Financial Analyst Meeting for the Six Months Ended September 2014

November 20, 2014

The Dai-ichi Life Insurance Company, Limited

By your side, for life



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- Our consolidated ordinary revenues, ordinary profit and net income increased significantly, thanks to the financial initiatives we have been taking and a favorable financial environment. The Group's European Embedded Value increased to more than 5 trillion yen, with each group company growing.
- We made good progress under the 3-year management plan as a result of our growth initiatives. Since many of the management objectives are expected to achieve their targets ahead of schedule, we are considering the possible renewal of our medium-term management plan.
- With respect to our capital adequacy ratio, the expected increase in risk following the acquisition of Protective Life has been more than offset by an equity issuance and our profits. Therefore we have not changed our capital adequacy target for March 2015. The establishment of regional headquarters in North America and the Asia-Pacific region in order to formulate a "Trilateral governance supporting sustainable growth", is in progress.

Review of Results (including European Embedded Value) for the Six Months Ended September 30, 2014

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Overview of the Group's Financial Results - Consolidated Financial Results Highlights



- Achieved significant growth in consolidated ordinary revenues, ordinary profit and net income, led mainly by favorable bancassurance sales and improved net investment income.
- Revised full-year consolidated ordinary revenues and ordinary profit forecasts upward

(billions of yen)

(billions of yell						
	6 months ended Sep-13	6 months ended Sep-14 (a)	Change			
Consol. Ordinary revenues	2,975.2	3,462.7	+487.5	+16%		
Non-consolidated	2,208.2	2,256.8	+48.5	+2%		
Consol. Ordinary profit	156.0	234.3	+78.2	+50%		
Non-consolidated	171.8	224.0	+52.2	+30%		
Consol. Net income	47.9	123.3	+75.4	+157%		
Non-consolidated	64.0	116.7	+52.7	+82%		

<Reference>

Forecasts as of Aug. 8, 2014	Forecasts as of Nov. 14, 2014 (b)	Progress (a/b)
5,607.0	6,409.0	54%
4,074.0	4,400.0	51%
246.0	318.0	74%
239.0	310.0	72%
80.0	80.0	154%
79.0	79.0	148%

Overview of the Group's Financial Results - Financial Results of each Group Company



	ľ	Dai-ichi Life	÷]	【Dai-	ichi Frontier	Life	(T)	AL(Australia)] ⁽¹⁾	[(Consolidate	d]
		bill	ions of yen		bill	lions of yen		milli	ons of AUD		bil	lions of yen
	6 months ended Sep-13	6 months ended Sep-14	Change YoY	6 months ended Sep-13	6 months ended Sep-14	Change YoY	6 months ended Sep-13	6 months ended Sep-14	Change YoY	6 months ended Sep-13	6 months ended Sep-14	Change YoY
Ordinary revenues	2,208.2	2,256.8	+2%	657.8	1,077.9	+64%	1,372	1,585	+16%	2,975.2	3,462.7	+16%
Premium and other income	1,427.4	1,495.4	+5%	595.7	955.8	+60%	1,102	1,382	+25%	2,118.8	2,586.9	+22%
Investment income	615.0	588.8	(4%)	62.1	122.0	+96%	158	99	(37%)	682.6	712.0	+4%
Ordinary expenses	2,036.4	2,032.7	(0%)	675.9	1,073.7	+59%	1,323	1,489	+13%	2,819.1	3,228.4	+15%
Benefits and claims	1,182.1	1,274.5	+8%	173.1	207.7	+20%	748	916	+22%	1,416.3	1,568.9	+11%
Provision for policy reserves and others	325.2	301.8	(7%)	445.4	809.7	+82%	251	211	(16%)	787.6	1,109.7	+41%
Investment expenses	105.8	58.5	(45%)	33.0	3.1	(90%)	16	18	+13%	134.5	57.9	(57%)
Operating expenses	206.5	200.6	(3%)	22.1	47.6	+115%	264	287	+9%	255.1	281.2	+10%
Ordinary profit (loss)	171.8	224.0	+30%	(18.1)	4.1		49	96	+96%	156.0	234.3	+50%
Extraordinary gains	1.7	0.4	(73%)							1.7	0.7	(58%)
Extraordinary losses	26.9	12.0	(55%)	0.2	0.7	+180%				27.2	12.8	(53%)
Minority interests in gain (loss) of subsidiaries										(1.8)	0.0	
Net income (loss)	64.0	116.7	+82%	(18.3)	2.7		29	71	+141%	47.9	123.3	+157%

⁽¹⁾ Figures of TAL are disclosed after re-classifying items from TAL's financial statements under Australian accounting standards to conform to Dai-ichi Life's disclosure standards.

- We are revising our ordinary revenues and ordinary profit forecast upward.
- Forecast for net income will remain unchanged, as we need to determine the impact of lowering Japanese corporate income-tax rate.

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		Year ended Mar-14	Year ending Mar-15 *Forecast revised on Nov 14, 2014	Change	
Ordinary revenues		6,044.9	6,409.0	+364.0	
	Dai-ichi Life non-consolidated	4,384.6	4,400.0	+15.3	
	Dai-ichi Frontier	1,417.8	1,737.0	+319.1	
	TAL (millions of AUD)	2,849	3,440	+590	
Ordinary profit		304.7	318.0	+13.2	
	Dai-ichi Life non-consolidated	307.6	310.0	+2.3	
	Dai-ichi Frontier	(15.8)	(3.0)	+12.8	
	TAL (millions of AUD)	139	130	(9)	
Net i	ncome	77.9	80.0	+2.0	
	Dai-ichi Life non-consolidated	85.5	79.0	(6.5)	
	Dai-ichi Frontier (1)	(15.2)	(6.0)	+9.2	
	TAL (millions of AUD)	90	90	+0	
Divid	dends per share (yen)	20	25	+5	
(Refe	erence) Fundamental Profit				_
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Year ending Mar-15							
*Forecast revised							
on Aug 8, 2014							
5,607.0							
4,074.0							
1,229.0							
3,440							
246.0							
239.0							
(4.0							
130							
80.0							
79.0							
(6.0							
90							
25							

Dai-ichi Life Group	446.1	around 440.0	(6.1)
Dai-ichi Life non-consolidated	399.8	around 400.0	+0.1

-
around 340.0

⁽¹⁾ Calculated based on Dai-ichi Life's interest in Dai-ichi Frontier Life(year ended March 31, 2014).

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DAI-ICHI LIFE

EEV - European Embedded Value (i)

■ Each group company's EEV increased due to favorable insurance sales and financial environment.

Year

ended

Mar-14

216.9

EEV of the Group

(billions of yen)

	Mar-14	Sep-14	Change
EEV	4,294.7	5,155.4	+860.7
Adjusted net worth	3,431.3	4,473.0	+1,041.6
Value of in-force business	863.3	682.4	(180.8)

	6 months ended Sep-13	6 months ended Sep-14	Change
Value of new business	104.9	137.1	+32.1

Year ended Mar-14 255.4

EEV of Dai-ichi (stand alone)

EEV

(billions of yen)

	Mar-14	Sep-14	Change
EV	4,268.5	5,069.1	+800.5
Adjusted net worth	3,520.9	4,540.5	+1,019.5
Value of in-force business	747.6	528.6	(218.9)

	6 months ended Sep-13	6 months ended Sep-14	Change	
Value of new business	89.6	100.0	+10.3	

EEV of Dai-ichi Frontier Life

(billions of yen)

		Mar-14	Sep-14	Change	
EEV		163.8	209.9	+46.1	
	Adjusted net worth	134.4	147.9	+13.5	
	Value of in-force business	29.3	61.9	+32.6	

	6 months ended Sep-13	6 months ended Sep-14	Change	
Value of new business	8.2	29.5	+21.3	

EEV - European Embedded Value (ii)



EEV of TAL

(billions of yen)

		Mar-14	Sep-14	Change
EEV		186.3	207.4	+21.0
	Adjusted net worth	99.9	115.5	+15.5
	Value of in-force business	86.3	91.9	+5.5

<Reference> EEV of TAL in AUD

(millions of AUD)

		Mar-14	Sep-14	Change
EEV		1,957	2,179	+221
	Adjusted net worth	1,050	1,213	+163
	Value of in-force business	907	965	+57

	6 months ended Sep-13	6 months ended Sep-14	Change
Value of new business	7.8	7.5	(0.2)

Year
ended
Mar-14
18.4

	6 months ended Sep-13	6 months ended Sep-14	Change	
Value of new business	86	79	(7)	

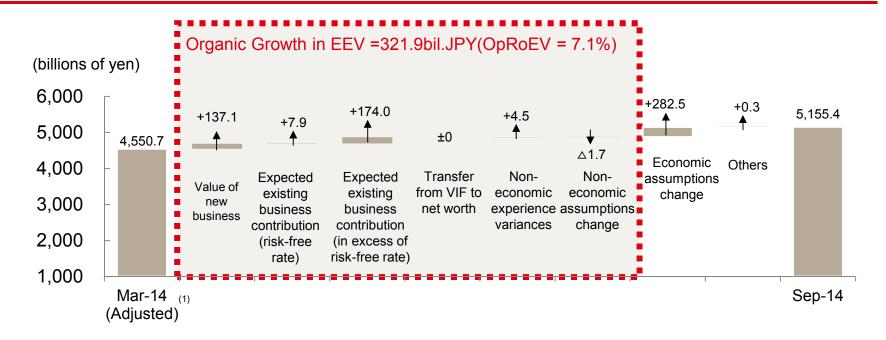
Year
ended
Mar-14
193

- Exchange rate for value of new business for the 6 months ended September 30, 2013:
 - <u>JPY 90.87</u> to AUD 1.00
- Exchange rate for EEV as of March 31, 2014 and value of new business for the year ended March 31, 2014: JPY 95.19 to AUD 1.00
- Exchange rate for EEV as of September 30, 2014 and value of new business for the 6 months ended September 30, 2014:

<u>JPY 95.19</u> to AUD 1.00

Movement Analysis of the Group's EEV





(reference 1) Analysis of factors that contributed to changes in net worth and value in force

(billions of yen)

(billions of yen)

Adjusted net worth	3,687.3	±0.0	(2.8)	+32.5	(33.6)	+7.5	±0.0	+782.0	±0.0	4,473.0
Value in force	863.3	+137.1	+10.8	+141.4	+33.6	(3.0)	(1.7)	(499.5)	+0.3	682.4
Total	4,550.7	+137.1	+7.9	+174.0	±0.0	+4.5	(1.7)	+282.5	+0.3	5,155.4

(reference 2) Analysis of factors that contributed to changes in EEV of each Group companies

 										, ,
Dai-ichi Life	4,524.5	+100.0	+3.2	+166.5	±0.0	+5.3	±0.0	+269.4	±0.0	5,069.1
Dai-ichi Frontier	163.8	+29.5	+2.3	+7.5	±0.0	(1.8)	(0.1)	+8.7	±0.0	209.9
TAL	192.7	+7.5	+2.3	±0.0	±0.0	+1.0	(1.6)	+4.9	+0.3	207.4
The Group	4,550.7	+137.1	+7.9	+174.0	±0.0	+4.5	(1.7)	+282.5	+0.3	5,155.4

⁽¹⁾ Please refer to "Disclosure of European Embedded Value as of September 2014" released on November 18, 2014 for details of the factors that contributed to changes in EEV.

EEV-based Value of New Business



Dai-ichi Life Group

(billions of yen)

	1H FY2013	1H FY2014	Change
Value of new business (A)	104.9	137.1	+32.1
Present value of premium income (B)	1,865.0	2,377.4	+512.4
New business margin (A / B)	5.63%	5.77%	+0.14pts

Stand-alone basis

Dai-ichi Life

Dai-ichi Frontier Life

TAL

(billions of yen)

	-		_
	1H FY2013	1H FY2014	Change
Value of new business (A)	89.6	100.0	+10.3
Present value of premium income (B)	1,255.1	1,412.2	+157.0
New business margin (A/B)	7.14%	7.08%	(0.06)pts

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- + Sales increase
- + Improvement in operating expenses etc.

1H FY2013	1H FY2014	Change
8.2	29.5	+21.3
537.5	868.1	+330.6
1.54%	3.41%	+1.87pts

Major factors

- + Sales increase
- + Change in product mix

	1H FY2013	1H FY2014	Change
1	7.8	7.5	(0.2)
	126.0	96.9	(29.0)
	6.24%	7.80%	+1.56pts

Major factors

- Weaker sales

Group's Medium-term Management Plan 'Action D' - its progress and future strategic direction

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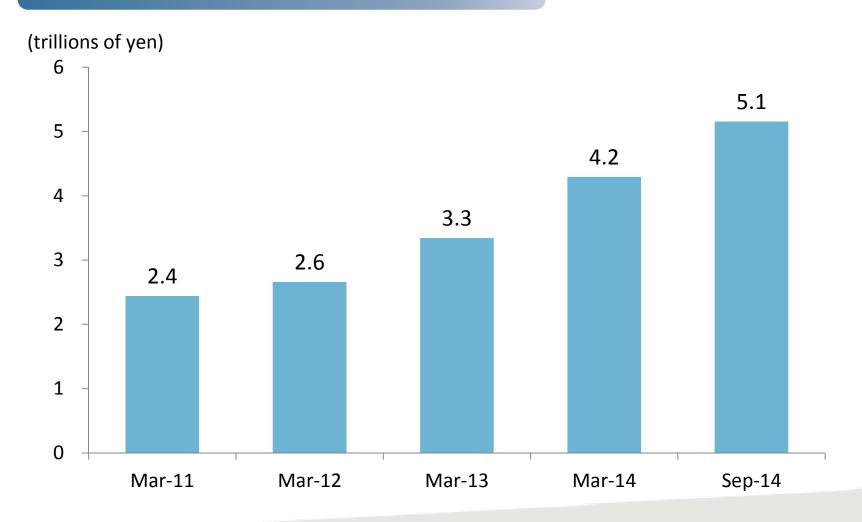
Action D Management Objectives and the progress so far



		Average RoEV of over 8%	Average RoEV: beyond target level
Corpo	orate Value	Mar 2016 Consolidated Adjusted Net Income	Mar 2015 1H (Apr. – Sep. 2014):
		100 billion yen	129.6 billion yen
		Group In-force Annual Net Premium as of Mar 2016 grow at around 10% over Mar 2013	Approx. 9% increase over Mar 2013
Growth	Growth Business contribution to the Group's consolidated net income in Mar 2016: (1)Overseas business - approx. 30% (Overseas life and asset management businesses) (2)Incl. domestic growth business - approx. 40% (Dai-ichi Frontier Life and DIAM Asset Management)		Expected to achieve the objective subject to the proposed acquisition of Protective Life
Financial Soundness		Attaining economic based capital on par with leading global life insurers by March 2015 (99.95% confidence interval)	Maintained the capital level target
Operating Efficiency		8% Fixed Cost reduction during 3 years to Mar 2016	Approx. 6% reduction expected by Mar 2015 (Sep. 2014 estimate)
Shareholder Return		Total return ratio of around 30% of adjusted net profit over the medium term Dividends per share (Mar 2015 projected):25 yen	Maintained target for the dividends per share



Trend in Group EEV

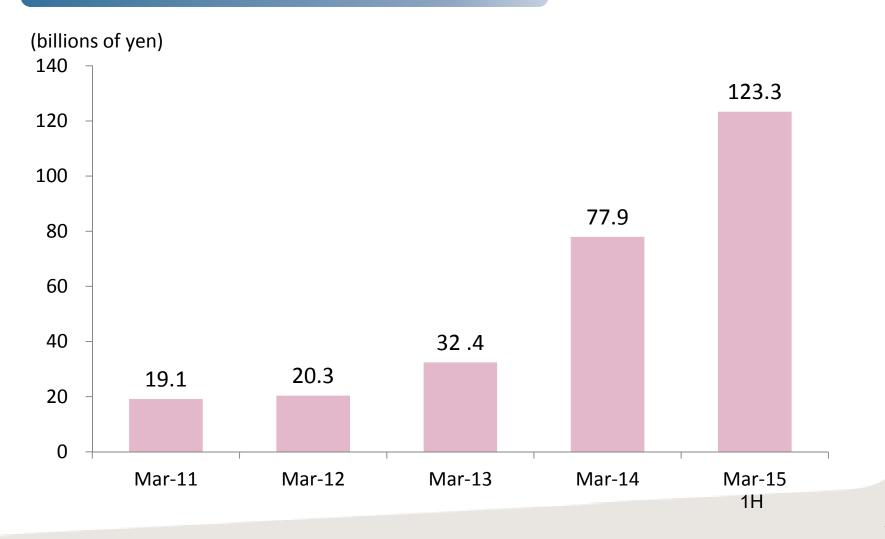




Trend in Group ANP from policies in-force



Trend in consolidated net income





■ Coordination of face-to-face channel and other channels to better leverage various occasions to meet/contact customers

■ Promotion of Omni-channel distribution: use of ICT facilitates collaboration among channels, thereby providing the most suitable products through the



Exit: claim and maturity

- Consulting service incl. inheritance tax amendment (Inheritance tax consultants at every branch)
- Procedures support through adult guardianship support



- Various payment avenues using life insurance trust
- Quick and accurate benefit payment



Entry: proposal / underwriting

Launching new products focusing on Living needs benefit





 High value-added consulting and quick new business procedures using DL Pad

In-force period: policy maintenance

- Contact with customers through a yearly "Total Life Plan Report" "安心の定期点検。"
- Offering excellent health support services

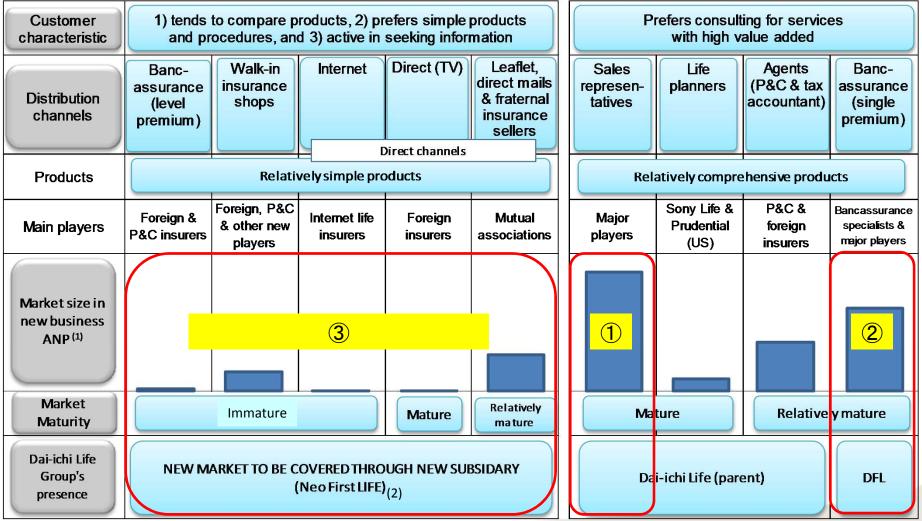
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- Migrating senior sales rep's customers to the successor
- Customer support with multiple sales reps

Business strategy in the domestic life insurance market



- Capturing the market currently not covered by Dai-ichi Life Group through a new subsidiary (Neo First Life)
- •Estimated market size approx. ¥500bn in new business ANP (VS the ¥3tn Japanese life market)



- (1) Estimated by Dai-ichi Life using information in "Insurance" by Hoken Kenkyujo, etc.
- (2) Sompo Japan DIY Life Insurance Co., Ltd. will change its name to "The Neo First Life Insurance Company, Limited" on November 25, 2014, subject to relevant regulatory approvals.

DAI-ICHI LIFE

Dai-ichi Life non-consolidated: Initiatives to Strengthen our Sales Channels

Multi-streaming sales rep channel



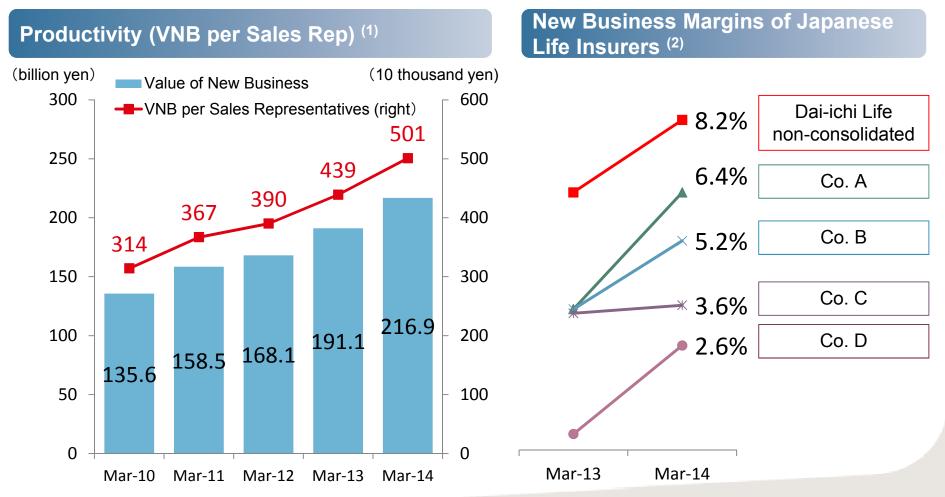
certification, Training session by qualification, etc.

Group subsidiaries' initiatives

⁽¹⁾ Customer consultants take care of policyholders who are less accessible through existing sales representatives



- Productivity of sales reps has been steadily improving, mainly as a result of selective recruitment, high quality training and the launch of new products.
- Dai-ichi Life has achieved higher VNB margins through improvements in policy persistency driven by customer-centered initiatives.



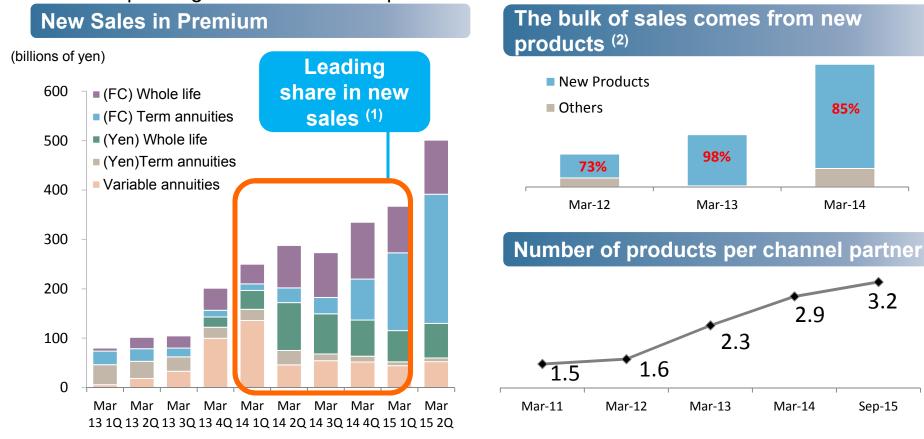
⁽¹⁾ Calculated by dividing the value of new business by the average number of sales representatives in each period .

⁽²⁾ Source: Each company's EV Report. Co A, Co B are based on MCEV and Dai-ichi, Co C, Co D are based on EEV.

Dai-ichi Frontier Life maintained No.1 Position in Bancassurance Market due to strong sales



- With accelerating strong sales, DFL maintained its No.1 position in new sales in the bancassurance market (1)
- Number of products on the shelf per channel partner doubled by introducing new products and expanding channel relationships



⁽¹⁾ Share in combined bancassurance insurance companies for the fiscal year ended March 31, 2014 and for the three months ended June 2014 including Dai-ichi Frontier Life, Credit Agricole Life, AEGON Sony Life, T&D Financial Life, Prudential Gibraltar Financial Life, Fukokushinrai Life, MassMutual Life, Mitsui Sumitomo Primary Life, Hartford Life, Tokio Marine & Nichido Financial Life, Allianz Life.

3.2

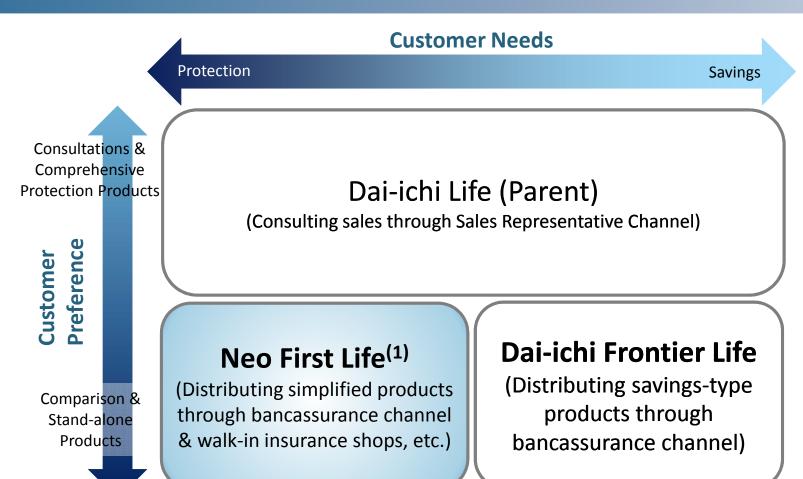
Sep-15

⁽²⁾ New Products represents the products which were introduced during the previous year and the current year.

- Business Expansion through New Subsidiary (Neo First Life) (2)

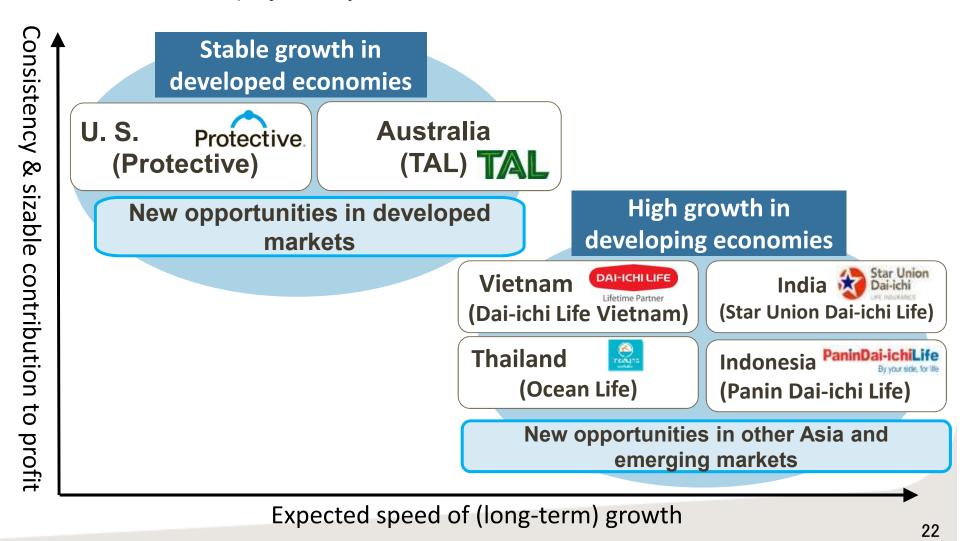


Customer Classification within Group Companies in Japan





- Pursuing both growth and profitability in developed and developing markets
- Proceed with the project only after investment rationale has been determined





- Profit contribution from international business is steadily increasing.
- We strive to enhance the value of existing operations through active interaction with local management

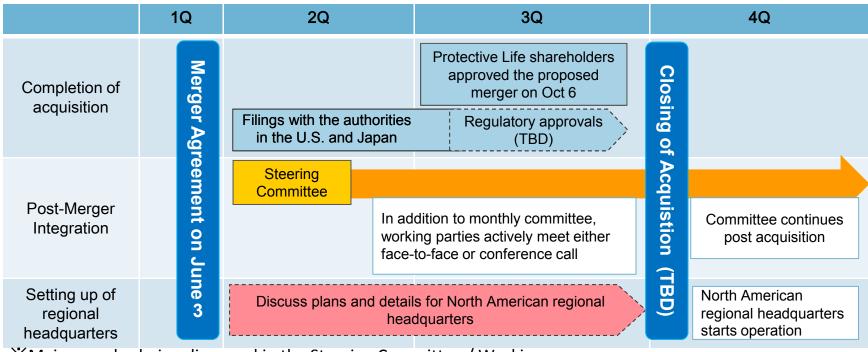
Adjusted net income from international life insurance and asset management businesses (adjusted for ownership by the Group)



International business: Update on Protective transaction



■ Filings and PMI are on track for expected closing of the acquisition between December 2014 and January 2015



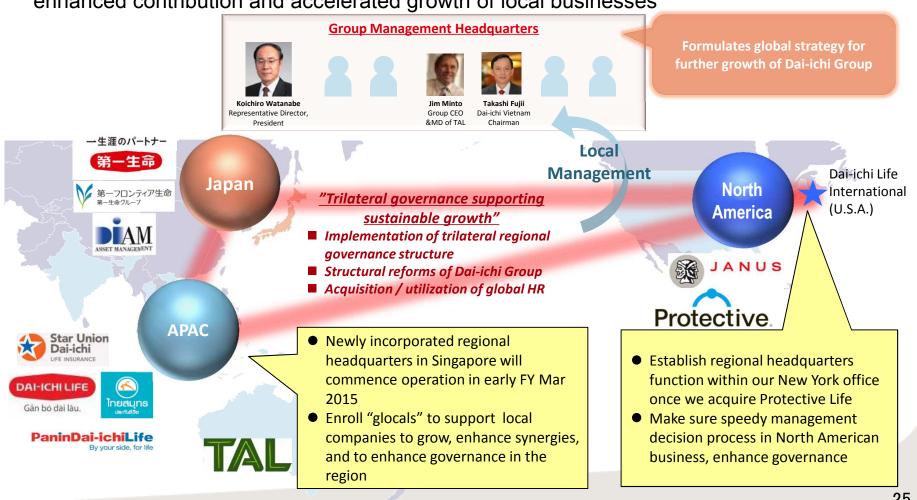
*Main agendas being discussed in the Steering Committee / Working group

Topics	Main agendas (discussions in progress)
Governance Structure	Structure of the Board of Directors / Committees, directors and other secondees to be nominated by Dai-ichi Life
Business Plan, KPIs	Building business plan, and setting KPIs to form a part of incentive scheme
Consolidation of accounts/ EV calculation	Operating procedures relating to disclosure of consolidated financial statements and EV calculation etc
Collaborative initiatives	Active interaction/coordination on Protective's new initiatives

Group Management Structure: Building a Sustainable Growth Triangle

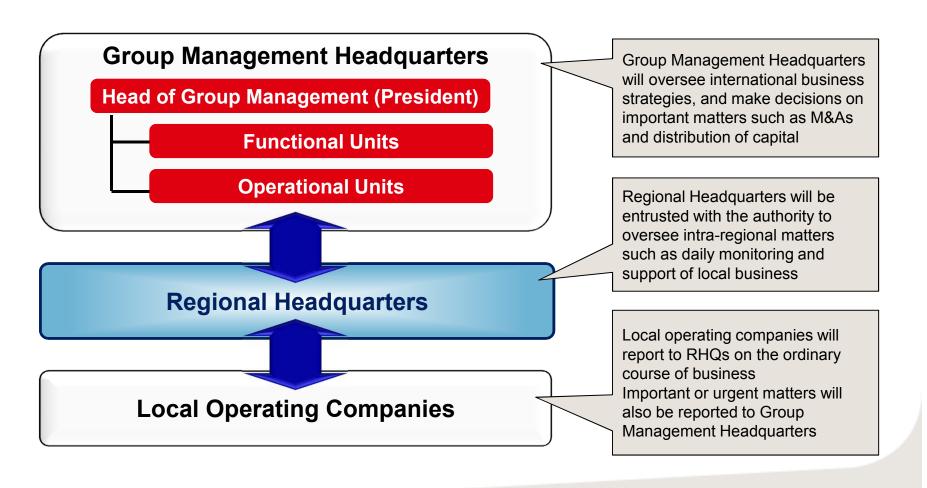


- We will form a "Trilateral governance supporting sustainable growth" where businesses in Japan, North America and Asia Pacific region grow together
- Regional headquarters have the mission to enhance value for the Group through enhanced contribution and accelerated growth of local businesses





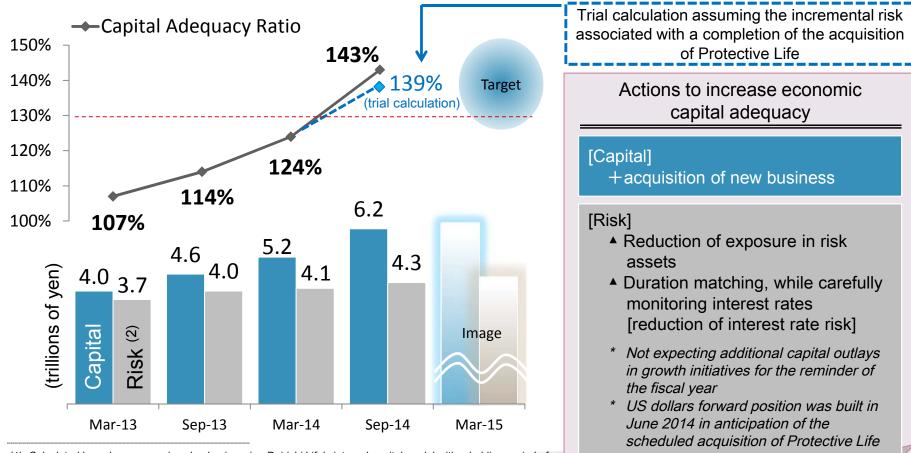
- Intra-regional matters (daily monitoring & support) will be entrusted to RHQs
- Simple and Clear Reporting Lines



Update on the enhancement of ERM (1)



- Economic capital adequacy ratio improved significantly
- Assuming the incremental risk associated with a completion of the acquisition of Protective Life, we are on track to achieve our targets



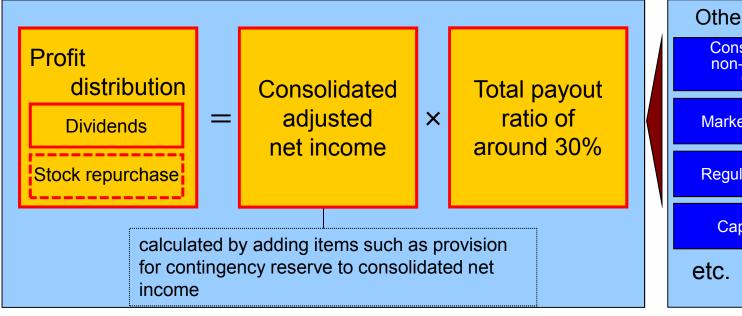
⁽¹⁾ Calculated based on economic value basis, using Dai-ichi Life's internal capital model with a holding period of one year, and the assumption that the economic environment stays similar to the current levels.

⁽²⁾ Before-tax basis, confidence interval of 99.5%

Shareholder Return Policy



[Basic Shareholder Return Formula]







Further Evolution of DSR Management

- Enabling Sustainable Value Creation, Group-wide -

Domestic Life Insurance Business

- 3 companies capturing the diversified needs of customers
- Sophistication and multi-streaming of sales representatives channel

International Life Insurance Business

- Ensure growth in international life insurance business
- Establish global management structure

Enhancement of ERM

Capital Adequacy

Disciplined
Allocation of
Capital

Cash Flow Management

Shareholder Return

Continued discussion towards holding company structure

(Reference) Quasi US-GAAP Based Earnings Figures

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[Reference] Quasi US-GAAP Based Earnings Figures (1) Major differences between J-GAAP and US-GAAP



Background

Many investors pointed out that J-GAAP figures are conservative.

Taking into account comparability to U.S. life insurers, we make quasi US-GAAP adjustments.

Major differences between J-GAAP and US-GAAP

	J-GAAP	US-GAAP
Policy acquisition cost	Expenses all acquisition costs* When new businesses are on an increasing trend, net earnings worsen	Record some of policy acquisition cost as deferred acquisition cost (DAC) and amortize in the future *Earnings are stable regardless of business trend
Add. policy reserve	Partial provision (ex. new provision for several years) is applicable	Only one-time provision is applicable
Retained earnings within liability	Reserves accumulated as expenses (ex. contingency reserve, price fluctuation reserve	No reserve accumulated through expenditure

Possible impact on our financial results due to change from J-GAAP to US-GAAP

Impact of DAC	Negligible (due to sustainable new business for long-term)
Add. Policy reserve	Substantial (if there is no provision for each reserve, it will significantly
Retained earnings within liability	boost profit)

DAI-ICHI LIFE

[Reference] Quasi US-GAAP Based Earnings Figures (2) Earnings structure in J-GAAP and US-GAAP

Earnings models of insurance accounting based on J-GAAP and US-GAAP *The examples are for a product with a 5-year insurance period

[J-GAAP]

- Focusing on securing insurance solvency
- Stable net earnings except for policy acquisition costs

[US-GAAP]

- Emphasizing periodical earnings
- Including policy acquisition costs, overall earnings are stabilized to a certain extent

	Year1	Year2	Year3	Year4	Year5	Total
Revenue	Revenue					
Premium	200	200	200	200	200	1,000
Expenses	Expenses					
Maturity benefit	-	-	-	-	(700)	(700)
Acquisition cost	(100)	-	-	-	-	(100)
Provision	(140)	(140)	(140)	(140)	560	
Net earnings	(40)	60	60	60	60	200

	Year1	Year2	Year3	Year4	Year5	Total
Revenue	-	-	•	-	•	
Premium	200	200	200	200	200	1,000
Expenses	Expenses					
Matutrity benefit	-	-	-	-	(700)	(700)
Acquisition cost	(100)	-	-	-	-	(100)
Provision	(80)	(155)	(155)	(155)	545	
Net earnings	20	45	45	45	45	200

Of 100 policy acquisition costs, 75 DAC is proportionally amortized over 5 years (compared to J-GAAP, Year1 earnings improve by 60. But Year 2-5 earnings worsen by 15)

Profit from insurance contract (200) is unchanged

■ If acquiring same volume of new business every year, after several years net earnings become stable, and, therefore single year profit of US-GAAP will be similar to that of J-GAAP.

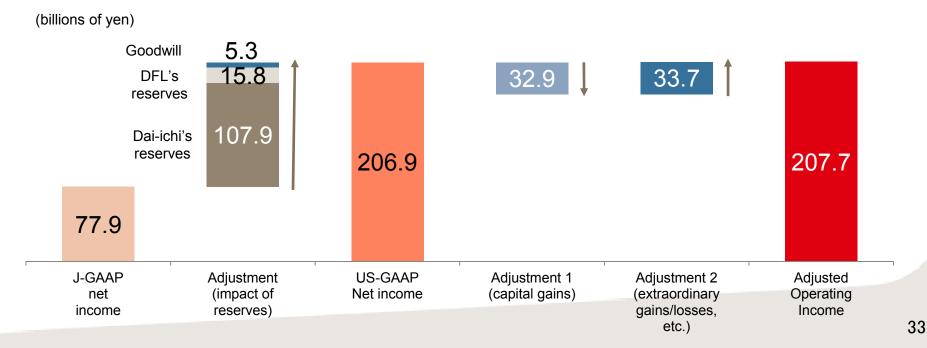


Calculation method of quasi US-GAAP based earnings figures

- US-GAAP based Net income ~ excluding the impact of provision for various reserves and amortization of goodwill (no adjustment for DAC)
- Adjusted Operating Income ~ metric which indicates life insurer's core earnings capability. Excluding one-time effects (ex. Capital gains/losses and extraordinary gains/losses)

Relationship between J-GAAP based net income and quasi US-GAAP based Net income / Adjusted Operating Income ("AOI")

*The following figures are calculated based on results for FY ended Mar-14



[Reference] Quasi US-GAAP Based Earnings Figures (4) Past trends



Quasi US-GAAP Net income / AOI: Trends in past 5 years

(Billions of yen)

		Mar-10	Mar-11	Mar-12	Mar-13	Mar-14
J-G	AAP net income	55.6	19.1	20.3	32.4	77.9
Adjı	ustments	110.7	7.9	69.0	180.7	129.0
	Dai-ichi Life	67.6	16.2	44.6	141.3	107.9
	DFL	40.4	(8.2)	20.9	35.6	15.8
	Amortization of goodwill	2.6	-	3.3	3.8	5.3
Qua	asi US-GAAP based Net income	166.4	27.1	89.3	213.2	206.9
Adjı	ustments	(25.1)	82.2	21.4	(58.3)	0.7
	Capital gains/losses	7.9	57.9	22.7	(41.7)	(32.9)
	Extraordinary gains/losses, etc.	(33.1)	24.3	(1.2)	(16.5)	33.7
Adju	usted Operating Income (AOI)	141.2	109.3	110.8	154.8	207.7

	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14
Adjusted Operating Income + Adjusted capital	11.2%	8.8%	8.6%	10.9%	13.0%

• Quasi US-GAAP based Net income and AOI calculated from this time are to compare with U.S. life insurers in terms of profit level, and are different concept from profit attributable to shareholders (our shareholder dividends are determined based on J-GAAP based consolidated adjusted net income).

Appendix

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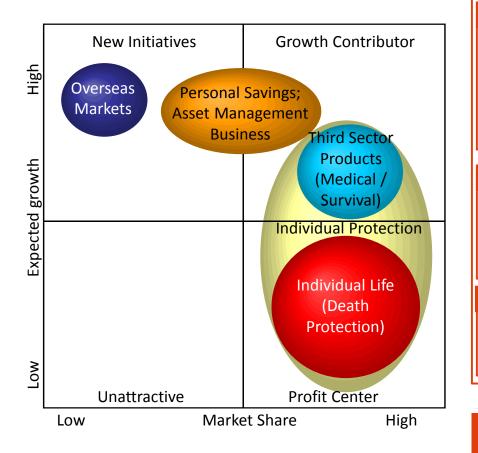
Life Insurance Market in Japan and Dai-ichi Life

By your side, for life



Business Portfolio of Dai-ichi Life and Mid- to Long-Term Management Strategies





Domestic insurance business

Traditional Death Benefit Market

- Aim to increase market share
- Take initiatives for improvement of cost efficiency Growth Market
- Third sector products (medical and survival benefits)
- Savings-type products for individuals

Overseas life insurance business

- Construct geographically diverse business portfolio, taking growth potential & profitability into account
- Pursue organic growth in our existing overseas businesses

Asset management business

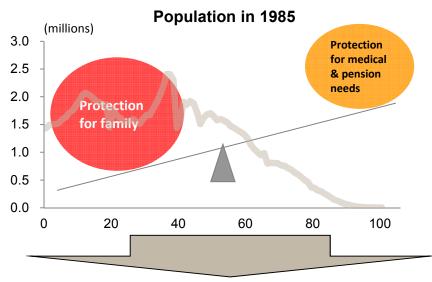
- Operate through DIAM, a leading asset management company in Japan
- Seek domestic and international growth
- Pursuing external growth including through M&A to supplement organic growth

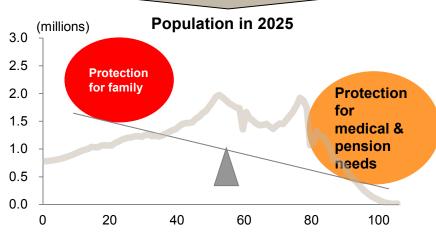
Life Insurance Industry in Japan Continues to Grow

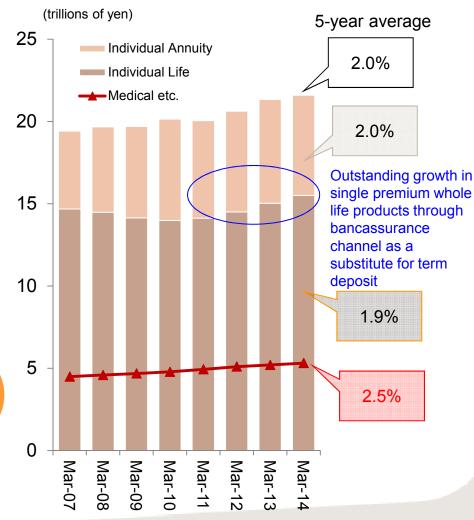




In-force ANP of Japanese Life Companies





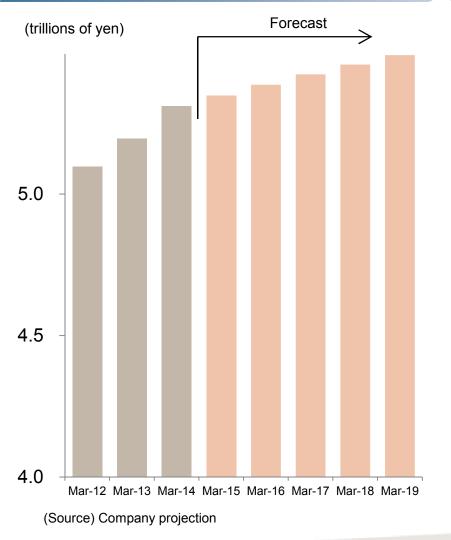


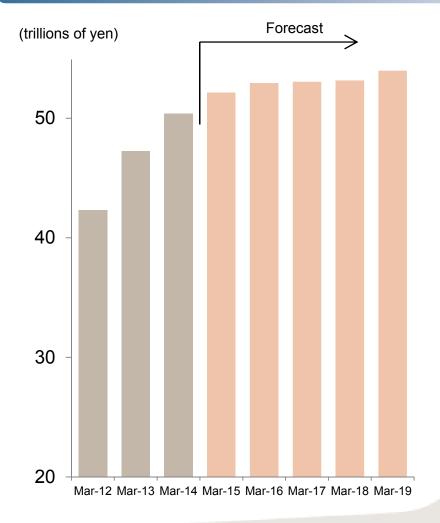
Outlook for Medical & Savings-type Insurance Markets



Annualized net premium of medical and other products

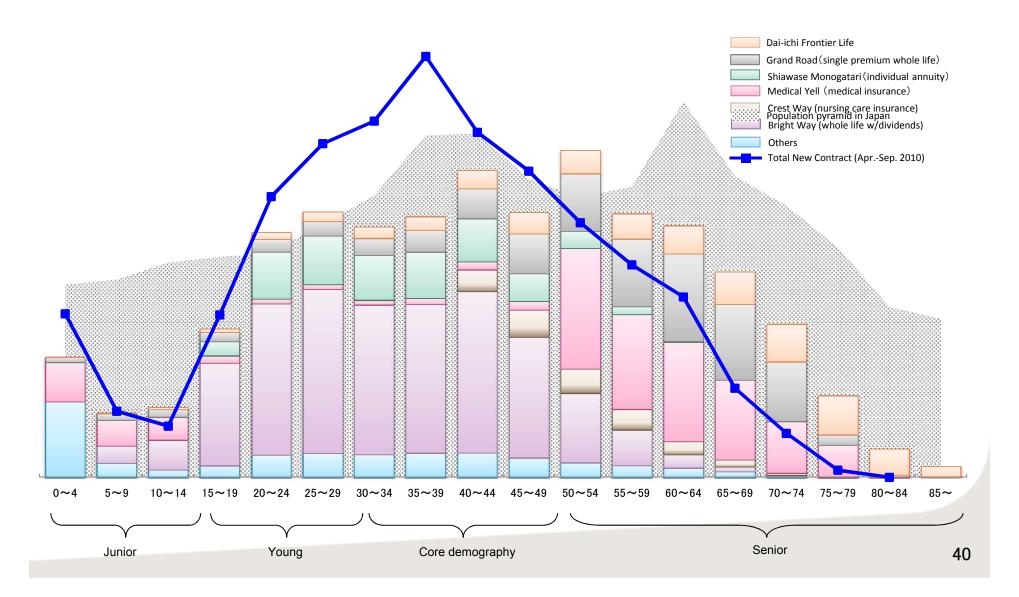
Asset Outstanding of Single Premium Individual Annuities Products





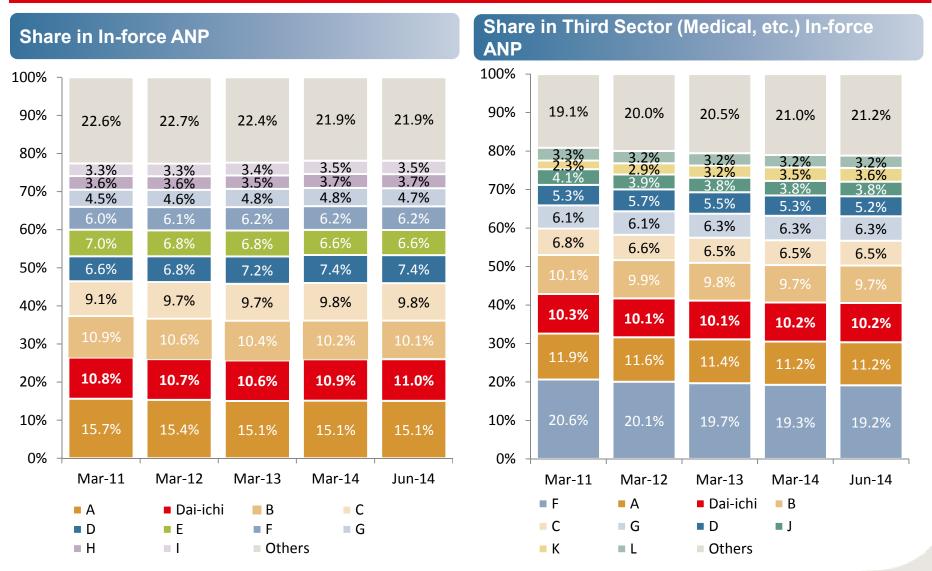


Distribution of Number of New Contracts by Age of Insured Persons (for the Six Months Ended September 2014)



Maintaining Market Share under Severe Competition



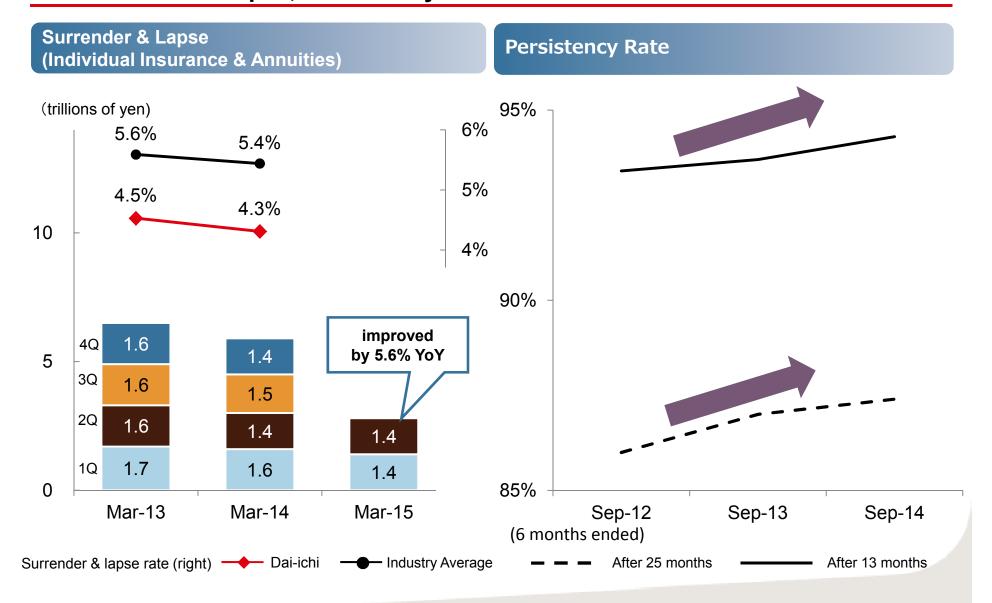


(Note) Shares exclude Japan Post Insurance.

(Source) Company disclosures and Life Insurance Association of Japan $\,$

Dai-ichi Life's Results (Non-Consolidated) - Surrender and Lapse, Persistency Rate





International Business

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Accelerate growth of overseas insurance business – Overseas Businesses Overview



Company	Number of employees ⁽¹⁾ (as of Mar-14)	Main sales channel	Main products	Premium rever months ended		Market share ⁽⁴⁾
Dai-ichi Life Vietnam	583	Individual insurance agent	Universal insurance, Endowment insurance	1,027.8B VND (4.9B JPY)	+38.2%	8.5%
TAL (Australia)	1,467	Call centers (Direct)	Risk products (death, income protection & total permanent disability)	1,382M AUD (131.5B JPY)	+25.4%	16.1%
Panin Dai-ichi Life (Indonesia)	260	Bancassurance, Individual insurance agent	Unit-linked insurance	1,638.6B IDR (13.9B JPY)	-7.8%	3.1%
Star Union Dai-ichi Life (India)	2,582	Bancassurance	Endowment insurance, Unit-linked insurance	4,002M INR (6.8B JPY)	+17.2%	0.4% (1.5%)
Ocean Life Insurance (Thailand)	2,007	Individual insurance agent	Endowment insurance	6,400M THB (19.9B JPY)	-2.3%	2.6%

⁽¹⁾ Does not include sales channel personnel. However, persons who engage in TAL's direct sales are included.

⁽²⁾ The corresponding period of TAL is from April to September, whereas the other companies' corresponding period is from January to June. Premium revenue indicator for Dai-ichi Life Vietnam, TAL, Panin Dai-ichi Life and Ocean Life Insurance is premium income. Star Union Dai-ichi Life uses effective premium income.

⁽³⁾ Exchange rates used are as follows: I VND=0.0048JPY, 1AUD=95.19JPY,1IDR=0.0085JPY, 1INR=1.7JPY, 1THB=3.12JPY.

⁽⁴⁾ In calculating market shares, premium income for the six months ended June 2014 is used for Vietnam, Indonesia and Thailand, annual premium in-force (risk business) as of June 2014 is used for Australia, and first year premium for the six months ended June 2014 for India.

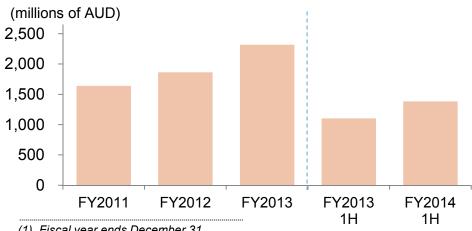


- Our Strategies in Local Markets (1)

Premium Income in Vietnam⁽¹⁾



Premium Income in Australia (2)



What we have achieved

- ⇒ Premium income continued to grow as sales through individual insurance agents maintained momentum on the back of sales channel expansion and improvement in persistency rate.
- What we'll strive to achieve
 - ⇒We aim for sustainable growth in premium income by diversifying sales channels and developing high margin products.

■ What we have achieved

- ⇒ Premium income increased compared to previous built stronger vear as we relationships with independent advisers and promoted strong product features through retail channel, and revised premium rate through group insurance channel.
- What we'll strive to achieve
 - ⇒We'll try to maintain growth in premium income faster than the industry enhancing the strategy of our own sales channels and sales alliance in direct business.

⁽¹⁾ Fiscal year ends December 31.

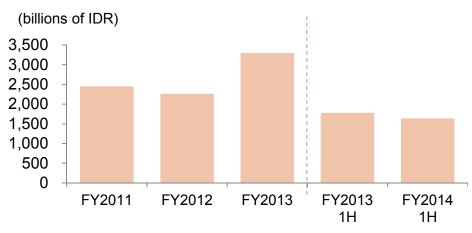
⁽²⁾ Fiscal year ends March 31. Premium income after FY2011 is presented after reclassifying items of TAL's financial statements under Australian accounting standards to conform to Dai-ichi's disclosure standards and is not comparable with figures in the previous fiscal years.

Accelerate growth of overseas insurance business

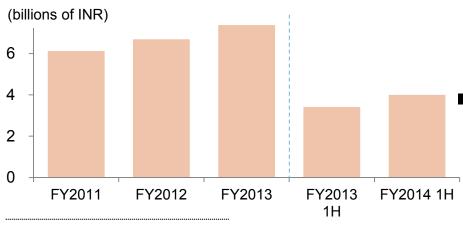
- Our Strategies in Local Markets (2)



Premium Income in Indonesia(1)



Effective Premium Income in India⁽¹⁾⁽²⁾



■ What we have achieved

□ In order to achieve the continued robust growth, we worked on structural reform of customer base (shifting from high income, senior to broad range customers), and began to improve the sales channel (new bancassurance channel), products(single premium, level premium) and management infrastructure.

■ What we'll strive to achieve

⇒We focus on enhancing the bancassurance business with Panin Bank through productivity improvement, and recruiting in the individual agent channel.

■ What we have achieved

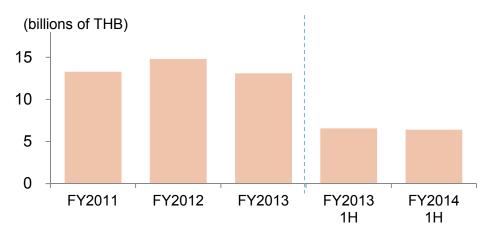
- ⇒We focused more on sales of traditional regular premium insurance products than unitlinked single premium insurance, in order to increase premium income and profit.
- What we'll strive to achieve
 - ⇒We plan to maintain premium income base by reinforcing the individual agency, the bancassurance channel, e.g. recruitment of wholesalers, and introducing measures to improve lapse & surrender.

⁽¹⁾ Fiscal year ends December 31. Figures are not adjusted to Dai-ichi's interest in the company.

⁽²⁾ Effective premium income accounts only one tenth of individual single premium insurance products and excludes premium income from lower margin group annuity.

- Our Strategies in Local Markets (3)

Premium Income in Thailand⁽¹⁾



What we have achieved

⇒We have shifted our product portfolio from single premium products to regular premium products in order to improve profitability. In addition, we have reinforced the individual agency and started to develop new sales channels.

■ What we'll strive to achieve

⇒We will make efforts to increase premium income by strengthening recruitment and training system at individual insurance agents channels, on top of alignment in product portfolio.

⁽¹⁾ Fiscal year ends December 31. Figures are not adjusted to Dai-ichi's interest in the company.

Janus Capital's Assets Under Management DIAM's Assets Under Management (trillions of yen) (billion of USD) 15.2 16 173.9 174.4 180 169.5 14.1 14 156.8 160 148.2 11.8 12 140 10.3 9.9 120 10 100 8 80 6 60 4 40 2 20 0 0 Mar-11 Mar-12 Mar-13 Mar-14 Sep-14 Dec-10 Dec-11 Dec-12 Dec-13 Sep-14 ■ Money Market Value Fixed Income Mathematical Equity ■ Investment Advisory ■ Investment Trust ■ Global/Int'l Growth/Core

Update on the Group's Medium-term Management Plan

Dai-ichi Life non-consolidated

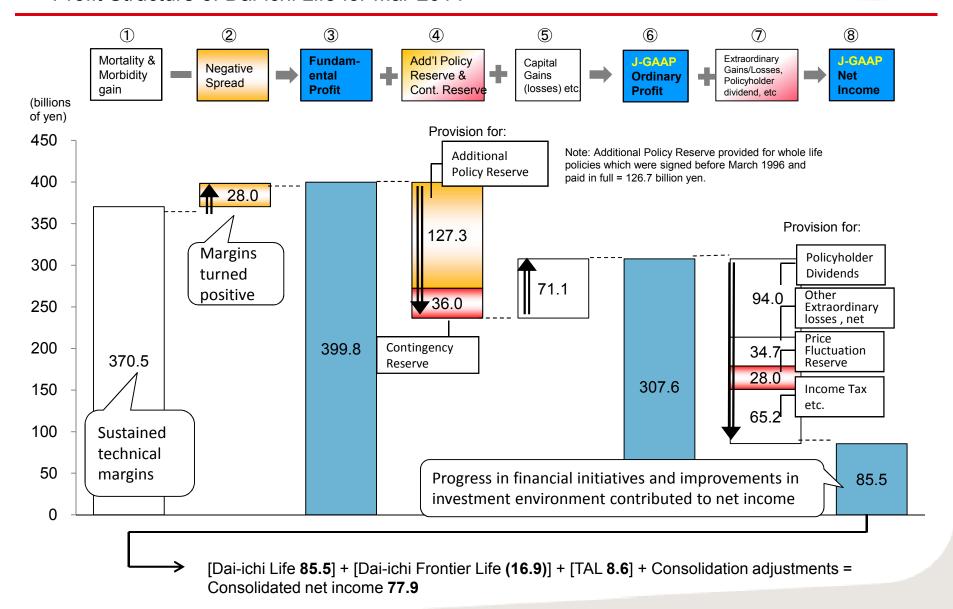
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Financial Strategies to Support Growth

- Profit Structure of Dai-ichi Life for Mar-2014

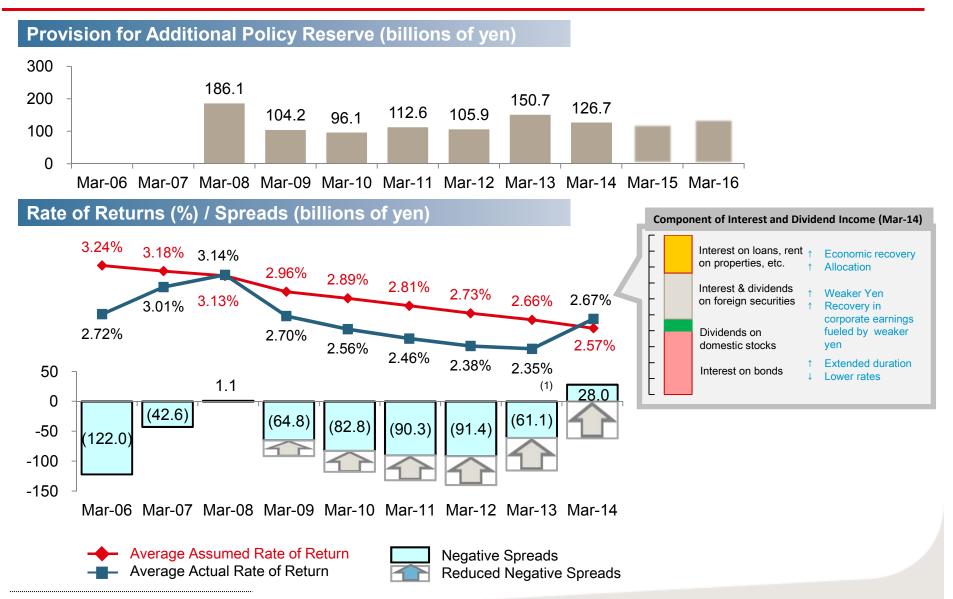




Financial Strategies to Support Growth

- Negative Spread and Additional Policy Reserve

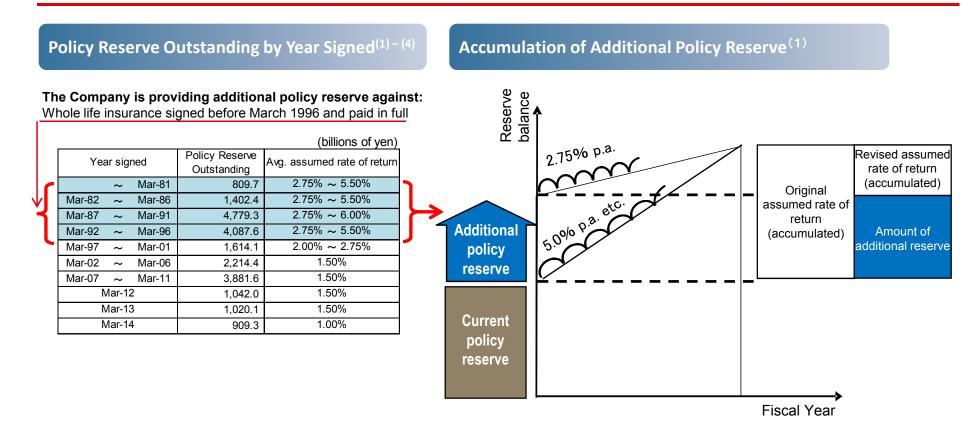




⁽¹⁾ Average Actual Rate of Return and Negative Spread for the year ended March 31, 2013 are after adjustment figures which eliminates one-time gains on sale of subordinated beneficiary interest of securitized mortgage loans recorded in the period

Financial Strategies to Support Growth – Additional Policy Reserve (Dai-ichi Life)





⁽¹⁾ Dai-ichi Life non-consolidated basis.

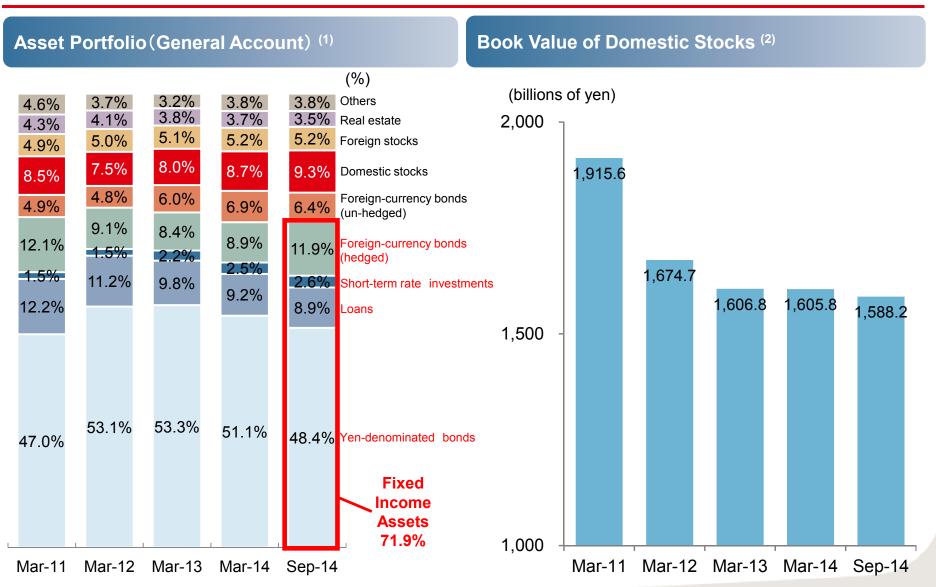
⁽²⁾ Policy reserve amount include those for individual insurance and annuity products but excludes reserve for separate account and contingency reserve

⁽³⁾ Certain policies are divided based on actuarially appropriate method into several fiscal years

⁽⁴⁾ Assumed rate of returns indicate representative rates against each year's policy reserves

DAI-ICHI LIFE

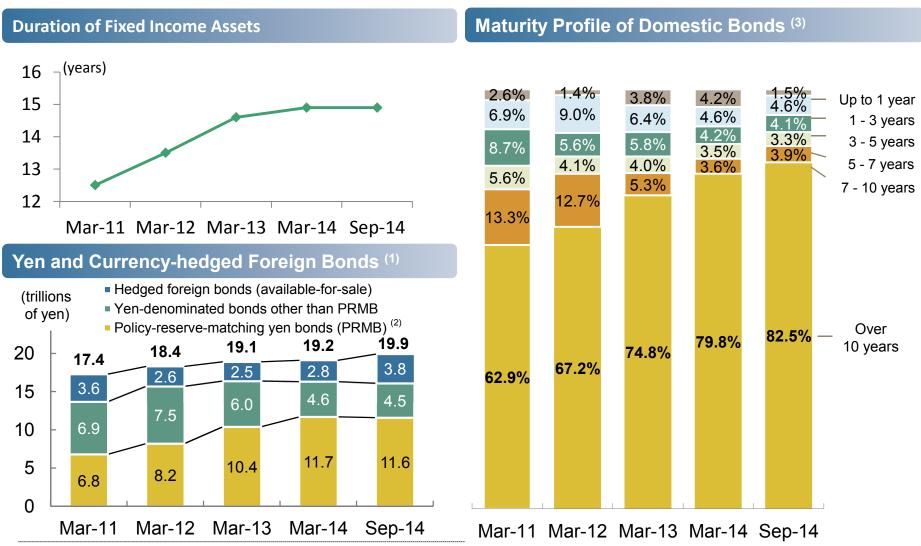
- General Account Assets (i)



⁽¹⁾ Carrying amount - basis

⁽²⁾ Book value of domestic stocks with fair value (exclude stocks of subsidiaries / affiliated companies and unlisted companies)





⁽¹⁾ Represents yen-denominated bonds and foreign bonds with currency hedges in the company's general account. The balance is shown on an amortized cost basis.

⁽²⁾ PRMB is a unique category for bonds, accepted under Japanese GAAP. PRMB is reported at amortized cost if the bonds meet certain requirements.

⁽³⁾ Represents domestic bonds in the company's general account. The balance is shown on a fair value basis.



Sensitivities⁽¹⁾

Breakeven Points⁽²⁾

Domestic stocks

Domestic bonds

Foreign securities

Nikkei 225 1,000 yen change:

September 2014: ±170 billion yen (March 2014: ±170 billion yen)

10-year JGB Yield 10bp change:

September 2014: ±250 billion yen * (March 2013: ±240 billion yen)

* Available-for-sale securities: September 2014: ±30 billion yen (March 2014: ±30 billion yen)

JPY / USD 1 yen change:

September 2014: ±27 billion yen (March 2014: ±28 billion yen)

Nikkei 225

September 2014: 8,700 yen (March 2014: 9,200 yen)

10-year JGB Yield

September 2014: 1.2% * (March 2014: 1.2%)

* Available-for-sale securities: September 2014: 1.4% (March 2014: 1.4%)

JPY / USD

September 2014: \$1 = 93 yen (March 2014: 89 yen)

⁽¹⁾ Sensitivities indicate the impact of fluctuations in the market value of related assets.

⁽²⁾ Breakeven points indicate assumptions when unrealized gains or losses of the related assets would be zero. Figures for foreign securities are calculated for foreign exchange factors only, based on the JPY/USD exchange rate (assuming all are in USD).

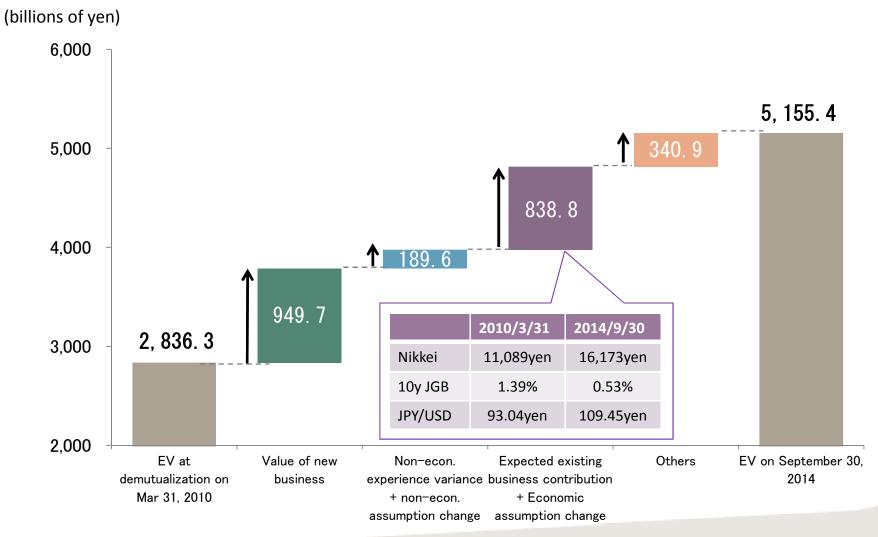
EEV Sensitivity Analysis

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Movement Analysis of Group EEV (between 2010/3/31 and 2014/9/30)



EEV Sensitivity Analysis of Dai-ichi Life Group (as of Sep-2014)



(billions of yen)

Annual	Sensitivities (upper: change in value, lower: percentage)			Value of	Sensitivities
Assumptions		Adjusted net worth	Value of in-force business	New Business	March 31, 2014
50bp upward parallel shift in risk-free yield curve	200.7	(1,100.0)	1,300.7	17.6	207.0
soop apward parameter than the tribe yield care	4%	(21%)	25%	13%	5%
50bp downward parallel shift in risk-free yield curve	(310.3)	931.5	(1,241.9)	(20.7)	(300.2)
Soop downward parameter of the first field of the	(6%)	18%	(24%)	(15%)	(7%)
10% decline in equity and real estate values	(365.5)	(368.6)	3.0	0.1	(336.0)
10 % decline in equity and real estate values	(7%)	(7%)	0%	0%	(8%)
10% decline in maintenance expenses	178.0	0.0	177.9	7.2	174.2
10 / decline in maintenance expenses	3%	0%	3%	5%	4%
10% decline in surrender and lapse rate	206.0	0.0	206.0	14.9	205.7
10 /0 decline in sufferider and tapse rate	4%	0%	4%	11%	5%
5% decline in mortality and morbidity rate for life insurance products	156.5	1.4	155.0	4.3	156.2
1076 decline in mortality and morbidity face for the insurance products	3%	0%	3%	3%	4%
5% decline in mortality and morbidity rate for annuities	(15.3)	0.0	(15.2)	0.0	(14.7)
1376 decline in mortality and morbidity fate for affidities	(0%)	0%	(0%)	0%	(0%)
Setting required capital at the statutory minimum level	34.0	-	34.0	0.9	31.2
Setting required capital at the statutory minimum level	1%	-	1%	1%	1%
25% increase in implied volatilities of equity and real estate values	(30.0)	-	(30.0)	(0.1)	(29.5)
25% increase in implied volatilities of equity and real estate values	(1%)	-	(1%)	(0%)	(1%)
25% increase in implied volatilities of swaptions	(10.7)	-	(10.7)	0.0	(11.4)
25% increase in implied volatilities of Swaptions	(0%)	-	(0%)	0%	(0%)
Dai-ichi Life Group EEV	5,155.4			137.1	4,294.7

EEV Sensitivity Analysis of Dai-ichi Life (non-consolidated) (as of Sep-2014)



(billions of yen)

Assumations	Sensitivities (upper: change in value, lower: percentage)			Value of	Sensitivities
Assumptions		Adjusted net worth	Value of in-force business	New Business	March 31, 2014
50bp upward parallel shift in risk-free yield curve	209.1	(1,036.2)	1,245.4	18.3	211.3
coop apriara paranor of the first new york curve	4%	(20%)	25%	18%	5%
50bp downward parallel shift in risk-free yield curve	(317.3)	881.6	(1,199.0)	(21.4)	(305.4)
coop downward parameter in the first state of the control of the c	(6%)	17%	(24%)	(21%)	(7%)
10% decline in equity and real estate values	(354.5)	(357.0)	2.4	0.1	(330.9)
1078 decime in equity and real estate values	(7%)	(7%)	0%	0%	(8%)
10% decline in maintenance expenses	170.1	-	170.1	6.0	165.8
10/8 decime in maintenance expenses	3%	-	3%	6%	4%
10% decline in surrender and lapse rate	187.4	-	187.4	12.9	190.4
10 /8 decime in sufferider and rapse rate	4%	-	4%	13%	4%
5% decline in mortality and morbidity rate for life insurance products	141.9	-	141.9	2.7	142.5
on decime in mortality and morbidity late for the insurance products	3%	-	3%	3%	3%
5% decline in mortality and morbidity rate for annuities	(15.3)	-	(15.3)	0.0	(14.7)
over decime in mortality and morbality rate for annumers	(0%)	-	(0%)	0%	(0%)
Setting required capital at the statutory minimum level	32.8	-	32.8	0.6	30.1
cetting required capital at the statutory minimum level	1%	-	1%	1%	1%
25% increase in implied volatilities of equity and real estate values	(11.3)	-	(11.3)	(0.1)	(10.4)
2578 mercase in implied volatilities of equity and real estate values	(0%)	-	(0%)	(0%)	(0%)
25% increase in implied volatilities of swaptions	(12.0)	-	(12.0)	0.0	(12.9)
2078 morease in implied wiadilities of swaptions	(0%)	-	(0%)	0%	(0%)
Dai-ichi Life non-consolidated EEV	5,069.1			100.0	4,268.5

EEV Sensitivity Analysis of Dai-ichi Frontier Life (as of Sep-2014)



(billions of yen)

A - a - a - a - a - a - a - a - a - a -	Sensitivities (upper: c	Sensitivities (upper: change in value, lower: percentage)			Sensitivities
Assumptions		Adjusted net worth	Value of in-force business	New Business	March 31, 2014
50bp upward parallel shift in risk-free yield curve	(2.5)	(62.2)	59.6	(0.3)	1.1
cosp apricia paranoi cinicini neces yiola carte	(1%)	(30%)	28%	(1%)	1%
50bp downward parallel shift in risk-free yield curve	0.7	48.3	(47.5)	0.2	(0.5)
cosp downward parallel stills in the yield durie	0%	23%	(23%)	1%	(0%)
10% decline in equity and real estate values	(10.4)	(11.3)	0.9	0.0	(4.5)
1070 decime in equity and real estate values	(5%)	(5%)	0%	0%	(3%)
10% decline in maintenance expenses	2.3	-	2.3	0.7	1.8
10 % decline in maintenance expenses	1%	-	1%	2%	1%
10% decline in surrender and lapse rate	(2.0)	-	(2.0)	(0.1)	(2.2)
10 % decline in sufferider and rapse rate	(1%)	-	(1%)	(0%)	(1%)
5% decline in mortality and morbidity rate for life insurance products	0.7	-	0.7	0.2	0.5
3% decline in mortality and morbidity face for the insurance products	0%	-	0%	1%	0%
5% decline in mortality and morbidity rate for annuities	0.0	-	0.1	0.0	0.0
5% decline in mortality and morbidity fate for annulties	0%	-	0%	0%	0%
Setting required conital at the etatutany minimum local	1.0	-	1.0	0.3	0.8
Setting required capital at the statutory minimum level	0%	-	0%	1%	1%
25% increase in implied volatilities of equity and real estate values	(18.7)	-	(18.7)	0.0	(19.0)
25% increase in implied what littles of equity and real estate values	(9%)	-	(9%)	0%	(12%)
250/ increase in implied volatilities of awantions	1.3	-	1.3	0.0	1.5
25% increase in implied volatilities of swaptions	1%	-	1%	0%	1%
	<u> </u>	1			
Dai-ichi Frontier Life EEV	209.9			29.5	163.8

EEV Sensitivity Analysis of TAL (as of Sep-2014)



(billions of yen)

	Sensitivities (upper: change in value, lower: percentage)			Value of	Sensitivities
Assumptions		Adjusted net worth	Value of in-force business	New Business	March 31, 2014
50bp upward parallel shift in risk-free yield curve	(5.8)	(1.5)	(4.3)	(0.4)	(5.4)
book apward paramet of the first the first out to	(3%)	(1%)	(2%)	(6%)	(3%)
50bp downward parallel shift in risk-free yield curve	6.2	1.5	4.6	0.4	5.7
Sobb downward paramet stillt in risk-lice yield edive	3%	1%	2%	6%	3%
10% decline in equity and real estate values	(0.5)	(0.2)	(0.3)	0.0	(0.5)
10 / 0 desilite in equity and real estate values	(0%)	(0%)	(0%)	0%	(0%)
10% decline in maintenance expenses	5.5	0.0	5.5	0.4	6.6
1070 decime in mantenance expenses	3%	0%	3%	6%	4%
10% decline in surrender and lapse rate	20.6	0.0	20.6	2.1	17.6
10 / 0 decime in dunchaer and rappe rate	10%	0%	10%	28%	9%
5% decline in mortality and morbidity rate for life insurance products	13.8	1.4	12.3	1.3	13.1
on decime in mortality and morbidity rate for the insurance products	7%	1%	6%	17%	7%
5% decline in mortality and morbidity rate for annuities	0.0	0.0	0.0	0.0	0.0
376 decime in mortality and morbidity fate for annumers	0%	0%	0%	0%	0%
Setting required capital at the statutory minimum level	0.1	-	0.1	0.0	0.1
Setting required capital at the statutory minimum level	0%	-	0%	0%	0%
25% increase in implied volatilities of equity and real estate values	0.0	-	0.0	0.0	0.0
2570 increase in implied volatilities of equity and real estate values	0%	-	0%	0%	0%
25% increase in implied volatilities of swaptions	0.0	-	0.0	0.0	0.0
2570 increase in implied whatilities of swaptions	0%	-	0%	0%	0%
TAL EEV	207.4			7.5	186.3

Financial Statements

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Consolidated Summary Financial Information



Statement of Earnings⁽¹⁾

Balance Sheet

(billions of yen)

(billions of yen)

			(,,	
		6 months ended Sep-13	6 months ended Sep-14	Change	
Ordinary revenues		2,975.2	3,462.7	+487.5	To
	Premium and other income	2,118.8	2,586.9	+468.1	
	Investment income	682.6	712.0	+29.3	
	Interest and dividends	375.6	410.5	+34.8	
	Gains on sale of securities	144.4	111.1	(33.3)	
	Gains on investments in separate accounts	138.1	170.0	+31.9	
	Other ordinary revenues	173.7	163.7	(9.9)	
Or	dinary expenses	2,819.1	3,228.4	+409.2	To
	Benefits and claims	1,416.3	1,568.9	+152.5	
	Provision for policy reserves and others	787.6	1,109.7	+322.0	
	Investment expenses	134.5	57.9	(76.5)	
	Losses on sale of securities	39.2	5.5	(33.7)	
	Losses on valuation of securities	1.2	0.5	(0.6)	
	Derivative transaction losses	23.9	4.5	(19.4)	To
	Operating expenses	255.1	281.2	+26.0	
Or	dinary profit	156.0	234.3	+78.2	
Ex	traordinary gains	1.7	0.7	(1.0)	
Ex	traordinary losses	27.2	12.8	(14.4)	
Pro	ovision for reserve for policyholder dividends	40.2	46.4	+6.1	
Inc	come before income taxes, etc.	90.3	175.8	+85.4	
To	tal of corporate income taxes	44.2	52.4	+8.1	
Mi	nority interests in income (loss)	(1.8)	+0.0	+1.8	
Ne	t income	47.9	123.3	+75.4	

(billions of ye				
	As of Mar-14	As of Sep-14	Change	
Total assets	37,705.1	39,934.8	+2,229.6	
Cash, deposits and call loans	1,061.3	1,176.1	+114.7	
Monetary claims bought	281.8	275.0	(6.7)	
Securities	31,203.5	33,215.6	+2,012.1	
Loans	3,024.7	3,053.5	+28.8	
Tangible fixed assets	1,215.8	1,204.5	(11.3)	
Deferred tax assets	5.7	1.5	(4.2)	
Total liabilities	35,757.5	37,194.5	+1,436.9	
Policy reserves and others	33,327.5	34,419.5	+1,092.0	
Policy reserves	32,574.9	33,674.2	+1,099.3	
Net defined benefit liabilities	385.4	372.0	(13.3)	
Reserve for price fluctuations	118.1	125.9	+7.8	
Deferred tax liabilities	15.1	179.4	+164.3	
Total net assets	1,947.6	2,740.3	+792.7	
Total shareholders' equity	628.5	1,010.0	+381.5	
Total accumulated other comprehensive income	1,318.4	1,729.4	+411.0	
Net unrealized gains on securities, net of tax	1,322.7	1,716.7	+394.0	
Reserve for land revaluation	(38.3)	(38.5)	(0.2)	

⁽¹⁾ Gains (losses) on investments in separate accounts are offset by provision for (reversal of) policy reserves and accordingly they have no impact on ordinary profit.

Dai-ichi Life non-consolidated Summary Financial Statements



Statement of Earnings⁽¹⁾

(billions of ven)

6 months

ended

Sep-14

6 months ended

Sep-13

Balance Sheet	t
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(billions of yen)

is or yen)	_				(IIIId)	ons or yen)
Change				As of Mar-14	As of Sep-14	Change
+48.5	-	Total	assets	34,028.8	35,381.4	+1,352.5
+68.0		C	ash, deposits and call loans	908.4	981.2	+72.7
(26.1)		M	onetary claims bought	275.8	268.9	(6.8)
+18.7		Se	ecurities	28,005.1	29,228.2	+1,223.0
(28.2)		Lo	pans	3,023.1	3,052.0	+28.8
(13.2)		Ta	angible fixed assets	1,215.5	1,204.2	(11.3)
+6.7		D	eferred tax assets	11.1	_	(11.1)
(3.6)	-	Total	liabilities	32,056.9	32,629.8	+572.8
+92.3		Р	olicy reserves and others	29,744.0	30,008.5	+264.5
(23.4)			Policy reserves	29,199.2	29,496.6	+297.4
(47.3)			Contingency reserve	531.0	540.0	+9.0
(33.6)		Re	eserve for employees' retirement benefits	407.1	393.8	(13.2)
(0.6)		Re	eserve for price fluctuations	116.4	123.4	+7.0
(15.7)		D	eferred tax liabilities	_	154.2	+154.2
(5.8)	-	Total	net assets	1,971.8	2,751.5	+779.7
+52.2		To	otal shareholders' equity	696.2	1,070.5	+374.2
(1.2)		To	tal of valuation and translation adjustments	1,274.9	1,680.2	+405.3
(14.9)			Net unrealized gains (losses) on securities, net of tax	1,315.8	1,700.6	+384.7
+6.1			Reserve for land revaluation	(38.3)	(38.5)	(0.2)
+59.6	-					
		111				46

Gains (losses) on investments in separate accounts are offset by (1) provision for (reversal of) policy reserves and accordingly they have no impact on ordinary profit.

О	rdinary revenues	2,208.2	2,256.8	+48.5
	Premium and other income	1,427.4	1,495.4	+68.0
	Investment income	615.0	588.8	(26.1)
	Interest and dividends	369.8	388.5	+18.7
	Gains on sale of securities	137.8	109.5	(28.2)
	Gains on investments in separate accounts	91.1	77.9	(13.2)
	Other ordinary revenues	165.8	172.6	+6.7
0	rdinary expenses	2,036.4	2,032.7	(3.6)
	Benefits and claims	1,182.1	1,274.5	+92.3
	Provision for policy reserves and others	325.2	301.8	(23.4)
	Investment expenses	105.8	58.5	(47.3)
	Losses on sale of securities	39.1	5.4	(33.6)
	Losses on valuation of securities	1.2	0.5	(0.6)
	Derivative transaction losses	18.7	2.9	(15.7)
	Operating expenses	206.5	200.6	(5.8)
О	rdinary profit	171.8	224.0	+52.2
E	xtraordinary gains	1.7	0.4	(1.2)
E	xtraordinary losses	26.9	12.0	(14.9)
Pr	rovision for reserve for policyholder dividends	40.2	46.4	+6.1
Inc	come before income taxes	106.3	166.0	+59.6
To	otal of corporate income taxes	42.3	49.3	+6.9
Ne	et income	64.0	116.7	+52.7

Dai-ichi Frontier Life Summary Financial Statements



Statement of Earnings

Balance Sheet

(billions of yen)

(billions of yen)

(billid)				
		6 months ended Sep-13	6 months ended Sep-14	Change
Orc	linary revenues	657.8	1,077.9	+420.0
	Premium and other income	595.7	955.8	+360.1
	Investment income	62.1	122.0	+59.8
Orc	linary expenses	675.9	1,073.7	+397.7
	Benefits and claims	173.1	207.7	+34.5
	Provision for policy reserves and others	445.4	809.7	+364.3
	Investment expenses	33.0	3.1	(29.8)
	Operating expenses	22.1	47.6	+25.5
Orc	linary profit (loss)	(18.1)	4.1	+22.2
Ext	raordinary gains (losses)	(0.2)	(0.7)	(0.5)
Income (loss) before income taxes		(18.3)	3.3	+21.7
Total of corporate income taxes		0.0	0.6	+0.6
Net	income (loss)	(18.3)	2.7	+21.1

			(3	on yen
		As of Mar-14	As of Sep-14	Change
Total a	ssets	3,392.4	4,242.2	+849.8
Ca	sh, deposits and call loans	78.0	101.5	+23.4
Se	curities	3,220.6	4,020.4	+799.8
Total li	abilities	3,344.0	4,182.6	+838.5
Po	olicy reserves and others	3,288.3	4,098.1	+809.7
	Policy reserves	3,285.8	4,094.4	+808.5
	Contingency reserve	107.2	115.9	+8.6
Total net assets		48.3	59.6	+11.2
То	Total shareholders' equity		43.0	+2.7
	Capital stock	117.5	117.5	-
	Capital surplus	67.5	67.5	-
	Retained earnings	(144.6)	(141.9)	+2.7

TAL Summary Financial Statements



Statement of Earnings(1)(2)

Balance Sheet(1)(2)

(millions of AUD)

6 months 6 months Change ended ended Sep-14 Sep-13 1,372 1,585 +213 Ordinary revenues 1,382 +279 1,102 Premium and other income 158 (59)Investment income 104 (6) Other ordinary revenues 111 Ordinary expenses 1.323 1.489 +166 748 916 +168 Benefits and claims 211 (39)251 Provision for policy reserves and others 16 18 +2 Investment expenses 264 287 +22 Operating expenses 55 Other ordinary expenses 42 +12 96 Ordinary profit 49 +47 Total of corporate income taxes 19 24 +4 29 71 +42 Net income Underlying profit 46 78 +32 (millions of AUD)

		As of Mar-14	As of Sep-14	Change
То	tal assets	6,086	6,387	+301
	Cash and deposits	676	853	+177
	Securities	2,852	2,851	(0)
	Tangible fixed assets	0	0	+0
	Intangible fixed assets	1,271	1,251	(20)
	Consolidation goodwill	791	786	(4)
	Other intangible fixed assets	480	464	(15)
	Reinsurance receivable	72	108	+36
	Other assets	1,213	1,321	+108
To	tal liabilities	4,184	4,413	+229
	Policy reserves and others	2,960	3,128	+167
	Reinsurance payables	385	403	+18
	Other liabilities	721	776	+55
	Deferred tax liabilities	117	105	(11)
To	tal net assets	1,901	1,973	+71
	Total shareholders' equity	1,901	1,973	+71
	Capital stock	1,630	1,630	ı
	Retained earnings	270	342	+71

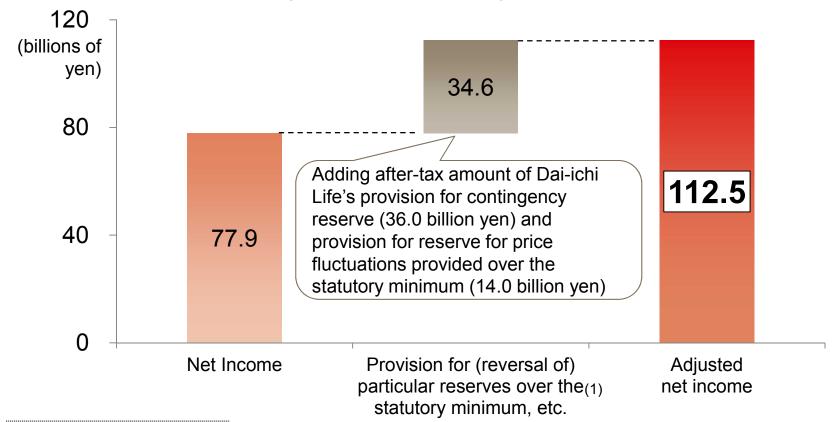
⁽¹⁾ Figures for consolidated holding company (i.e., TAL Dai-ichi Life Australia Pty Ltd).

⁽²⁾ Figures for TAL (excluding underlying profit) are disclosed after re-classifying items from TAL's financial statements under Australian accounting standards to conform to Dai-ichi Life's disclosure standards.

Reconciliation of Consolidated Adjusted Net Income



- Dai-ichi Life Group defines "Adjusted net income (ANI)" as an indicator which represents the Group's real profitability. As it relates to shareholders' profit, we set ANI-based targets under the medium-term management plan.
- ANI for the year ended March 31, 2014 amounted to 112.5 billion yen, a steady increase from 97.6 billion yen for the previous year.

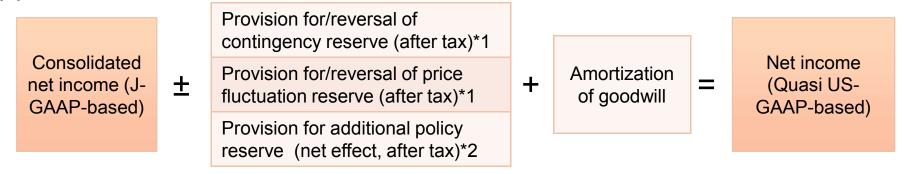


⁽¹⁾ Adjusted net income is calculated by adding (subtracting) provision for (reversal of) reserves that are classified as liabilities such as reserve for price fluctuations and contingency reserve, over the statutory minimum, to consolidated net income (after-tax, based on 30.68% effective tax rate).

[Reference] Calculation Process of Quasi US-GAAP-Based Earnings Figures

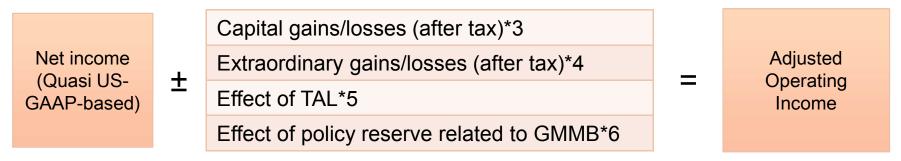


(1) Calculation of Net income



- *1: For Dai-ichi and DFL (if provision, the amount is added back to net income)
- *2: For Dai-ichi only (net effect, composed of a) new provision for additional policy reserves and b) positive effect of the improvement in negative spread, is added back to net income)

(2) Calculation of Adjusted Operating Income after tax ("AOI")



- *3: For Dai-ichi and DFL (if net capital gains, subtracted from Net income). As Dai-ichi's foreign exchange losses are mostly hedge cost, these are excluded from capital gains/losses (foreign exchange losses which are recurring item are deemed as components of AOI)
- *4: Of extraordinary gains/losses, provision for/reversal of price fluctuation reserve is excluded (price fluctuation reserve is already adjusted when calculating Quasi US-GAAP-based net income)
- *5: Difference between net income and Underlying profit of TAL (certain internal transactions are excluded)
- *6: For Dai-ichi and DFL (if providing for policy reserve related to GMMB, provision (after tax) is added back)



Investor Contact

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