

## Dai-ichi Life Group Principles

### Purpose

**Partnering with you to build a  
brighter and more secure future**



### Values

#### We care

We care for our customers, business partners, employees, and the communities and environment in which we operate.

#### We do what's right

We strive for excellence and aspire to enhance the quality of life for our customers and society. We do the right thing and take our responsibilities seriously.

#### We innovate

We use the diversity of our global experience to find bold and agile ways to solve problems and make a positive difference throughout our customers' lives.

### Brand Message

**By your side, for life**

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## The New Trade Name

## A new chapter for Daiichi Life Group begins

We have expanded our business domain from life insurance to asset formation and succession, as well as non-insurance businesses. As we evolve our business to be an “insurance and related services provider” not limited to the life insurance domain, and by transforming ourselves into a company that stays close to each individual and opens up the possibilities of “life,” we aim to achieve significant growth into a “global top-tier insurance group.” Accordingly, we have decided to change our trade name to “Daiichi Life Group, Inc.” The new trade name expresses the aspirations embedded in our Group Philosophy. In line with the change of our trade name, the Group brand name will be “Daiichi Life.”

(Scheduled effective date: April 1, 2026)



### Meaning behind the new trade name, brand name, and logo

In the Japanese language, the name of the Holdings and the Group name will change from “Dai-ichi Seimei” to “Daiichi Life.” While the current “Seimei” means “Life” in the narrow sense of life insurance, the new “Life” embraces the broader meaning of people’s lives and their everyday living.

It reflects our Group’s commitment to being “By your side, for life” that goes beyond the framework of life insurance, staying close to each individual and opening up diverse possibilities in their lives, while contributing to people and their lives around the world.

“Daiichi,” meaning “First” or “No. 1” in Japanese, embodies our values: We care, We do what’s right, We innovate.

The new brand logo symbolizes our stance of opening up a powerful and diverse future of possibilities through challenge and transformation.

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## What We Aim to Communicate Through This Report

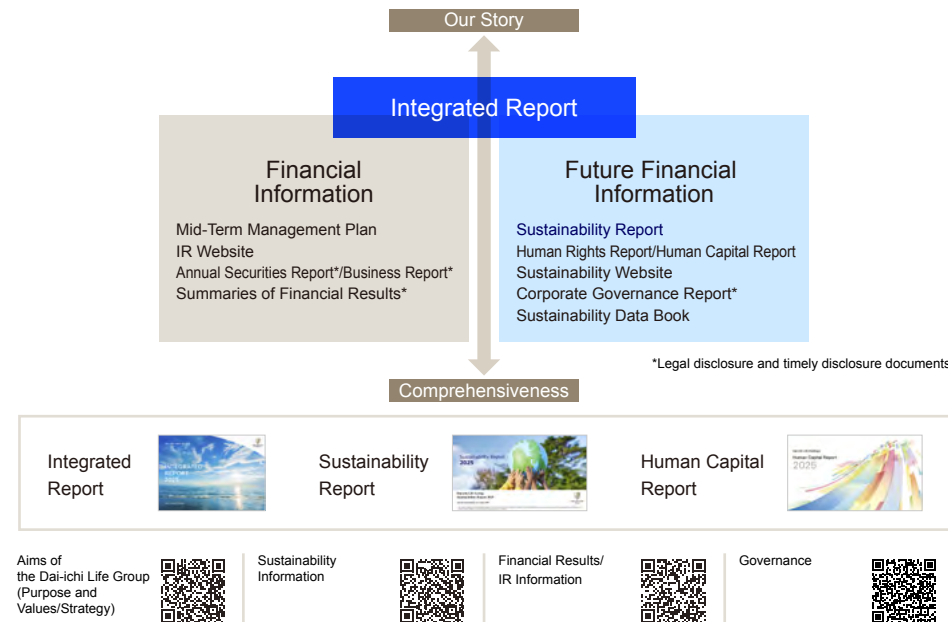
### Editorial Policy for the Integrated Report 2025

Dai-ichi Life Holdings Integrated Report is designed to inform customers, shareholders, investors, and other stakeholders of our efforts on our sustainable value creation.

We have enhanced the messages from Group CxOs and business owners regarding our vision for FY2030. In producing this report, we sought to clearly convey how we are working to enhance corporate value, so that readers can readily understand our initiatives. We hope this will serve as a useful guide in deepening your understanding.

In preparing the Integrated Report 2025, we placed a strong emphasis on readability. While highlighting our unique characteristics, strengths, and the key messages we wish to convey to stakeholders, we streamlined the content and focused on clearly differentiating it from other disclosure media. Specifically, in line with our Disclosure System (Reporting Universe), we guided readers to detailed initiatives and data related to sustainability and human capital by providing links within the Integrated Report to the [Sustainability Report](#), the [Human Capital Report](#), and our corporate website. Through this approach, we significantly reduced the number of pages in the Integrated Report, aiming to create a concise and user-friendly report that enables readers to smoothly access the information they need.

## Disclosure System (Reporting Universe)



In addition, from this fiscal year, we have discontinued the printed booklet version in consideration of improved convenience and accessibility as well as reducing environmental impact, and now disclose the report exclusively online. We also shifted to a landscape format optimized for viewing on digital devices such as PCs and tablets, while enhancing visual clarity and design. This landscape format was introduced in response to many requests from investors during engagement meetings.

In preparing the Integrated Report, we referred to the International Integrated Reporting Framework recommended by the IFRS Foundation, the Sustainability Reporting Standards issued by the Global Reporting Initiative (GRI), and the Guidance for Collaborative Value Creation by the Ministry of Economy, Trade and Industry.



This report constitutes disclosure materials (explanatory documents on business and property status) prepared in accordance with Articles 271.25 and 272.40 of the Insurance Business Act and Articles 210.10.2 and 211.82 of the Enforcement Regulations of the Insurance Business Act.

## External Evaluation

The Group has been evaluated highly in Japan and overseas for efforts in interacting closely with customers and local communities, and disclosing sustainability information through its business activities and social contribution activities.

■ ESG indices in which the Company is included (as of June 2025, unless otherwise noted)

<p>FTSE4Good</p> <p>FTSE4Good Index Series*<sup>1</sup></p>	<p>FTSE Blossom Japan Index</p> <p>FTSE Blossom Japan Index*<sup>1</sup></p>	<p>S&amp;P/JPX Carbon Efficient Index</p>
<p>2025 CONSTITUENT MSCI NIHONKABU ESG SELECT LEADERS INDEX</p> <p>MSCI NIHONKABU ESG Select Leaders Index*<sup>2</sup></p>	<p>2025 CONSTITUENT MSCI JAPAN EMPOWERING WOMEN INDEX (WIN)</p> <p>MSCI Japan Empowering Women Select Index*<sup>2</sup></p>	<p>Dow Jones Sustainability Asia Pacific Index</p>

\*<sup>1</sup> FTSE Russell (the registered trademark of FTSE International Limited and Frank Russell Company) certifies that, as a result of our independent examination of Dai-ichi Life Holdings, the company has qualified for the inclusion in the FTSE4Good Index Series and the FTSE Blossom Japan Index and has become a constituent of the indices. The FTSE4Good Index Series and the FTSE Blossom Japan Index are designed by FTSE Russell, a global index provider, to measure the performance of Japanese companies that implement excellent environmental, social, and governance (ESG) initiatives. Both indices are widely used to develop and evaluate sustainable investment funds and other financial products.

\*<sup>2</sup> The inclusion of Dai-ichi Life Holdings in the MSCI Indexes and the use by Dai-ichi Life Holdings of the MSCI logo, trademark, service mark, or index name do not represent sponsorship, endorsement, or promotion of Dai-ichi Life Holdings by MSCI or its affiliates. MSCI Indexes are the exclusive property of MSCI. MSCI and the MSCI Index names and logos are trademarks or service marks of MSCI or its affiliates.

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