

January 18, 2018

Dai-ichi Life Vietnam Awarded the Third Class Labor Medal

~Highly evaluated for its contribution to the Vietnamese society~

Dai-ichi Life Insurance Company of Vietnam, Limited (the “Dai-ichi Life Vietnam”), a 100% owned subsidiary of Dai-ichi Life Holdings, Inc. (President: Seiji Inagaki), was awarded the Third Class Labor Medal in Ho Chi Minh City on January 17, 2018.

Labor Medal is an award, awarded by the country to organizations and individuals for their contribution to the development of the nation, economy and society.

Dai-ichi Life Vietnam was highly evaluated for its corporate social responsibility (“CSR”) activities, in receiving the Labor Medal.



(Photo of Mr.Takashi Fujii, Chairman of Dai-ichi Life Vietnam receiving the certificate from Ms.Thịnh, Vice President of Vietnam)

The life insurance industry of Vietnam is undergoing a remarkable development. Dai-ichi Life Vietnam has managed to grow even faster, and has outperformed the market since it started business in 2007, resulting in increase of market share (based on total premium) to 10.5% in 2016 from 4.4% in 2007.

In parallel with its business expansion, Dai-ichi life Vietnam has been actively engaged in CSR activities. Since 2009, it has been carrying out an initiative to provide complimentary surgeries to cataract patients who cannot afford the operation due to financial reasons. Dai-ichi Life Vietnam has provided surgery support to more than 4,500 cataract patients until now. Dai-ichi Life Vietnam has also continuously engaged itself in various activities such as educational support, support activities to areas affected by disasters as well as building infrastructure in rural areas.

Moreover, to further enhance such these activities, Dai-ichi Life Vietnam established a CSR foundation “For A Better Life Fund” in September 2016 and making its best endeavors to further contribute to the Vietnamese society.

Going forward, the Dai-ichi Life Group aims to be an insurance group which can evolve together with communities both domestic and overseas, and which shall be supported by customers all over the world.