

Dai-ichi Life Holdings, Inc.

13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan http://www.dai-ichi-life-hd.com/en/



[Unofficial Translation]

October 1, 2016

Koichiro Watanabe President and Representative Director Dai-ichi Life Holdings, Inc. Code: 8750 (TSE First section)

Dai-ichi Life Group Enters the Second Stage of New Foundation under a Holding Company Structure

Dai-ichi Life Holdings, Inc. (the "Company"; President: Koichiro Watanabe) announces that it established a historic milestone by completing the transition to a holding company structure and entered "the second stage of new foundation" after its demutualization and stock listing in 2010.

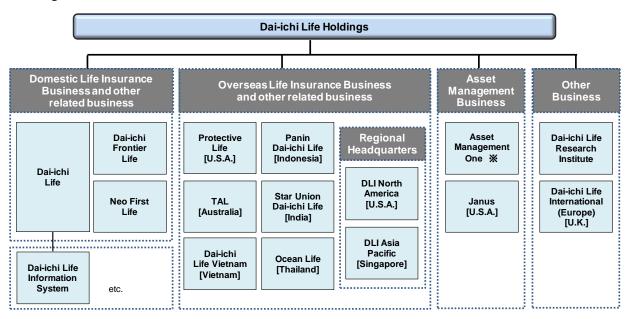
Effective today, the company known as "The Dai-ichi Life Insurance Company, Limited" and its wholly-owned subsidiary "The Dai-ichi Life Split Preparation Company, Limited" are renamed to "Dai-ichi Life Holdings, Inc." and "The Dai-ichi Life Insurance Company, Limited", respectively. With this transition, the Company seamlessly succeeded its domestic life insurance business to The Dai-ichi Life Insurance Company, and will focus on managing group companies under a new governance structure of "a company with a board with audit committee".

By taking this opportunity, the entire group continues to be committed to pursue further growth under our group mission "By your side, for life".

< Overview of the companies >

	Dai-ichi Life Holdings, Inc.	The Dai-ichi Life Insurance Company,
		Limited
Address	13-1, Yurakucho 1-chome, Chiyoda-ku,	13-1, Yurakucho 1-chome, Chiyoda-ku,
	Tokyo, Japan	Tokyo, Japan
Representative	Koichiro Watanabe, President and	Koichiro Watanabe, President and
	Representative Director	Representative Director
Business	Management of group companies, etc.	Life insurance business
Capital stock	343,146 million yen	60,000 million yen

< Group structure >



(note): DIAM Asset Management was integrated with other asset management companies on October 1st, 2016 and became Asset Management One.

Investor Contact: Investor Relations Group Corporate Planning Unit +81 50 3780 6930

This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.