely (i) Domestic insurance businesses, (ii) Overseas insurance businesses and (iii) Growth investment.
- Establishing management/governance structure to support sustainable growth
 - With two regional headquarters fully operational, we will form a Global Trilateral Structure (Japan, North America and APAC)
 - We aim to strengthen our corporate governance by shifting to a holding company structure.
- (i) Doubling consolidated net income, (ii) securing adequate capital level anticipating global capital regulations, and (iii) realizing further enhancement of return to meet stakeholders' expectations

Investor Contact

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